REPORT RESUMES

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RESEARCH, DEVELOPMENT, AND DEMONSTRATION IN ADULT TRAINING AND RETRAINING. FINAL REPORT.

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A COOPERATIVE COMMUNITY ACTION PROGRAM WAS INITIATED AND DEVELOPED IN THE MON-YOUGH REGION OF ALLEGHENY COUNTY, PENNSYLVANIA. TO CORRECT SOCIAL AND ECONOMIC NEEDS THROUGH COMPREHENSIVE ADULT TRAINING, RETRAINING, AND EMPLOYMENT PROJECTS. THE MON-YOUGH COMMUNITY ACTION COMMITTEE WAS FORMED THROUGH THE COOPERATIVE EFFORTS OF THE PENNSYLVANIA STATE UNIVERSITY, THE U.S. OFFICE OF EDUCATION, AND A NUMBER OF REGIONAL ORGANIZATIONS. A SERIES OF SEMINARS WAS CONDUCTED TO DETERMINE HOW THE HUMAN RESOURCES OF THE AREA COULD BE DEVELOPED AND USED EFFECTIVELY. PRODUCTS OF THIS EFFORT WERE SEVERAL NEW COMMUNITY PROJECTS, DEALING WITH SUCH PROBLEMS AS (1) OCCUPATIONAL UTILIZATION OF YOUTH, (2) EDUCATION VERSUS SKILL TRAINING FOR DROPOUTS, (3) ECONOMIC EVALUATION OF . VOCATIONAL EDUCATION, (4) COST-BENEFIT ANALYSIS OF VOCATIONAL EDUCATION, (5) DEVELOPMENT OF LABOR-COMMUNITY SPECIALISTS, (6) USE OF LABOR MARKET INFORMATION BY UNEMPLOYED WORKERS, AND (7) DEMONSTRATION OF OCCUPATIONAL EDUCATION AND TRAINING. IN ADDITION, A RESEARCH GUIDE WAS DEVELOPED TO SYSTEMATICALLY IDENTIFY URGENT PRIORITIES FOR RESEARCH IN OVERALL AREA DEVELOPMENTS IN HUMAN RESOURCES. (JH)

FINAL REPORT

Project No. 64.277 Contract No. O.E.-5-10-263

U. S. DEPARTMENT OF HEALTH, EDUCATION AND WELFARE Office of Education

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RESEARCH, DEVELOPMENT, AND DEMONSTRATION IN ADULT TRAINING AND RETRAINING

- . A Project Report
- . A Community Organizes for Action: A Case Study of the Mon-Yough Region, Pennsylvania
- . A Guide for Research

September 1966

U.S. DEPARTMENT OF HEALTH, EDUCATION, AND WELFARE

> Office of Education Bureau of Research



RESEARCH, DEVELOPMENT, AND DEMONSTRATION IN ADULT TRAINING AND RETRAINING.

Project No. O.E. - 277
Contract No. O.E. -5-10-263

under the general direction of Jacob J. Kaufman

September 1966

The research reported herein was performed pursuant to a contract with the Office of Education, U.S. Department of Health, Education, and Welfare. Contractors undertaking such projects under Government sponsorship are encouraged to express freely their professional judgment in the conduct of the project. Points of view or opinions stated do not, therefore, necessarily represent official Office of Education position or policy.

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PREFACE

This project on "Research, Development, and Demonstration" was financed by the United States Office of Education. The entire study was conducted under the auspices of the Institute for Research on Human Resources of The Pennsylvania State University. The views expressed herein represent those of the various members of the research staff who were responsible for the writing of this report and in no way reflect the views of any governmental agency. The persons listed as members of the Project Staff participated in the early phases of the planning of the project but did not participate in the preparation of this report. They, too, are in no way responsible for any views expressed.

Final responsibility for the entire project and this report rests with the project director. However, it should be noted that Herbert A. Chesler had major responsibility for Chapter 3, Robert W. Avery for Chapter 4, Robert W. Avery and Herbert A. Chesler for Chapter 5, and Grant N. Farr, Jacob J. Kaufman, and John C. Shearer for Chapter 6. Chapters 1 and 2, which represent a formal report to the Office of Education were prepared by Jacob J. Raufman.

Many persons from various government agencies, universities, and private organizations contributed formally and informally to the conduct of the project and to the achievement of the objectives of the project. They are too numerous to mention. However, a specific reference should be made to the work of John H. Marvin, who was associated with the Project Staff during the early phases of the project. He contributed significantly to the organization of a community action program in the Mon-Yough Region of Allegheny County and to the stimulation of research in the area. Various members of the staff of the Institute for Research on Human Resources also contributed, in many ways, to the end result. Needless to say, the participants in the saminars, described in Chapters 2 and 6, made significant contributions. None of these is to be held responsible for any views expressed.

Jacob J. Kaufman Project Director

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PART I. A FROJE/ / REPORT

CHAPTER 1 - INTRODUCTION

This project on "Research, Development and Demonstration in Adult Training and Retraining" had as its general objective the establishment of a research, development, and demonstration program in the Mon-Yough Region, which includes 31 communities in the southeastern part of Allegheny County, Pennsylvania. (See Table I in Chapter 3 for a listing of those communities.)

In the summer of 1964 representatives of the United States Office of Education, The Pennsylvania State University, and the United Steelworkers of America agreed that recently enacted legislation -- such as the Manpower Development and Training Act, the Vocational Education Act of 1963, and The Economic Opportunity Act--might be the basis on which the Mon-Yough Region could be encouraged to organize itself in order better to meet the social and economic problems of the area in a manner consistent with the above legislation and to generate research and other activities in an area which consists of many small communities with a declining economic base. It was assumed that the United Steelworkers of America would provide the necessary political and social force in the area to establish a Community Action Program. The Institute for Research on Human Resources of The Pennsylvania State University, and representatives from other universities, were to be the stimulating force for research, planning, and development. The United States Office of Education would finance the University activities and be the source--but not the sole source--of funds to conduct research and experimental programs.

After the contract was signed it became quite evident that the existing social and political forces in 31 communities were not able to develop on their own the necessary actions which would lead to the establishment of a Mon-Yough Community Action Committee (hereafter referred to as MYCAC). Thus, on the basis of discussions among representatives of the Union, the University, and the Office of Education agreement was reached as to the general objectives of this project. To accomplish these objectives the contract was extended to June 30, 1966 and subsequently extended to August 31, 1966.

It is the purpose of this introductory chapter to set forth these objectives and to indicate briefly how they have been met. The specific details of the work performed under the contract, as well as the findings, are set forth in subsequent chapters.

1. In order to establish research and demonstration programs in the Mon-Yough Region, it was essential that physical facilities

in McKeesport, Pennsylvania (Market Street School) be refurbished. This was accomplished under a subcontract with the McKeesport School District. After refurbishment, an experimental program for young school dropouts (See Chapter 2) was begun in October, 1965, to be completed in October, 1966. In addition, the Mon-Yough Community Action Committee, Inc., established temporary headquarters in these facilities in December, 1965.

- 2. Materials in the broad area of the development and utilization of human resources, including training and retraining, have been collected and organized. These materials have provided the background for the generation of research activities. It is the intention of the Institute for Research on Human Resources to continue the collection and organization of these materials so as to provide information to members of various disciplines in the formulation of research proposals.
- 3. One major purpose of the entire project was to stimulate research on the part of various social scientists, in both the basic and experimental areas. The results of such stimulation are set forth in Chapter 2 of this report, where the research projects evolved are described. One result, however, which is not apparent and should be emphasized, is that the seminars attracted large numbers of persons from various disciplines and institutions (private and public), and from various parts of the country. A list of the participants, and their affiliations, is set forth in the appendix to Chapter 6. It is assumed that the seminar discussions contributed to the knowledge of the participants and stimulated them in their research. Although the results of these efforts are difficult to measure, it is not unreasonable to assume that the impact was significant. This point is discussed in detail in Chapter 2.
- 4. When it was recognized in the early stages of the project that there was no institutional base with which to work in the Mon-Yough Region, it was agreed between the United States Office of Education and the University that efforts would be directed to work with the 31 communities in the Mon-Yough Region for the purpose of creating a Mon-Yough Community Action Committee. Thus, four objectives were sought: (a) to determine whether a University representative can act as a "change agent" to stimulate the communities to organize themselves; (b) to study the process by which such a community action program is established, as a case study of how a large number of small communities can organize themselves for the purpose of community action and how, if at all, they overcame certain obstacles; (c) to involve existing institutions in the development of community action programs; and (d) to assist the Community Action Committee in the development of new programs. The

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extent to which these objectives were furthered is described in Chapters 4 and 5.

Recognizing, however, that an understanding of these various processes and objectives requires some knowledge of the economic and social conditions in the Mon-Yough Region it was essential that a profile of the Region be prepared, with the implications it has for community action. Scuh a profile and the implications are explored in Chapter 3 and its appendix.

5. A series of eight seminars was conducted between December, 1964 and April, 1966. These seminars are described in Chapter 6. Although the original purpose of these seminars was to design various types of education and training programs, it was subsequently agreed in descussions with the United States Office of Education that the seminars should be concerned with the broader issues of the development and utilization of human resources.

These seminars are designed to achieve four objectives. The first was to determine the significant questions in certain broad areas. The second was to determine what gaps existed in our knowledge in these areas. The third was to suggest priorites in research. And the fourth was to generate research and experimental programs. The seminars were attended by experts from various disciplines. The results of these deliberations, particularly with respect to the first three objectives, are fully explored in Chapter 6.

Although the original purpose of the seminars was to concern itself with the narrow area of education, training, and retraining, it became quite evident, from the discussions at the first and second seminars, which were exploratory in nature, that the purpose should be broader in scope. It was on the basis of these discussions that the United States Office of Education agreed to broaden the scope of the seminars. It was clearly recognized that the problems of education and training are not isolated phenomena but reflect, in a large measure, the broader economic and social issues of the community, in particular, and of society, in general. Thus subsequent seminars were concerned with such questions as the supply of human resources (with particular emphasis on the disadvantaged and minority groups in our society), the short-run and long-run demand for labor, the investment in human resources (with emphasis on costbenefit analysis), and labor markets and mobility.

Although the results of these seminars are discussed thoroughly in Chapter 6 it should be emphasized again that research in the broader social and economic areas is a precondition for research in the narrower areas of education and training. For example, unless

further research is done on such questions as how employers hire workers and what the promotional ladders are in these companies, how can one devise an effective vocational education program? Another illustration: unless we know the future demands for occupations and skills, how do we know what occupations and skills should be trained for? A third illustration: unless we explore the psychological processes of the disadvantaged in terms of initiative and motivation, how can we effectively devise guidance and counseling programs?

It is within this framework that the discussion in Chapter 6 on research priorities should be read. And it is strongly suggested that the best return on the investment in research would come from research in the broader areas.

Chapter 7 is a summary of the findings and conclusions of this report.

The report that follows represents in effect a description of the stimulation that was given to both scholars and community leaders to develop knowledge and action which would assist in the development and more effective utilization of human resources.

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CHAPTER 2 - RESEARCE, DEMONSTRATION, AND DEVELOPMENT

This project was designed, among other things, to stimulate and develop research, demonstration, and development projects, utilizing the Mon-Yough Region and other areas as geographic areas for possible experimentation. The bases for such stimulation and development were (a) the collection and analysis of materials pertaining to human resource development and utilization; (b) the conduct of seminars, the content of which is fully described in Chapter 6; and, (c) informal discussions among members of the project staff.

It is the purpose of this chapter to indicate the degree of development and stimulation which evolved out of this project. In connection with this objective the chapter will be concerned with (a) new projects which were developed, approved, or in process of being approved during the contract period; and, (b) projects which are currently in process of being developed. This listing ignores the stimulation given to participants in our seminars, a point which will be discussed later.

A. Projects in Process

1. The Preparation of Youth for Effective Occupational Utilization

This project was originally financed by the Cooperative Research Division but was subsequently transferred to the Division of Adult and Vocational Research of the United States Office of Education. Although the development of this research project took place prior to the Mon-Yough project, the fact is that the experiences under the latter project contributed significantly to the conduct of the so-called "Youth Project".

This project, under the co-directorship of Jacob J. Kaufman and Carl J. Schaefer, will be completed in September 1966. Approximately 5,300 graduates of the academic, vocational, and general curricula in nine cities were interviewed in order to determine their employment experiences, their evaluation of their education, and their expressions of job satisfaction and self-concept. Approximately 3,000 supervisors of these graduates replied to mail questionnaires which were designed to evaluate the training of these graduates. About 600 employers and 90 union officials were interviewed to obtain their evaluation of vocational education in their communities and about 1,600 teachers in the nine communities filled out questionnaires designed to determine their attitudes toward vocational education.

2. An Experimental Program to Compare Education Versus Skill Training for Young School Dropouts.

This project which began on June 1, 1965, and is scheduled for completion by February 28, 1970 (57 months), is being financed by the Division of Adult and Vocational Research of the U.S. Office of Education. The objectives of the project are (a) to investigate, on an experimental basis, whether it is better economically and psychologically to provide the opportunity for young school dropouts to secure a high school diploma (**r* extended training for entry into a specific occupation; (b) to explore the dimensions of the task of overcoming the artificial barrier of a high school diploma to employment; and (c) to evaluate the effects of the current emphasis on programs for youth which are aimed at preparation for entry into narrow occupational skills.

Were organized. One group is enrolled in the appropriate curriculum, by subcontract with the McKeesport School District, designed to give the youth a regular high school diploma. The curriculum was approved by the Pennsylvania Department of Public Instruction and the Superintendent of the McKeesport School District. A second group is being given 52 weeks training in three skill areas. A third group is being offered counseling and guidance. A fourth group consists of 1966 graduates of the academic curriculum in McKeesport. A fifth group consists of 1966 graduates of the vocational curriculum in McKeesport.

From August 1967 to October 1969 periodic interviews will be conducted with members of each group and their employers for the purpose of recording job changes, job satisfaction, and self-concepts. The results of each group will be compared to determine significant differences, if any, in their employment experiences.

On or about December 1, 1966, an interim report will be submitted to the U.S. Office of Education setting forth an evaluation of the high school diploma and skill training programs. This interim report will contain (a) the personal characteristics of the members of each group; (b) results of interviews with dropouts from the experimental groups, for the purpose of evaluating each program; (c) the evaluation of the program for dropouts based on interviews with the teachers and administrators in the program; (d) an overall discussion of the immediate effects of the programs.

3. <u>Developmental Program for an Economic Evaluation of Vocational Education</u>.

This project was financed by the Pennsylvania Department of Public Instruction for the nine-month period ending June 30, 1966.

The objectives of this project were: (a) to examine the data currently being collected by the Department of Public Instruction in order to determine the extent to which such data are useful for the purpose of evaluating vocational education programs; (b) to suggest the types of data which should be collected in order to make the appropriate decisions for the effective utilization of vocational education funds; (c) to examine the various techniques employed in the various studies on the economics of education in other areas for the purpose of (i) determining their applicability to a study of the economics of vocational education and (ii) developing techniques which can be utilized for such purposes.

The report on this project has been submitted to the Department of Public Instruction, and arrangements have been made to carry on a series of discussions for the purpose of developing an extended research program in vocational education for Pennsylvania.

4. Cost-Benefit Analysis of Vocational Education

The objectives of this project are (a) to develop a methodology and research design for a cost-benefit study of vocational education; (b) to determine the private and social costs and benefits of vocational education in general, as compared with academic education, as well as the different types of vocational education programs.

It is planned to review and analyze critically other studies dealing with costs and benefits outside of the field of vocational education, for the purpose of developing an appropriate research design. It is anticipated that such review and analysis and such development of a research design will assist other states and communities in carrying on their own frograms of program evaluation. Under this project, data on costs will be obtained from three large metropolitan communities, and approximately 13,000 graduates of the program will be interviewed by mail survey to determine not only their employment and earnings history, but also their job satisfaction and their evaluation of the training they received in high school.

This project began on April 1, 1966 and is scheduled for completion by October 1, 1968, with a preliminary report to be prepared by October 1, 1967. The project is being financed by the Division of Adult and Vocational Research of the U.S. Office of Education.

5. An Evaluation of Vocational Education in Pennsylvania

This project has recently been submitted to the Pennsylvania Department of Public Instruction, and is to commence on September 1,

1966 and is to be completed by February 28, 1969. The objectives of this research project are: (a) to determine the extent to which vocational education programs and courses have changed in recent years to meet the needs of industry and students; (b) to evaluate the cost-benefit effectiveness of the academic and vocational education programs; and (c) to obtain an evaluation of the vocational education and academic programs from the point of view of the students who graduated from these curricula.

In order to achieve these objectives, it is intended to obtain information from a large number of Pennsylvania communities which will be selected on the basis of geography, urban-rural population, and size of city. In each of the communities a sample of the graduates of the classes of 1960 and 1965 will be drawn. Data will be obtained from a total of 5,000 graduates on their work history, post-secondary training, course and curriculum evaluation, attitudes toward job and school, aspirations, etc. These data will be broken down in terms of size of city, curriculum, color, sex, and I.Q.

In addition, cost data by curriculum and skill program will be obtained for a smaller number of cities in Pennsylvania, so as to provide the basis for a cost-benefit analysis in vocational education.

6. A Demonstration Program to Develop Labor-Community Specialists

This project, which is to be conducted by the Department of Labor Education of the University and which is being financed under the Higher Education Act of 1965, is designed to develop a training program to help selected local labor leaders to understand the problems of urban development and to acquire the skills for dealing effectively with them. In addition, it proposes to help organized labor define the nature of some community problems and its role and responsibilities in finding and testing solutions to these problems. It includes the involvement of labor groups in the implementation of community programs so as to explore the possibility of accomplishing reasonable community goals through union action in concert with other community organizations.

Under this program, four communities will be selected for the purpose of establishing pilot projects, and each of the programs will have a research-action design.

The project is to commence in the summer of 1966 and report is to be completed by June 1967.

7. A Study to Determine the Influence of Supplemental Labor Market Information on the Job-Seeking Behavior of Selected Groups of Unemployed Workers

This project, which is to begin on September 1, 1966, is to be financed by the Office of Manpower Policy, Evaluation, and Research, of the U.S. Department of Labor, and is designed to determine the effects on job-seeking behavior of selected groups of unemployed workers when supplemental labor market information is provided by the U.S. Employment Service.

It is intended to provide supplemental labor market information, in addition to the regular employment service services, to an experimental group. This information is to identify local firms with occupations the same as, or similar to, those of the unemployed job seeker. If available, information on job qualifications, wages, etc. will also be provided. The control group will be given only the regular employment service services.

The two groups will be matched so as to minimize the effects of other differences, such as age, sex, marital status, occupation, and other characteristics. Follow-up data will be obtained for both groups to determine whether there are differences between them with respect to job search behavior and employment experiences. The study will seek to determine whether special information provided to the experimental group of workers results in more efficient methods of job seeking, considering such factors as the duration of unemployment, number of employers contacted, etc., as compared with the control group.

It is anticipated that a total of 800 subjects will be covered in one or more communities in Pennsylvania. The project will be carried out in cooperation with the Pennsylvania Employment Service and is scheduled for completion by February 28, 1968.

8. A Survey of Demonstration Programs in Occupational Education and Training

Under a grant made by the Fund for the Advancement of Education a survey is being conducted of four experimental programs in occupational training, which are financed by the Ford Foundation. These programs are being carried on in Florida, California, Michigan, and Oklahoma.

The survey team consists of representatives of the University, the State College Area School System, and the Altocna School District, the latter two located in Pennsylvania. Moder the grant the four experimental programs will be observed for the purpose

of developing a demonstration-research progrma in the two school systems for those youth who are not capable of handling the usual curricula in the academic or vacational programs.

B. Research Projects in Planning Stage

The following research projects are in various stages of development, some of which have been submitted to various governmental agencies for review. others are still in the process of being developed, and still others in the process of being developed for submission to private organizations.

1. An Experimental Program to Measure the Effectiveness of Education and Job Environment as a Component of Training in Job Content

This project was submitted by the Department of Labor Education to the Division of Adult and Vocational Education of the U.S. Office of Education in November 1965, and was designed (a) to investigate, on an experimental basis, the effect that education and job environment will have on the job expectations of trainess and on their economic and psychological adjustments to jobs in the immediate post-training period; and (b) to develop an appropriate instrument for general use in technical and vocational education and MDTA training programs to determine whether job environment education is of significant benefit.

Under the procedures it is intended to give one experimental group of 25 trainees 1,900 hours of standard skill training for entry to occupational programs and 200 hours of job environment education. A control group of 25 trainees will be given the same number of hours of standard skill training programs and 200 hours of related technical training. An attempt will be made to determine any significant changes in job expectations resulting from the different programs and to evaluate the strengths and weaknesses of the two programs.

The Office of Education decided not to finance this project, primarily on the basis of cost. However, in our judgement, this question deserves investigation, and efforts will be made to work out alternative financial arrangements.

2. Facilitating Planning Among Vocationally Undecided Youth

At the present time there is being developed a proposal which is designed (a) to identify and describe the characteristics of vocationally undecided students; and (b) to develop course and guidance programs to increase the occupational information and

awareness of these students. Under this project, indices of vocational planning will be developed and applied to an entire 11th grade class. The 400 ranking lowest will be selected for further study. The information obtained from the study of these students will be used to develop an occupational information course and guidance program designed to stimulate these students to assume the responsibility for their vocational decisions. It is anticipated that this project will be submitted for financing in September, 1966.

3. Personal and Institutional Determinants of Differential Post-Graduation Experiences of Male Youth

This project has been submitted to the Division of Adult and Vocational Education of the U.S. Office of Education and is awaiting approval. The objectives of this study are: (a) to isolate the causal factors of differential educational and occupational experiences of high school graduates. High school curriculum (joboriented and academic), color (Negro and white), and socio-economic environment will be the three primary independent variables. Other variables will be controlled in selected phases of the analysis; (b) to suggest experimental action programs to compensate for the effects of undesirable causal elements.

Under this project, research instruments will be designed and administered to two vocationally independent groups: paired Negro and white high achool graduates who left school as "qualitative equals", and paired Negro and white employees who are currently performing the same occupational task. When the data have been collected, they will be analyzed to test the specific hypotheses posited.

4. Forecast of the Impact of Technological Change on Occupational Skills and Requirements in Three Selected Industries

This project, which will shortly be submitted to the Division of Adult and Vocational Education of the U.S. Office of Education, seeks to develop a method for improving the accuracy of forecasts of demand for technical skills by obtaining labor skill requirements from the labor coefficients of expected as well as current production techniques. Three industries will be chosen for study: instrumentation, nuclear technology, and materials research. On the basis of these forecasts, it is intended to design courses for secondary and post-secondary schools which will prepare people to handle the new production techniques.

Under this project, it is planned to consult with representatives of various technical societies in order to assemble data and knowledge of future technological developments. On the basis

of this information, the needs of education and training will be determined and the content of courses for education and training will be recommended.

5. The Application of Program Evaluation Techniques to Public Education

There are currently being developed proposals designed to establish program evaluation techniques in various school systems for various school programs. In effect, this proposed research will be concerned with the overall question of the appropriate allocation of educational resources for meeting specified educational objectives.

6. Augmenting the Labor Force by Educating and Training Recipients of Public Assistance

The Institute for Research on Human Resources conducted a seminar, to which were invited approximately 30 persons from various disciplines and public and private institutions, for the purpose of discussing the overall question of training and educating recipients of public assistance in order to encourage their entry into the labor market. At the seminar papers were presented by three outstanding persons and discussions were held for about two days. On the basis of these papers, the discussions, and further analysis of the issue, it is anticipated that various research proposals will be developed including such things as cost-benefit effectiveness of welfare programs, an evaluation of work experience programs, etc.

7. The Validation of a Measure of Individual Labor Mobility

The objective of this study is to determine the extent to which labor mobility, the readiness and ability to move from one's home area to gain employment elsewhere, is related to and predictable from pencil and paper personality assessment instruments. The emphasis is on the attempt to develop a measure or combination of measures, as short as possible, of sufficient validity to be of use in practical situations where relocation of torkers is involved.

The personality assessment instruments would center about the concept of risk taking propensity. The individual with labor mobility is defined as one who is willing to accept this risk. To assess this propensity, two instruments with some demonstrated validity are available.

Under this project, a sample of 100 youths who completed a training program in Altoona, Pennsylvania (half of whom have left

the area elsewhere, and the other half of whom have remained in the area) are to be given various tests to determine the extent to which any significant differences can be found between the two groups in terms of the tests applied.

This project is currently being developed, and it is anticipated that it will be submitted later this year.

8. New Sources for Providing Job Information to Culturally Disadvantaged Youth

It is the general objective of this project to determine whether or not teachers, who are given job and occupational information and who present such information to students, would make a difference in terms of the pupils setting realistic goals for themselves and avoiding dropping out of school. Various groups of teachers would be given certain types of occupational information with one group serving as a control and receiving no special treatment. The pupils in the classes of the teachers participating in both the experimental and control groups will be tested at periodic intervals to determine the effect of the additional training of teachers in occupational information.

9. <u>Demonstration - Research Program of the Public Employment</u> <u>Service</u>

Discussions are being carried on with representatives of a private foundation for the purpose of developing a demonstration and research program, in cooperation with the Pennsylvania Employment Service. This project would involve the eventual institution of experimental programs in the two school systems to meet the needs of certain culturally different groups.

C. Stimulation of Research

One of the prime objectives of the entire project was to stimulate research activities in the broad area of human resource development and utilization. One significant result of this project was the establishment of the Institute for Research on Human Resources at The Pennsylvania State University. The Institute was organized in December 1964, and in less than two years has grown to the point where it has a professional staff of approximately 10 persons, about 10 graduate assistants, and a large number of clerical and secretarial personnel. Some of the research projects described above are currently being carried on under the acapices of the Institute, and it is anticipated that the operations of the Institute will continue to expand.

Another area of stimulation, which was alluded to earlier, includes those persons who participated in the various seminars which were concerned with the development of a research guide. An analysis of the persons who participated in these seminars reveals the following:

- 1. A total of 92 persons, excluding those representing the Institute for Research on Human Resources, participated in the various seminars conducted.
- 2. The geographic distribution of these persons shows them coming from the following states:
 - 25 Pennsylvania
 - 20 Washington, D.C.
 - 10 New York
 - 6 Michigan
 - 5 Illinois
 - 4 Massachusetts
 - 3 Minnesota
 - 3 New Jersey
 - 2 Colorado
 - 2 Virginia
 - 2 Wisconsin
 - 1 each from California, Connecticut, Florida, Georgia, Iowa, Maryland, Ohio, Tennessee, Texas, and West Virginia
- 3. The disciplines represented at the seminars and the number of persons in these disciplines were:

Economics	46
Education	20
Sociology	16
Psychology	4
Other	6

4. The seminar participants came from various types of organizations and institutions:

Education Higher	53
Secondary	5
Government	
Federal	14
State	4
Local	1
Community Action	3

Unions	3		
Business Civic Organization Professional Journal			
		Private Research Institutes	6

It is not unreasonable to assume that these persons, whose specific names and affiliations appear in the Appendix to Chapter 6, would, on the basis of the seminar discussions, have been stimulated to conduct their own research and experimental programs.

PART II. A COMMUNITY ORGANIZES FOR ACTION: A CASE STUDY OF THE MON-YOUGH REGION IN PENNSYLVANIA

CHAPTER 3 - THE MON-YOUGH REGION : A DEMOGRAPHIC AND ECONOMIC PROFILE

The Mon-Yough Region consists of 31 politically autonomous communities in the South-Eastern section of Allegheny County. These communities border upon the City of Pittsburgh directly and extend to the East and the South of the City. They comprise a contiguous geographic bloc and are characterized as much by diversity as they are by uniformities with respect to their economic and demographic features.

This profile of the Mon-Yough Region, and the individual communities within it, has been prepared (a) to acquaint the population of the Region with the characteristics of the area in which they live; (b) to give direction to members of the Mon-Yough Region who are concerned with the state of poverty that exists in the area, and who may wish to secure freedom from or to protect themselves against poverty by availing themselves of the services that can be obtained through community action activities; and (c) to indicate the implications for community action.

The focus of the study is upon the people who reside in the Region. Their demographic and economic characteristics are described, and the implications which these characteristics have for the design and implementation of anti-poverty programs are discussed. Although the communities must accept the ultimate responsibility for improving their economic and social welfare and for making the decisions about programs and the priority which such programs are to receive, this report does identify the communities which appear to be most urgently in need of help from the offices of a community action program. The study also identifies some of the problem-areas in which community action programs might be undertaken.

Finally, this study shows a community action organization that it is possible to both inventory and interpret meaningfully the salient characteristics of an area by relying upon relatively simple and most readily available data--i.e., publications of the federal and state governments. Indirectly, this profile should engender an appreciation for data among community action leaders to identify and justify their proposals and programs for action; it should sharpen their appetite for more information about their areas and the people they are to service; it should stimulate them to maintain data on their own projects for use in program evaluation analysis; and it should encourage them to request that other agencies, with access to relevent data, maintain and loan to them all information that may be needed in preparing and justifying the campaign against poverty.

These facts, and their analysis, reflect the economic and social problems and needs of the Mon-Yough Region and point to the need for community action.

A. Population and Population Change

Table I of Appendix A shows the size of the population within each community for the years 1950 and 1960, as of April 1. The table shows, also, the percent of change in the population of each community on a 1950 base.

1. Highlights:

- A. Examination of the table reveals that 11 communities had experienced an increase of population while 20 communities of the Region had decreased in population.
- 1. In absolute terms, the City of McKeesport experienced the largest population decrease. Its 1960 population was 4.9 thousand less than its population of 1950.
- 2. The population of Braddock declined by slightly more than four thousand, and the populations of Duquesne and Homestead declined by approximately 2.5 thousand.
- B. Of the 11 communities whose population increased, West Mifflin experienced the largest gain. Its population rose by 9.3 thousand. This community was followed, in descending order of population increase, by Elizabeth Township, North Versailles, White Oak, Liberty, Port Vue, West Homestead, Munhall, Braddock Hills, Forward Township, and Bast McKeesport.
- C. In percentage terms, the communities of Rankin, Glassport, and Braddock were the largest losers of population. In each the 1960 population was 25 percent smaller than the 1950 population.
- 1. East Pittsburgh, Versailles, Wall, and Wilmerding lost between 18 and 22 percent of their 1950 populations.
- 2. Population decreases between 10 and 15 percent were experienced by Duquesne, Turtle Creek, Lincoln, and North Braddock.
- D. The largest rate of population increase took place in Liberty. The 1960 population of this community was 2-1/2 times

greater than its size in 1950.

- 1. The population increases of West Mifflin, White Oak, Elizabeth Township, and North Versailles ranged from 51.7 percent to 30.3 percent.
- 2. The communities of West Homestead, Port Vue, and Braddock Hills experienced population increases of 27.6, 25.3 and 22.8 percent respectively.
- 3. The other communities, with more population in 1960 than in 1950, were East McKeesport, Forward Township, and Munhall. The respective percent of increase was 9.4, 9.3, and 5.3.
- E. In the decennial period 1950 1960, the aggregate population of the Mon-Yough Region remained almost constant; the population of Allegheny County, of which the Region is a part, increased by 7.5 percent.

In 1950 the Region constituted 17.7 percent of the County's total population, whereas in 1960 the Region's share of the County's total population was 16.6 percent.

- 1. Within the Mon-Yough Region, itself, the City of McKeesport's share of population declined from 33.3 percent in 1950 to 27.9 percent in 1960.
- 2. In 1950, the 10 communities with the largest Mon-Yough populations constituted 59 percent of the total number of persons residing in the Region. In 1960, the share of the Region's population residing in the 10 largest communities was still 69 percent.

However, the rank-ordering of the top ten communities did not remain the same. Also, the composition of the top ten communities did not remain unchanged. North Versailles moved into the top ten, and Homestead moved out.

2. Implications

A. The data presented in Table I are <u>not</u> sufficient to enable an identification of particular problem areas, suitable for community action programs, that may exist within any community. Furthermore, they are <u>not</u> adequate guides for establishing a priority listing when funds are to be allocated for implementing community action programs under the aegis of a Mon-Yough Region

effort. Similarly, the levying of assessments to finance Mon-Yough programs ought <u>not</u> to be determined solely on the; basis of population size.

- B. The data do serve to suggest that the Mon-Yough Region is made-up of two distinctly different types of communities: growing ones and declining ones-More precisely, the growing community most likely is experiencing either a relative expansion in general employment opportunities or experiencing an increase in the income level of its population which is independent of any changes in the employment structure within the community. Of course, both phenomena may be interacting simultaneously. The declining community, on the other hand, most likely reflects a declining employment-opportunity structure within its local economy.
- C. Also, the data were to suggest that the Mon-Yough Region's ability to influence the direction and tenor of county-level decision-making declined from 1950 in relation to the entire County sub-divisions—when political influence is related to population.

This slight diminution in Mon-Yough's intra-County political strength becomes more pronounced if the City of Pittsburgh is excluded from the County. That is, in 1950 the Mon-Yough Region constituted 32 percent of the total County-less-Pittsburgh population and only 26 percent of the comparable 1960 population.

Now, since the City of Pittsburgh is excluded from the anti-poverty program for the County, this provides some justification for the creation fo the Mon-Yough Community Action Committee to deal with the particular, and perhaps unique, problems confronting each individual community or the Region as a whole.

B. Age Structure Of the Population

Tables II, III, and IIIa of Appendix A, deal with the age structure of the total population in each community, for the Mon-Yough Region, and for Allegheny County. Table II shows the number of persons in each area, grouped by selected ages, for 1950 and 1960. Table III shows the percentage distribution of each community's population by the selected age group. Table IIIa, derived from Table II, shows the decennial percent of change in the size of each age group.

Each entry in Table IIIa may be interpreted as a measure of the speed with which the changes in the age composition of the population for each community had taken place from 1950 to

1960. Also, the data presented in Table IIIa describe the rates of change which should have taken place in each community's supply of special services and facilities for persons within the selected age groups (especially for the one 19 years and under and the ones 65 and over) if the level of per-capita available of such community-provided services was to remain constant--i.e., equal to what it was in 1950.

1. Highlights:

- A. The proportion of persons age 65 years and older in the Mon-Yough Region increased 2.4 percent between 1950 and 1960. This increase was <u>larger</u> than the increase for the County.
- 1. Twenty-eight communities within the Region experienced an increase in the proportion of persons age 65 and over.

Three communities--Braddock Hills, Elizabeth Town-ship, and West Homestead--experienced slight decreases.

2. In mineteen of the communities, the increase in the proportion of "senior citizens" was greater than the average increase that took place in the Region.

Excluding Trafford, the greater portion of which lies outside of the Region, the largest increases in the proportion of persons age 65 and over occurred in West Elizabeth and Duquesne. In each, the proportion of senior citizens in the total population increased 5 percent. Increases ranging from 4 to 5 percent were experienced by Rankin, Wall, Homestead, Wilmerding, and East Pittsburgh.

- B. The average change in the Region's share of persons age 19 years and under was an increase of 3.5 percent. This increase was <u>less</u> than the increase for the County.
- 1. The number of younger persons, expressed as a percent of each community's total population, increased in 27 communities.

The four communities that experienced a decrease in the proportion of younger persons were Liberty, Trafford, Whitaker, and Dravosburg.

2. In seven communities, the increase equalled or exceeded the average increase experienced by the Region. The largest increase occurred in West Homestead-- in this commu-

nity the proportion of its population age 19 and under increased from 29.9 percent in 1950 to 37.0 percent in 1960. The other six, arranged in descending order of increase, were: Lincoln, Port Vue, Elizabeth Township, Munhall, Duquesne, and Rankin.

C. There were six communities which experienced an increase in both the younger and the older age groups that exceeded the increases for the Region. These were: Duquesne, Lincoln, Munhall, Rankin, Trafford, and Whitaker.

In only one community, Lincoln, was the increase in the relative proportion of younger persons and older persons greater than the increases for the County.

- D. An examination of the change in the proportion of the number of persons age 45 to 64 years shows the Region to have experienced a greater increase than the County. In the Region, persons in this age group comprised a larger share of the total population in 1960 than they did in 1950—the increase was 2.5 percent. The corresponding increase for the County was less than half of one percent.
- 1. In 28 communities the relative share of total population between the ages of 45 to 64 years increase from 1950 to 1960. In 13 communities, the increase exceeded the average increase for the Region. The largest percentage shifts occurred in Braddock Hills (6.6), Whitaker (5.7), Dravosburg (3.8), Trafford (3.8), and East McKeesport (3.6).

The three communities in which the proportion of persons between the ages of 45 and 64 years declined were White Oak, West Elizabeth, and West Homestead.

- E. The direction of change associated with the structural shifts in the proportion of total population between the ages of 20 to 44 years was the same for the County, the Region, and each community within the Region—the proportion of the population in this age group decreased from 1950 to 1960. The decrease for the County was 7.3 percent; the decrease for the Region was 8.9 percent. That is: in 1950 persons between these ages constituted 39.9 percent of the County's population and 41.2 percent of the Region's population, but in 1960 the proportions declined to 32.6 percent and 32.3 percent respectively.
- 1. In fourteen of the communities, the decline in the proportion of persons between the ages of 20 to 44 years within the total population exceeded the decrease experienced by the Region as a whole.

In seven communities the decline exceeded 10 percent. The greatest decrease occurred in Glassport—the share of total population occupied by this age group in 1960 was 13.8 percent less than it was in 1950. The other six communities in which the decline exceeded 10 percent for this age group, arranged in descending order, were: Munhall, Port Vue, Clairton, McKeesport, Lincoln, and Homestead.

F. A consolidation of the age group 20 to 44 years with the age group 45 to 64 years embraces that component of a community's population which is most likely to be engaged in productive activities.

In every area--County, Region, and each community-the proportion of population between the ages of 20 to 64 years was lower in 1960 than it was in 1950.

- 1. In the County, the proportion of total population in this "productive" age group declined from 61.6 percent to 54.7 percent. The comparable figures for the Mon-Yough Region were 60.6 percent and 54.4 percent.
- 2. For the individual communities within the Region, the range of the decline was from less than one percent in Liberty to 13.0 percent in Glassport.

In sixteen communities, the decline in the proportion of population between the ages of 20 to 64 years was greater than the average decline in the Region. These communities, arranged in descending order, were: Glassport, Munhall, Port Vue, McKeesport, Clairton, Lincoln, West Elizabeth, Rankin, North Braddock, Wall, Homestead, Braddock, Duquesne, North Versailles, and West Homestead.

2. Implications:

A. The structural changes in the age distributions for the communities of the Mon-Youth Region assume great significance when viewed from the perspective which emphasizes the maintenance and the development of human resources. It is readily apparent that the Region, between 1950 and 1960, has aged. Not so apparent, but not to be overlooked, is the trend that is revealed by the data. That is, with respect to the age structure of the communities it should be expected that the populations will continue to age.

The Region's population of persons within the most

productive age group (20 to 44 years) declined sharply in the decennial period. This is probably the result of a net outward migration of productive talent from the Region. This, however, is not the sole cause for the relative aging of the population. It is certainly a contributing factor, but there were significant increases in the absolute number of persons age 65 years and over in the communities and in the Region as a whole.

- 1. The increase in the number of older persons, ones who no longer can be expected to be active participants in the labor market, suggests that every community should expect to be called upon to increase the supply of geriatric social welfare services it offers to its population--ranging from health care to recreation to provisions for income maintenance.
- 2. Such services are largely provided by and subsidized through County and State agencies, but the higher rate of increase for this component of total population which prevails in the Region, as contrasted with developments in the County, suggests that the Region's problems might be coped with more efficiently and effectively if programs were developed and administered at the local level.
- B. In contrast with the developments in the County, the Mon-Yough Region has suffered a disproportionately greater decrease in the number of persons between the ages of 20 to 44 years and experienced a greater rate of increase in the population between the ages of 45 to 64 years. The net consequence of these changes is to make the problems of the Region different from the problems of the County. It must be stressed that the difference, however, should be regarded as one of degree and not as one of type.
- 1. The net outward migration of persons from the Region, as well as from the County, may have reduced or eliminated much of the social and economic adversity that otherwise would have prevailed in the area between 1950 and 1960. In fact, it may have even concealed or diverted attention from any economic impoverishment that may exist in the area. Now, however, the Region can no longer place as much reliance upon migration as a mechanism for inducing community adjustment to economic adversity as may the County.

Furthermore, given that occupational and industrial mobility tend to decline with age, it may be said that the Region can no longer place much reliance upon mobility to assure itself that individuals will be less vulnerable and better able to combat unemployment and economic deprivation by taking advantage

of opportunities that may exist in the local economies or outside of them.

2. Now, since institutionalized help is recognized as a socially legitimate medium through which individuals may be assisted and prepared to grapple with the vicissitudes of an uncertain economic environment, it may be said that the communities of the Mon-Yough Region require greater and more immediate help than does the rest of the County.

Again, this is an instance in which the identification of needs and the necessary coordination of efforts is likely to be efficiently and effectively accomplished through local initiative and administration.

3. An obvious result of the changes in the age structure of the population is that the Mon-Yough Region's pool of available manpower has been significantly diminished. In the short-run, where this is the consequence of supply adjusting to changes in the demand for labor, this result is deemed desirable. However, in the longer-run the paucity of manpower in the prime years of working life may redound to the disadvantage of the Region if the expansion of industrial activity is made contingent upon an available pool of labor.

The communities of the Region can do little to hold its younger persons captive in anticipation of an improvement in the relative economic opportunities afforded them in the Region. Still, efforts can be directed toward developing the talents and expanding the industrial viability of the new entrants into the labor market. It matters little that market incentives may draw such persons away from the Region's economy; of greater importance is that the Region develop the facilities and demonstrate its ability to provide industry with qualified workers so that when the demand is made it will be satisfied.

C. The Non-White Population

Tables IV through VII of Appendix A present data dealing with the non-white component of the total population in the areas under study.

Table IV shows the number of non-whites in the Region and in each of the communities for the years 1950 and 1960. Data for the County are also presented. In addition, the table shows the non-white population as a percent of the total population for each of the selected years in the given areas.

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1. Highlights

- .A. The proportion of non-whites in the Mon-Youth Region and in Allegheny County increased from 1950 to 1960.
- 1. In both 1950 and 1960, the proportion of non-whites in the Region's population was lower than the proportion of non-whites in the population of the County.
- 2. If the City of Pittsburgh is excluded from the County, the proportion of non-whites in the County is reduced from 8.3 percent in 1960 to 3.3 percent. This contrasts sharply with the Region's racial structure in 1960. The proportion of the Region's total population that was classified as non-white by the Census was 7.6.

With Pittsburgh excluded, 61.4 percent of the non-whites living in Allegheny County resided in the Mon-Yough Region.

B. In 1960, for seven Mon-Yough communities the proportion of non-whites in the total population exceeded the average for the Region. In six of these communities, the proportion of non-whites in the total population was greater than the County's average.

The six communities were: Rankin, Braddock, Clairton, Homestead, Duquesne, and Braddock Hills. The seventh community was McKeesport.

1. In six communities, the non-white component of total population made-up from 5.0 percent to 7.6 percent of the 1960 population.

These communities are: North Braddock, North Versailles, Elizabeth, West Mirflin, Forward Township, and East Pittsburgh.

2. In one-third of the Mon-Yough communities less than one percent of the 1960 population was classified as non-white.

These communities are: Whitaker, Lincoln, East McKeesport, Munhall, White Oak, Glassport, Turtle Creek, Pitcairn, Dravosburg, and the portion of Trafford defined as within the Mon-Yough Region.

C. Although the proportion of non-whites in the total population increased from 1950 to 1960 for the Region as a whole,

there were thirteen communities in which this general change did not occur.

1. In eight communities the change in the racial structure of the population was such that the proportion of non-whites in the total population was lowered.

The largest decreases occurred in Braddock Hills and West Elizabeth. In both, the proportion of non-whites decreased 5.4 percent. In Elizabeth Township and West Mifflin the proportion of non-white persons to the total population decreased 2.2 and 2.0 percent, respectively. In Lincoln, Forward Township, White Cak, and Glassport the non-white component of the total population decreased less than one percent from 1950 to 1960.

- 2. Non-whites as a percent of total population remained the same for 1950 and 1960 in five communities: Dravosburg, Pitcairn, Trafford, Turtle Creek, and West Homestead.
- D. In seven communities, the increase in the proportion of the non-whites in the total population from 1950 to 1960 was greater than 3 percent.

This occurred in Braddock (7.2), Duquesne (5.3), Rankin (4.9), Homestead (4.7), Clairton (4.5), East Pittsburgh (3.4), and North Braddock (3.2).

2. Implications.

A. General Statement of Values.

If all persons were homogeneous with respect to racial attributes there would have been no need to accord special consideration to the non-white component of the Mon-Yough population. Similarly, even if there were an absence of homogeneity with respect to racial attributes there would be no reason to focus upon the non-white component of the population if (and only if) one could be assured with certainty that the given social system did not contain elements of racial discrimination.

Without becoming concerned with documenting the presence or absence of racial-prejudice in any of the communities of the Mon-Yough Region, it appears reasonable to suggest that the

consequences of history will have left its legacy in the Region. This is to suggest that the social, economic, and political status of the non-white population can be assumed to have been subordinated to the interests of the white majority. Furthermore, it probable is not unreasonable to assume that the non-white population's opportunities for social and economic progress are more limited than the range of opportunities afforded to the white population in general.

A community action program ought to be color-blind. In fact, it should be person-blind. The community action program should concern itself with the task of ultimately achieving a reconstruction of the opportunity-spectrum; it ought to attack the correlates of poverty, if not the causes of impoverishment, irrespective of race, religion, ethnic origin and orientation. The "clients" of the community action program should be "solicited" from the entire community; the design and implementation of a community action program, a priori, should neither accord preference to nor place in a position of priority the needs of one element in a community to the exclusion of others with similar needs.

B. Real Considerations

It must be conceded that the racial composition of a community should be considered by the leaders of the community action program. Also, the rate of change in the racial structure of the community is a variable that should not be ignored-particularly when the adequacy of existing services is to be assessed.

Since the typical community action program is essentially a composite arrangement of independent and specific problemoriented efforts directed toward "helping" and "rehabilitating"
those who are largely unable to cope personally with their
environment, it seems likely to expect instances in which the given
activity will emerge as one that has its origin in the special and
urgent "needs" of a single segment of the total population.

In other instance the objective of the program may not have its origin in the problems so uniquely associated, and the client-scope will be general. However, unless it is assumed that the probability of finding the incidence of poverty is the same for the white and non-white components, one should expect to encounter a racial-mix among the program's participants which is different from the racial-mix of the total population.

The Census data from which this report is assembled do



not permit a cross-classification of the economic and demographic characteristics with the race of the population for the Mon-Yough communities. As a result, no definite statements may be made to identify the "poor" who will expect to receive aid from the community action programs and their racial character. However, the following generalizations are offered to the leaders of the community action programs of the Region: (1) in communities with a relatively large non-white population it seems reasonable to expect that the non-white persons will constitute a significant proportion of the membership involved in any undertaking; (2) when the non-white component of the total population constitutes a significant proportion of the community's population it seems reasonable to suggest that some programs will be necessary to help this segment solve its own, unique problems.

In essence, the leaders of the community action program are being directed toward giving consideration to the racial structure of their communities for two principal purposes. First, to better identify the prospective clients and types of activities which may be necessary in each community. Second, to recogrize that the expenses involved in the design and implementation of any program is likely to be a function of the racial-mix present in any activity.

C. Additional Considerations.

It is possible for the community action leaders to acquire a greater appreciation for and understanding of the racial-mix factor, as a variable that deserves attention in the war against local poverty, if the changes in the racial structure of the given communities were analyzed. An explanation, in aggregate terms, is presented to further enable the community action leaders to identify the communities and the problemareas which may require special consideration. However, an analysis in terms of cause and effect relationships is not offered. The presentation is limited to the communities in which the non-white proportion of total population exhibited the greatest change.

- 1. In Clairton, Braddock, Duquesne, and McKeesport the proportion of non-whites in the total population increased from 1950 to 1960. This increase is the consequence of an absolute increase in the number of non-white persons residing in each community and an absolute decrease in the size of the total population in each community.
- 2. In North Versuilles the relative increase in the non-white component of the total population was contempo-

raneous with an increase in the total population of each community. In other words, the increase in the number of non-white persons was proportionately larger than the increase in the number of white persons.

- 3. In Rankin and Homestead both the non-white population and the total population decrease in absolute size between 1950 and 1960. However, the non-white component of the total population was relatively larger in 1960 than it was in 1950. This change in racial structure is a reflection of the difference in the rates of decrease for the non-white and the white components--i.e., in each community the net-outward movement of white persons was relatively greater than the net-outward movement of non-white persons.
- 4. In Elizabeth Township, Forward Township, and Braddock Hills the proportion of non-whites in the total population declined between 1950 and 1960. In each of these communities there was an absolute decline in the number of non-white persons and a contemporaneous increase in the size of the total population.
- 5. In West Elizabeth the non-white component and the total population declined in absolute size. In this community, the rate of net-outward movement of the non-white component exceeded the rate of net-outward movement of the white component; accordingly, the proportion of non-whites to the total population was reduced between 1950 and 1960.
- 6. In West Mifflin the non-white population and the total community population increased from 1950 to 1960. However, the proportion of non-whites in the West Mifflin population declined from 1950 to 1960. This relative decline is due to the fact that the rate of increase in the white component exceeded the rate of increase in the non-white component.

Table V and Table VI present data on the age structure of the non-white population in each of the communities for 1950 and 1960. The first Table shows the absolute number of non-white persons in the four selected age groups; the second Table shows the percentage distribution of the non-white population by age group for each community.

The examination of the Tables is limited to the 13 communities whose 1960 non-white population comprised at least 5 percent of the total population. The focus of the examination is to identify the major structural shifts that occurred in the age distribution of the non-white population in the selected

communities.

3. Highlights

- A. In ten communities, the proportion of the non-white population in the "senior citizen" group, age 65 years and over, is seen to have increased from 1950 to 1960. The most striking increases occurred in West Mifflin, Braddock Hills, and Homestead. The respective increases in relative share for these communities was 10.8, 7.8, and 6.8 percent.
- 1. In two communities, Duquesne and East Pittsburgh, the percent of non-white persons in the senior citizen category appears to have remained virtually constant. That is, in both communities the percent of senior citizens in the non-white population is shown to have decreased by less than one percent in the decade.
- 2. The percent of non-white persons age 65 years and over in Elizabeth's non-white population decreased from 14.2 percent in 1950 to 10.7 percent in 1960.
- B. In ten communities, the relative share of younger persons, age 19 years and under, in the non-white population is shown to have increased. In East Pittsburgh, Forward Township, and Duquesne are found the most striking increases. The respective increases in the relative share for this age group in the three communities were 16.6, 12.1, and 8.2 percent.
- 1. Representation of this age group in the total non-white population of Elizabeth, Braddock Hills, and North Versailles declined between 1950 and 1950. The respective declines for these communities were 16.6, 5.8, and 1.2 percent.
- C. In each of the thirteen communities the proportion of the non-white population between the ages of 20 to 44 years declined, relative to the total non-white population of each town.
- 1. The largest decreases were observed in Forward Township and East Pittsburgh. In each, the percent of non-white persons in this age group, relative to the total non-white population, declined more than 10 percent during the decade.
- 2. The smallest decreases occurred in North Braddock, North Versailles, West Mifflin, and Duquesne. In each of these

communities the representation of non-white persons between the ages of 20 to 44 years in the total non-white population declined by less than 4 percent.

- D. With respect to the interval from 20 to 64 years of age, it is to be seen that the proportion of the non-white population within this group relative to the total non-white population declined in every one of the 13 communities.
- 1. In Forward Township, East Pittsburgh, Elizabeth, and Homestead the representation of this age group in the total non-white population declined more than 10 percent.
- 2. In Braddock Hills, North Versailles, and West Mifflin the decline of this group--the persons most likely to be active participants in the labor market--was no greater than one percent.

4. Implications

- A. The non-white population of the selected communities has aged between the period 1950 to 1960. Furthermore, it has been noted that the proportion of the non-white population most likely to be active and full-time members of the labor force has declined in every one of the selected communities. An aging population, accompanied by a decline in the proportion of persons in the most productive age groups, implies that the non-white population has become more dependent upon external or community-sponsored agencies for its support and maintenance.
- B. The increase in the relative share of persons 19 years of age and under which occurred in most of the communities does not materially affect the conclusion that the non-white population has become more dependent upon the availability of social welfare assistance. In fact, since persons in this age group are hardly self-sufficient, it strengthens the contention of increased dependency.
- 1. The increase in the proportion of dependent persons, in the younger age categories, among the non-white populations in the Mon-Yough Region is likely to have challanged the opportunities which each community affords to the non-white, new entrant into the labor market.
- 2. Furthermore, the educational attaiument levels and the quality of vecational preparation which such new entrants bring with them, as credentials attesting to their "employability"

assume great importance as variables likely to determine the economic and social success of these youths.

C. It appears reasonable to suggest that the community action committee's leadership should concern themselves with investigating the status of the non-white youth and the non-white aged in each of the communities to determine if their problems (assuming there are some) differ in degree or in kind from those associated with the white population. This undertaking is deemed especially necessary if it is believed that the problems of the non-white population do differ from the white population's problems, and that the expression of their problems has not been articulated.

Table VII shows the number of non-white persons per thousand white persons, by age group, in the communities of the Mon-Yough Region. The data are presented for 1950 and for 1960. This Table allows the decennial changes in the age and racial structures of the total population to be compared directly.

5. Highlights:

A. The Situation in 1960

1. The ten communities with the highest number of non-whites per 1000 whites in the youngest age group, 19 and under, arranged in descending order are: Rankin, Braddock, Clairton, Homestead, Duquesne, McKeesport, Braddock Hills, North Braddock, East Pittsburgh, and North Versailles.

The range is from 630 non-whites per 1000 whites in Rankin to 83 non-whites per 1000 whites in North Versailles.

There are eleven communities having less than 10 non-white persons per 1000 white persons in this age group. In alphabetical order, they are: Dravosburg, East McKeesport, Glassport, Lincoln, Munhall, Pitcsirn, Port Vue, Trafford, Turtle Creek, Whitaker, and White Oak.

2. The ten communities with the highest ratio of non-white persons per white persons in the age group 20 to 44 years, arranged in descending order are: Rankin, Clairton, Braddock, Homestead, Duquesne, North Braddock, Braddock Hills, McKeesport, North Versailles, and Elizabeth.

The range is from 448 non-whites per 1000 whites in

Rankin to 55 per 1000 in Elizabeth.

In ten communities, there are less than 10 nonwhite persons per 1000 white persons in this age group. In alphabetical order, they are: Dravosburg, East McKeesport, Glassport, Lincoln, Mumhall, Pitcairn, Port Vue, Trafford, Turtle Creek, West Elizabeth, Whitaker, and Wnite Oak.

3. The ten communities with the largest number of non-whites per 1000 whites in the age group of 45 to 64 years, in descending order, are: Rankin, Braddock, Clairton, Homestead, Braddock Hills, Duquesne, McKeesport, North Versailles, North Braddock, and Forward Township.

The range is from 526 non-whites per 1000 whites in Rankin to 54 per 1000 in Forward Township.

In ten communities, there are less than 10 non-white persons per 1000 white persons in the age group of 45 to 65 years. In alphabetical order, they are: Dravosburg, East Mc-Keesport, Glassport, Lincoln, Munhall, Pitcairn, Port Vue, Trafford, Turtle Creek, and White Oak.

4. The eleven communities with the highest ratio of non-whites per 1000 whites in the "senior citizen" category, 64 years and over, are: Rankin, Braddock Hills, Braddock, Homestead, Clairton, Duquesne, North Versailles, Forward Township, East Pittsburgh, Elizabeth, and Elizabeth Township.

The range is from 357 in Rankin to 50 per 1000 in both Elizabeth and Elizabeth Township.

The ten communities in which the ratio is less than 10 per 1000 are: Dravosburg, East McKeesport, Glassport, Lincoln, Munhall, Pitcairn, Port Vue, Trafford, Turtle Creek, Wall, and White Oak.

B. The Decennial Changes

1. In eight of the 13 communities in which the non-white porulation represented at least 5 percent of the total population, the number of non-white persons per 1000 white persons increased throughouth four age groups. This occurred in Braddock, Clairton, asne, East Pittsburgh, Homestead, McKeesport, North Braddock, and Rankin.

In North Versailles the ratio increased in three of the age groups; it remained constant in the age group of

19 years and under.

In the main, these communities are the ones in which the ratio of non-white to white persons were found to be the highest in 1960.

- 2. In Braddock Hills, another one of the communities with a high ratio of non-white persons per 1000 white persons in every age group for 1960, the number of non-whites per 1000 whites declined in three age groups from 1950 to 1960. The ratio increased only in the age group of 65 years and over.
- 3. In West Mifflin, one of two communities in which the proportion of non-whites in the total population declined from 1950 to 1960 while still remaining at or above 5 percent, the number of non-whites per 1000 whites declined within every age group.

6. Implications

A. Since many activities either initiated or sponsored by the community action leaders will be directed toward ameliorating the economic and social distress of persons within broadly defined age groups, it is suggested that Table VII be used to identify the most likely instances in which the racialmix of a given group will probably affect the nature and degree of demands that will be made upon any program for the given age group. Also, the data presented in Table VII may be used to identify the instances in which the needs of the non-white population might be different from the needs of the white population, once a program is decided upon for a given age group.

Table VIIa shows the number of persons under 5 years of age living in each of the communities in 1950 and 1960. This is the pre-school age population. The Table also shows the racial structure of the pre-school age population; it presents the percent of non-white children in each community for 1950 and 1960.

7. Highlights

- A. The number of pre-school age children increased in 12 communities between 1950 and 1960.
 - 1. The largest absolute increase occurred in West

Mifflin. In this community, there were 1,048 more children under 5 years of age in 1960 than there were in 1950.

- 2. The other communities which experienced an increase in the number of pre-school age children are, in descending order: Elizabeth Township, North Versailles, West Homestead, Munhall, White Oak, Liberty, Duquesne, Port Vue, Forward Township, Lincoln, and Trafford.
- B. In the remaining communities, the number of pre-school age children declined from 1950 to 1960.
- C. In three communities—Rankin, Braddock, and Clairton—the percent of non-whites in the 1960 population of children under 5 years of age exceeded 25 percent.

There were five other communities in which the percent of non-white children exceeded the average for the Region: Homestead (19.8), Duquesne, East Pittsburgh, McKeesport, and North Braddock (9.8).

D. In terms of changes in the racial structure of the preschool population, there were 17 communities in which the percent of non-white children increased from 1950 to 1960.

There were four communities in which significant increases occurred, namely: Braddock, Clairton, East Pittsburgh, and Homestead. In each, the increase in the proportion of non-white children exceeded 5 percent; the largest increase was in Braddock.

1. There were 10 communities in which the percent of non-white children in the pre-school age population declined from 1950 to 1960. In these communities, with the exception of West Elizabeth, the changes in racial structure were not significant--i.e., less than 5 percent.

In West Elizabeth the percent of non-white children declined from 12.3 percent in 1950 to 1.9 percent in 1960.

2. In Dravosburg, Pitcairn, Trafford, and Whitaker there were no non-white children of pre-school age in 1950 and in 1960.

8. Implications:

A. In general, the quality of primary school education must receive consideration in every community--irrespective of

changes in their enrollment and irrespective of the size of their student group. However, communities with an expanding enrollment must simultaneously provide the facilities that are necessary to accommodate the additional students.

It follows, that such communities are at a disadvantage relative to the communities in which primary school enrollment is decreasing. That is, the cost-burden associated with maintaining and improving levels of quality will be greater for the communities in which school enrollment is increasing.

B. The tasks of providing and financing public programs for securing pre-school acculturation is likely to be more urgent and greater in both the communities with a relatively high proportion of non-white children of pre-school age, and in communities in which the representation of non-whites in the relevant population is increasing.

D. Population P micity

Table VIII of Appendix A, presents data to describe the ethnic character and structure of each community's population in 1960. The first two columns are measures of the relative size of the ethnic component; the third and fourth columns are measures of the homogeneity of the ethnic component, in terms of the relative representation of persons with an East-European reference.

1. Highlights

- A. There are seven communities in which the percent of population classified as "foreign stock" is at least 40 percent, namely: Duquesne, Glassport, Munhall, North Braddock, Wall, Whitaker, and Wilmerding.
- 1. Dravosburg is the community in which the percent of the total population considered to be "foreign stock" is the smallest. In this community, approximately one-fifth of the persons are so classified.
- 2. The percent of population classified as foreign stock is highest in Wall--47.2 percent.
- B. The percent of "foreigh born" persons in the population ranges from a low of 2.4 percept in Lincoln to a high of 15.2 percent in Wall. (The Mon-Yough portion of Trafford has no

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foreign born persons.)

- 1. In addition to Wall, only two communities have a foreign born component which exceeds 10 percent of their population: Duquesne and Wilmerding. The figure for each community is 10.8 percent and 10.4 percent, respectively. In five other communities, however, the proportion of population that is foreign born approximates 10 percent; namely: East Pittsburgh, Homestead, Munhall, Rankin, and Whitaker.
- 2. In Braddock Hills, Dravosburg, East McKeesport, Elizabeth, Forward Township, Lincoln, North Versailles, and White Oak the foreign born constitute less than 5 percent of the total population.
- C. The community in which the influence of the foreign born persons upon the character of the ethnic component of the population is apt to be greatest is Wall. In this community, 32.2 percent of the total ethnic component is comprised of foreign born persons.
- 1. In Clairton, Duquesne, East Pittsburgh, Homestead, Pitcairn, Rankin and West Elizabeth the persons of foreign birth constitute from 25 to 30 percent of the total ethnic component present in each community.
- 2. The communities with the lowest percent of foreign born persons in their total ethnic component are Lincoln, Elizabeth, and White Oak. The figures are 11.8, 13.6, and 14.2, respectively.
- D. In Port Vue and Rankin the proportion of the total ethnic component with a possible East-European reference/orientation is 62.6 and 63.6 percent, respectively.
- 1. In Liberty, Munhall, Wall, and Whitaker the proportion of the total ethnic component with a possible East-European reference/orientation lies between 50 and 60 percent.

In eight of the communities this element constitutes from 40 to 50 percent of the total ethnic component: Braddock, Dravosburg, Duquesne, Glassport, Homestead, McKeesport, West Homestead, and West Mifflin.

2. The East-European influence is lowest in West Elizabeth; less than 6 percent of this community's total ethnic component has its origin or immediate anceary in Eastern Europe.

2. Implications:

- A. The Mon-Yough Region, taken as a whole, has a larger share of foreign stock and foreign born persons in its population than does Allegheny County. However, in spite of the greater total representation of a foreign influence and heritage, the Region does not have a larger share of first-generation Americans within its total population of persons classified as foreign stock. On the other hand, it is to be noted that the Region's ethnic component is more homogeneous than the County's ethnic component. This is based upon the difference which obtains in the percent of East Europeans represented in the total ethnic population of each area.
- B. It is suggested that the presence of a "significant" ethnic component within a community may serve as a vehicle through which a community action program might obtain support and promote the dissemination of information that is favorable to its objectives.

It would behoove the community action program to assess and appraise the contribution which the ethnic components of the communities in the Mon-Yough Region might provide for the program's success.

The size and homogeneity of the ethnic component constitute the parameters within which the influence of ethnicity could be assessed and appraised.

E. Education

Table IX of Appendix A shows the educational attainment levels of adults, persons 25 years of age and older, in the communities of the Mon-Yough Region. The entries show the number of persons, from the 1960 population, who have attained the stated levels of formal education or their equivalents.

1. Highlights,

- A. Of the total number of persons 25 years of age and older in Allegheny County, 11.3 percent reside in the Mon-Yough Region. This provides the reference against which the level of adult education in the Region is to be compared and assessed.
- 1. The Mon-Yough Region contains 13.1 percent of all persons 25 years of age and older in Allegheny County who

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possess less than an eighth-grade education.

- 2. With respect to the number of persons having completed from eight to eleven years of school, the Mon-Yough Region contains 11.7 percent of the total number of such persons in the County.
- 3. The Region's share of the County's adult population that has completed high school is 11.5 percent--this excludes all persons with more than a high school education.
- 4. Of the total population of persons in Allegheny County who have earned from one to three years of college training, only 8.7 percent reside in the Mon-Yough Region.
- 5. Among the total number of college graduates in the adult population of the County, the number residing in the Mon-Yough Region comprises only 5.6 percent.
- B. When the adult population of the County is adjusted by the exclusion of the total number of persons age 25 years and older who reside in the City of Pic.sburgh, the Mon-Yough Region contains 15.3 percent of the adjusted County adult population. This provides a second reference point, if not a more meaningful one since the County and City of Pittsburgh each have independent anti-poverty programs, for assessing the level of adult education that prevails in the Mon-Yough Region. Accordingly, of the total number of adults in the County-less-Pittsburgh area who have completed the given number of school years:
- 1. The Region has 18.3 percent of those with less than an eighth grade education; 11.7 percent of all persons with eight to eleven years of school; 14.8 percent of all high school graduates; 11.3 percent of those with some college training; and 7.3 percent of the college graduates.
- 2. Using high school completion as a "cut-off" point, the Mon-Yough Region contains 17 percent of adults in the County-less-Pittsburgh area who have attained less than a high school education; it contains 12.9 percent of all persons with a high school education or more.

2. Implications

A. The educational attainment level of the adult population in the Mon-Yough Region is lower than the average level in the County. When the City of Pittsburgh is excluded, the difference in educational attainment levels between the Region and the

remainder of the County's area become more disparate.

- B. In terms of the reference points, the Mon-Yough Region has more than its proportionate share of adults with less than a high school education; it has <u>less</u> than its proportionate share of persons with a high school education or more.
- C. The differences in educational attainment levels indicate that the need for adult-remedial education is greater in the Region than in the County as a whole. This leads to the suggestion that the Mon-Yough Region may wish to give greater emphasis and accord higher priority to eliminating basic educational deficiencies than might be expected of the County.

Table X of Appendix A, shows the percent distribution of the educational attainment level, in years of school completed, for the adult population in each community. Data are presented for 1950 to 1960.

3. Highlights:

A. The Situation in 1960

1. With respect to the percent of the adult population having completed 7-or-less years of school, the range extends from 15.1 percent in White Oak to 39.4 percent in Wall.

In seven other communities, in addition to White Oak, the percent of the adult population with no more than 7 years of schooling was less than 20 percent of the total. In ascending order, they are: East McKeesport, North Versailles, West Mifflin, Dravosburg, Braddock Hills, Liberty, and Munhall.

There are five communities in which 30 percent or more of the adult population had no more than 7 years of schooling. In descending order, they are: Wall, Rankin, Braddock, Duquesne, and East Pittsburgh.

2. With respect to the percent of the adult population having completed form 8 to 11 years of school, the range extends from a low of 33.5 percent in White Oak to a high of 51.2 percent in the Mon-Yough portion of Trafford.

The seven communities which follow White Oak, in ascending order, are: Elizabeth, Clairton, Duquesne, Glassport, Rankin, Braddock Hills, and East McKeesport. The range for these seven communities extends from 34.9 percent in Elizabeth to

38.0 percent in East McKeesport.

There are five communities in which 45 percent or more of the adult population had completed from eight to eleven years of school. In descending order, they are: Trafford, Versailles, West Elizabeth, Forward Township, and Whitaker.

3. The community with the lowest percentage of its adult population having less than a high school education was White Oak: 48.6 percent. This means that 51.4 percent of this community's adult population in 1960 had, at least, a high school education.

The community with the highest percentage of its population having less than a high school education was Wall. In this community, 82.5 percent of all persons 25 years of age and over had completed less than 12 years of school. This is equivalent to saying that 17.5 percent of the adult population in Wall had, at least, a high school education.

- 4. The 10 communities that rank low in respect to the proportion of adult population with at least a high school education were, in ascending order: Wall, Port Vue, Whitaker, Forward Township, Braddock, Rankin, West Elizabeth, Versailles, East Pittsburgh, and McKeesport. In the tenth, McKeesport, 31.4 percent of the adult population were at least graduates from high school.
- 5. The proportion of college graduates in the adult populations of the Mon-Yough communities is low. Representation of college graduates is highest in White Oak; 9.2 percent of all persons 25 years of age and over in this community, in 1960, were college graduates. In four other communities--Elizabeth, Munhall, Elizabeth Township, and East McKessport--the proportion of college graduates is over 5 but less than 6 percent. The figure is below 5 percent for the remaining communities within the Region.

B. Changes Between 1950 and 1960

of the educational attainment level in the adult population of the Mon-Yough Region below the college level.

In 27 communities the proportion of persons age 25 years and over with less than an eighth-grade education decreased.

East Pittsburgh, Elizabeth, Pitcairn, and Turtle Creek are the exceptions to this change. In each of these communities, the proportion of the adult population with less than an eighth-grade education increased between 1950 and 1960.

- a) In every community, excepting Elizabeth, the proportion of the adult population having completed at least 12 years of school was increased from 1950 to 1960. In Elizabeth, the proportion remained approximately the same.
- b) In 24 communities the proportion of the adult population with more than a high school education either increased, but only slightly, or stayed the same. Braddock, Elizabeth, Trafford, Versailles, Wall, Whittaker, and Wilmerding are the seven communities in which the proportion of persons in the adult population with some college training (1 to 3 years) decreased.
- c) In 18 communities the proportion of college graduates in the adult population decreased.

4. Implications

A. The educational attainment leve' of the adult population within the communities of the Mon-Yough Region was improved from 1950 to 1960. This improvement is reflected by the increase in the proportion of the adults who completed from 8 to 12 years of school; it is particularly reflected by the increase in the proportion of adults who had completed or gained the equivalent of a high school education.

In the main, there appear to be two factors that are principally responsible for this improvement. First, one may posit that each community shared in the national trend of increasing years of schooling completed by persons entering the adult population. Second, the natural decrease of older persons—among whom the average educational attainment level is likely to be relatively low—further contributes to the increase in the general educational attainment level of a community.

It follows from this that one should expect the greater proportion of any group of persons characterized as having a "low level of education" to be older persons. In particular, this reasoning permits one to offer the following generalization: given the total adult population of persons between the ages of 25 years to 64 years, persons normally expected to be

committed to a high degree of participation in the labor force, the average level of educational attainment associated with any age group selected from this range will be declining as the age of the group increases. If nothing else, this implies that older persons in the labor force (those between the ages of 45 to 64 years) will be at an increasing disadvantage when competing for new employment positions against an increasing number of younger and better educated persons.

B. Of the total number of communities in the Mon-Yough Region, there were <u>five</u> in which the older members of the labor force appear as least likely to be competitive with younger persons—if educational attainment is an attribute that is associated with success in the market place for new jobs. These communities—Forward Township, Glassport, Turtle Creek, West Homestead, and Whitaker—are the ones in which the proportion of older workers in the total population of adults is high; these are, also, the communities in which the average educational attainment level of the adult population is low.

Thus, these are the communities which should receive high priority in any adult remedial education program that might be undertaken in the Region.

- 1. The five communities were identified by matching the communities in which the proportion of the adult population possessing less than a high school education was greater than the average for the Mon-Yough Region with the communities in which the proportion of the cleer population of labor force age exceeded the average for the Region.
- a) In the Region, 64 percent of all persons 25 years of age and over and attained less than a high school education. In each of the five communities, this proportion was greater.
- b) In the Region, 71 percent of the population of persons between 20 to 64 years of age were between the ages of 45 to 64 years. In each of the five communities, this proportion was greater.

Table KTI of Appendix A, shows the distribution of family income, by three broad classes, for 1960. The table shows the number of family units in each community and the percent which this number represents of all family units in the community, as distributed among the three income classes. The income figure includes personal, business, and government transfer payments as well as income earned from the family's participation in the

market place. The income figure applies to the calendar year 1960, but the composition of families relates to April 1960.

"A family consists of two or more persons living in the same household and related to one another by blood, marriage, or adoption; all persons living in one household and related to one another are considered as one family."

"Family income represents, as a single amount, the combined income of the head of the family and all other members of the family 14 years old and over.... The figures represent the amount of income received before deductions for personal income taxes, social security, bond purchases, union dues, etc."

Assuming the availability of a national or regional poverty standard, adequate family maintenance and family sufficiency is a function of the size of the family unit, the number of wage earners and property owners contributing to the family's support, and the total income accruing to the family unit. If personal tastes and price level fluctuations are ruled out, the relevant criterion for assessing the incidence of poverty in a community, given that the family constitutes the basic social and economic unit of analysis, is the average annual per capita family income. To be particularly relevant for interfamily comparisons, this criterion must not include money receipts that have their source in public assistance payments. Also, money receipts which accrue to the family unit from its members participation in the market place that is induced by the unit's economic deprivation ought to be excluded. Furthermore, the gross income figure for the family unit ought to reflect only the relatively permanent and "socially" expected contributions of persons fully-committed to the market place. This is to suggest that the income earned and contributed to the family unit as a result of the "casual" employment of youths and the aged should be excluded when measuring the incidence of poverty among family units in a community.

The incidence of poverty in the Mon-Yough Region, either in terms of the number of families or the number of persons in each community, cannot be deduced from the data presented in Table XII.

The Table permits an identification of the communities in which the incidence of family poverty is likely to be high, however. It seems reasonable, as an approximation to the desired end, to suggest that the incidence of family poverty

is high in communities where a high percentage of the family units have less than an annual money income from all scurces that is below \$3,000. However, it needs to be emphasized, that this family income level is not an adequate criterion for determining the incidence of poverty—e.g., (1) poverty may exist in the family unit with more than \$3,000 gross income per year, and (2) poverty may not exist in a family unit with gross income of less than \$3,000 per year.

A. If the poverty communities are identified by using, as a benchmark, the percent of the total families in Allegheny County who live outside the City of Pittsburgh and have less than \$3,000 of gross income it is found that 20 Mon-Yough communities are <u>likely</u> to have a high incidence of poverty among their families.

If the benchmark for identification is the entire County, then 19 communities are likely to have a high incidence of poverty among their families.

If the benchmark is provided by the figure for the Region itself, then 16 communities emerge as the ones with a high incidence of poverty among their families.

- 1. There are seven Mon-Yough communities in which the number of families with income of less than \$3,000 per year (1959) constitutes more than 20 percent of the total number of families in each community. In descending order, they are: Rankin, Braddock, Wall, West Elizabeth, East Pittsburgh, Homestead, and North Braddock.
- B. A broadening of the poverty level for families to include the percent of families with income that is less than \$7,000 per year yields the following:

There are 30 communities in which the percent of total family units with less than \$7,000 per year exceeds the percent for the area described as Allegheny County-less-Pittsburgh;

There are 29 communitits in which the percent of total family units with less than \$7,000 per year exceeds the percent for Allegheny County;

There are 20 communities in which the percent of total family units with less than \$7,000 per year exceeds the average for the Mon-Yough Region.

1. There are six Mon-Yough communities in which the

number of families with income of less than \$7,000 per year (1959) constitutes 75 percent or more of the total number of families in each community. In descending order, they are: Wall, Braddock, West Elizabeth, Rankin, the Mon-Yough portion of Trafford, and North Braddock.

F. Inter-Personal Dependency and Family Income

Table XI of Appendix A, presents a total population dependency ratio; a ratio of dependency for the white component of the population; and a ratio for the non-white component of the population. The data are presented for the years 1950 and 1960. In addition, the Table shows the labor force dependency ratio in 1960 for each community--irrespective of race.

The population dependency ratio is obtained by dividing the total population under consideration by the number of persons in the relevant population who are between the ages of 20 to 64 years. The measure obtained shows the number of persons whose support is likely to be derived from someone's participation in the labor market. The ratio assumes that all persons between 20 and 64 years of age are the sole participants in the labor force; it assumes that persons age 65 years and older are not in the labor force; and, it does not consider the possibility of a person's support being derived solely from retirement annuities, property income, or public assistance. Furthermore, it assumes that persons under 20 years of age are neither capable of fully supporting themselves nor full-time members of the labor force.

The <u>labor force dependency ratio</u> differs from the population dependency ratio. It is a measure which shows the number of persons in the total population that are dependent for support on the actual number of persons who are labor force perticipants. (A labor force participant is at least 14 years of age; employed and unemployed persons are included.)

1. Highlights

- A. The population dependency ratio for the total population was higher in 1960 than in 1950 for every community.
- 1. A comparison of the 1960 and 1950 figures shows an increase of 25 or more persons dependent for their support upon every 100 possible labor force participants in eleven communities: Port Vue, Glassport, Lincoln, West Elizabeth,

Munhall, Clairton, Wall, White Oak, Rankin, North Braddock, and McKeesport. The communities are presented in descending order.

- 2. The six communities with the highest population dependency ratios in 1960 were, in descending order: Port Vue, Wall, West Elizasth, Lincoln, and Liberty and Clairton.
- B. The population dependency ratio for the white component of each community's population increased in 30 communities between 1950 and 1960. The exception was Braddock Hills. In this community the population dependency ratio declined from 1.90 in 1950 to 1.89 in 1960.
- 1. There was an increase of 25 or more dependent persons per 100 possible labor force participants in the following communities: Port Vue, Glassport, West Elizabeth, Clairton, McKeesport, Lincoln, Munhall, White Oak, North Braddock, and Wall.
- 2. The five communities exhibiting the highest white, 1960 dependency ratios were, in descending order: Port Vue, West Elizabeth, Wall, Lincoln, and Liberty.
- C. There are 15 communities with a non-white population of 100 or more persons, both in 1950 and 1960. Where the non-white population is less than 100 in either year, changes in the dependency ratio are not deemed meaningful. Thus, the communities which qualify for examination are: Braddock Hills, Braddock, Clairton, Duquesne, Elizabeth, Elizabeth Tornship, Forward Township, Homestead, McKeesport, North Braddock, North Versailles, Rankin, West Homestead, West Mifflin, and Wilmerding.

In each of these communities the non-white population dependency ratio was increased between 1950 and 1960.

- 1. In West Homestead, Forward Township, West Mifflin, Elizabeth, Wilmerding, Braddock, Rankin, Homestead, McKeesport, and Clairton there was an increase of 25 or more non-white persons dependent upon every possible 100 non-white labor force participants. The listing of communities is in descending order of increase.
- a) In West Homestead the increase was 72 dependents per 100; in Forward Township the increase was 69 dependents per 100.
 - b) In eight of these communities (McKeesport

and Clairton being the exceptions), the increase in the nonwhite dependency ratio was greater than the increase in the dependency ratio for the white component of the given communities.

- 2. In six of the 15 selected communities, the 1960 non-white dependency ratio was 2.00 or higher. In descending order, they were: Forward Township, West Mifflin, Elizabeth, North Versailles, and Elizabeth Township. In each of these communities the non-white dependency ratio exceeded the ratio for the white component of the population.
- a) In fact, the non-white dependency ratio for 1960 exceeds the white dependency ratio for 1960 in almost every community within the Mon-Yough Region. Given the communities for which data were available, it is to be seen that only in Glassport, Liberty, Whitaker, and Wilmerding does the ratio for the non-white component lie below the ratio for the white component.
- D. An examination of the <u>labor force</u> dependency ratios for 1960 shows an average for the Region which is greater than the average for the County.
- 1. In thirteen communities the labor force dependency ratio exceeded the average for the Region.

2. Implications

A. The data presented in Tables XI and XII, when related to one another, allow a more accurate specification of the communities which are likely to have a high incidence of poverty among their family units than is possible to infer by taking them into consideration separately.

Where the population dependency ratio is high, a large average family size may be inferred. Now, if there is a large proportion of families with "low" annual income in any community and if the average family size in the community is large, it becomes reasonable to suggest that this is a community in which the incidence of family poverty is relatively high.

B. A comparison of the 15 communities having high population dependency ratios with the 15 communities having a large proportion of their families with less than \$3,000 annual income identifies seven communities in which the incidence of family poverty is likely to be high. They are: Braddock, Clairton, McKeesport, North Braddock, Rankin, Wall, and West Elizabeth.

C. If the income range is extended to the \$7,000 annual income limit, the same seven communities plus Elizabeth and Forward Township become identified as the communities within the Mon-Yough Region in which the incidence of family poverty is deemed relatively high.

G. Economic Dependency

Table XIII of Appendix A, shows how the employed persons in each community were distributed among three types of employment arrangements in two major sectors of economic activity--public and private. The persons employed in the public sector are employees of governmental units (Federal, State, City, etc.) who work for wages or salaries. The persons employed in the private sector are either wage and salary workers, self-employed with a residual claim against the profits of their establishments, or unpaid family workers of the self-employed.

Table XIIIa of Appendix A, shows the percent of the employed labor force, within each of the communities, that work in the City of Pittsburgh. This does not imply that all of the remainder of the Mon-Yough labor force works within the Region.

Persons employed as wage and salary workers in private industry may be regarded as the most dependent members of a community's labor force. The continuation of this type of employment arrangement, irrespective of any seniority rights, is contingent upon variations in the level of industrial activity, the state of industrial technology, and other economic forces which are largely beyond the personal control of the individual wage and salary worker. The government employee, also a wage and salary worker, enjoys a measure of employment security that is greater than that of the private wage and salary worker. This is so, because the variability of employment in government is largely a political decision and less likely to be the result of fluctuations in the level of demand for government services that have their origin in market forces.

The economic security of the self-employed, measured aither in terms of earnings or in terms of the probability at tached to the expected duration of the enterprise's life, may be no greater than that of the private wage and salary worker. However, the relevant distinguishing characteristic is that the self-employed is a relatively independent person; he has greater personal control over his environment than does the wage and salary worker in private industry or the wage and salary worker of the governmental unit. The unpaid family worker is of no

special significance—he constitutes a very small proportion of the labor force, and his participation in the labor force is often not motivated by the necessity to support other persons.

1. Highlights.

- A. A comparison of the sector-distribution of employed persons in the Region with the County reveals that the Region's labor force is more dependent than the County's labor force. The Region's labor force is slightly more concentrated in the private sector, but more than a slight difference exists between the proportion of the Region's labor force employed as wage and salary workers in private industry than is found to obtain the County as a whole.
- B. There are 20 communities in which the percent of persons employed as wage and salary workers in private industry is equal to or greater than the average for the Region.
- 1. The 10 communities with a high percent of persons in the wage and salary class within private industry are, in descending order: Wall, Braddock Hills, North Braddock, Glassport, Turtle Creek, West Mifflin, East Pittsburgh, Braddock, Port Vue, and Homestead. (Trafford portion of the Region is excluded.)

In Wall, Braddock Hills, and North Braddock the percent of employed persons classified as wage and salary workers in private industry is 90 percent or more.

- 2. The two communities with a low percentage of workers classified as wage and salary employees of private industry are West Elizabeth and White Oak. The figures are 78.7 percent and 80.3 percent, respectively. These are the only communities in which the figure lies below the average for Allegheny County.
- C. It is apparent, from the data contained in Table XIIIa, that employment in Pittsburgh is mainly a function of the community's distance from the City. The employment status of these workers is not directly affected by changes in the level of industrial activity that are confined to the Mon-Yough Region.

2. Implications:

A. According to the argument presented, it follows that the higher is the proportion of a community's labor force that is engaged as wage and salary workers in private industry

the greater is the <u>probable</u> vulnerability of this community to higher rates of unemployment. In unqualified terms this statement of an expected relationship between high labor market dependency and high unemployment rates is to be regarded as a mere suggestion; posited only for the purpose of "narrowing-down" the range of communities in which the activities of community action to prevent and ameliorate economic impoverishment are likely to be most necessary.

More will be done with the data presented in Table XIII after the presentation of the Highlights of Tables XIV, XV, and XVI. See Implications on pages 39 and 40.

Tables KIV, XV, and XVI of Appendix A, show the occupational classifications of the employed labor force in 1960. The first shows the occupational distribution of the total labor force that was employed and that reported an occupation; the second shows the occupational distribution for employed males; the third shows the occupational distribution of employed females. Table XIVa shows the absolute size of the employed labor force for each community in 1960; the data are presented by sex.

The occupational profile of the employed labor force, it must be noted, is largely a reflection of the labor-input requirements and the level of employment in industry prevailing in the labor market for the Mon-Yough Region at the time of the Census enumeration. The occupational profile may be used to draw inferences about the quality of the labor force in each community. One may generalize about the personal attributes of educational attainment levels, industrial training, and vocational experience that are likely to be correlates of a given occupational class.

3. Highlights

A. Total Labor Force

1. The professional and managerial group comprises the best educated and trained component of the labor force. The incidence of unemployment is lowest for this class of workers; the duration of unemployment for a person in the professional and managerial class is likely to be shortest.

The communities with a relatively high percentage of professional and managerial workers are, in alphabetical order: Dravosburg, East McKeesport, Elizabeth, Elizabeth Township, Liberty, Munhall, Pitcairn, West Elizabeth, and White

Oak. In each, more than 15 percent of the employed labor force who reported an occupation were classified as members of this group.

2. The sales and clerical group is more likely to be composed of persons who have completed at least eight years of school. However, there is likely to be a high proportion of high school graduates within this group. In terms of employment stability, this segment of the white-collar labor force is likely to be less subject to unemployment than the members of the blue-collar labor force and the incidence of long-term unemployment is likely to be less for this group than it is for the blue-collar.

The communities in which the proportion of sales and clerical workers exceeds 25 percent of the employed labor force are, in alphabetical order: Dravosburg, East McKecsport, Elizabeth, Munhall, and Wilmerding. (Trafford is excluded.)

3. The craftsmen are the best trained and best educated members of the blue-collar work force. They have the most stable employment pattern of all blue-collar workers, and they are least likely to experience periods of long-term unemployment among the total blue-collar labor force. Their annual earnings are generally higher than those of the sales and cierical group; and the proportion of primary workers (heads of families or households) is likely to be greater in this group than among the sales and cierical workers.

The communities in which the proportion of craftsmen exceeds 25 percent of the employed labor force are, in alphabetical order: Elizabeth Township, Forward Township, Liberty, West Mifflin, and Whitaker.

4. The operatives, service workers, and laborers are the members of the labor force who are likely to be the least educated and least trained. Workers in these groups are the ones that are likely to experience the most frequent periods of unemployment; also, the incidence of long-term unemployment is likely to be highest for these groups. Furthermore, in contrast to all other occupational groups, the socio-economic status of operatives, service workers, and laborers is likely to be low in any community.

There are seven communities in which the proportion of the employed labor force classified as operatives, service workers, or laborers exceeded 45 percent. In alphabetical order: Braddock, East Pittsburgh, Forward Township, Lincoln, North

Braddock, Rankin, and Wall.

B. Male Labor Force

1. In Braddock, Lincoln, North Braddock, Rankin, and Wall more than 50 percent of the employed males were classified as being operatives, service workers, or laborers.

C. Female Labor Force

1. In Rankin, 35.5 percent of all employed females were classified as white-collar workers. This was the lowest.

The community with the highest proportion of female white-collar workers was White Oak. In this community, 80 percent of its employed women were white-collar workers.

4. Implications

A. The occupational structure of the labor force in any community is largely outside of the control of the community action leadership. However, a community action program may be undertaken to enable particular individuals or groups of individuals to qualify for lateral movement or for up-grading within the hierarchy-of-skills that exists in the given labor market or in markets outside the Region. As such, it is very likely that one principal client-type who may solicit the assistance of a community action program or who may be sought-out by a community action undertaking will be from the lowest position of the hierarchy-of-skills.

Thus, it may be said that the need for and the demand for the services of a community action program are likely to be high in communities with a high proportion of its labor force in the operative, service worker, and laborer classifications. These are the workers with the greatest vulnerability to the uncertainties of economic change. They are the most economically dependent persons in the labor force of a community; they are most likely to constitute a significant proportion of the unemployed in any community, and they are probably the ones that are least capable of "financing" themselves through periods of unemployment without great difficulty.

1. By matching the communities with a high percentage of their total labor force in these occupational classes against the listing of communities in which a high proportion of the labor force was employed as wage and salary workers in

private industry, it becomes possible to identify the communities in the Region in which labor force dependency is highest. The eight communities that are so designated, in alphabetical order, are: Braddock, East Pittsburgh, Glassport, Homestead, North Braddock, Rankin, Turtle Creek, and Wall.

B. The professional and managerial group, together with the sales and clerical group, constitutes the white-collar labor force. This is the group that is likely to enjoy a relatively high secto-economic position in a community. Also, this is the group that is probably the most capable of formulating and articulating its points of view concerning the state of poverty which it may believe exists within the community. Communication between members of this group and the community action leaders is going to be high.

Paradoxically, their conception of community "needs" with respect to the elimination or prevention of poverty in the community— is likely to be different from the conceptions of poverty among the blue-collar segment of the community, the ones with probably the greatest need-state. This is the group that is least able to formulate and articulate points of view about poverty, in general or in particular. The white-collar group is likely to be community-oriented; their picture of poverty will focus upon deficiencies of facilities in the community, and not upon the personal needs and problems of the more economically dependent.

Thus, the community action leaders of the Mon-Yough Region are advised to evaluate carefully the recommendations which it may receive from the various communities they are to serve. Furthermore, the community action leaders of the Region are advised to develop and to encourage the use of a communication-network that will give to the less articulate an opportunity for expression of their needs. Also, the community action leaders of the Region should take the initiative in studying and ascertaining the need for anti-poverty projects that may be necessary in the Region as a whole or in a single community within the Region.

H. The Industrial Environment

Table XVII of Appendix A, shows how employees of the manufacturing sector are distributed among the major industry groups within the sector and which are located in the Mon-Yough Region. The employment figures reflect the total volume of employment that is offered by manufacturing firms located in

the Region. It must be noted, however, that all persons from the Mon-Yough communities who are employed in manufacturing are not necessarily employed by the firms that are located within the Region. The data are presented for 1963, 1960, 1957, and 1930.

Table XVIIa of appendix A, shows how the total number of manufacturing firms that are located within the Region are distributed among the major industry groups, for the years 1963, 1960, 1957, and 1930.

1. Highlights

- A. The current volume of employment offered by the manufacturing sector represents from 60 to 65 percent of the total labor force in the entire Mon-Yough Region.
- 1. The absolute mumber of jobs available in manufacturing has declined steadily from 1957. From this, given the large net outward-migration of persons of labor force age from the Region, one may infer that the proportion of the labor force that finds employment in manufacturing has been declining.
- B. The principal manufacturing employer is the primary metals industry. It accounts for over 50 percent of all current jobs in manufacturing activity going on in the Region. This industry's position of dominance extends throughout the period for which the data are presented.
- 1. In 1963 there were 12 firms engaged in the primary metals industry; this represents 7 percent of all the manufacturing employers located in the Region.
- C. The second largest source of employment in manufacturing is provided by the electrical machinery industry. This industry accounts for about 20 percent of all manufacturing jobs in the Region.
- 1. In 1963 there were 4 firms engaged in the production of electrical machinery; this represents less than 3 percent of all manufacturing employers in the Region.
- D. The metal-dependent industries--firms whose location in the Mon-Yough Region results from the presence of the primary metal producers--provide employment for approximately 40 percent of the persons involved in manufacturing activities. This pattern of employment has been relatively stable during the

33-year period for which data are presented.

2. In the aggregate, the metal industries employ more than 90 percent of the manufacturing labor force at work in the Region.

This means that the metal industries' employment volume is about equal to 60 percent of the total size of the labor force in the entire Mon-Yough Region. This pattern has been unaltered from 1963.

2. Implications

A. Manufacturing is the principal source of employment for a major portion of the Mon-Yough labor force. The manufacturing activity is highly concentrated within a single type of industry, and there is a particular lack of industrial diversification in the Region. Furthermore, in addition to employment concentration, the employment status of persons in the manufacturing sector of the Region is greatly contingent upon the decisions of a relatively small number of employers.

The industrial environment constitutes a given to the community action leaders. Events within the industrial environment are largely outside of the influence of community action programs, but the nature of the environment has important implications for the community action program. First, the community action leaders are advised to establish a communication-network with the dominant firms operating in the manufacturing sector. This should enable the community action program to plan activities that would be needed as a response to untoward economic changes, and to reduce the economic and social dislocations that are associated with such changes with a minimum of delay.

Second, the community action leaders are advised to secure the cooperation of employers and new employers in the Region to better plan and prepare for the effective utilization of the Region's manpower. It is by keeping informed about the prospective changes in the demand for labor that the community-action programs can be expected to make a significant contribution to the prevention of economic and social dislocation within the Region. In line with this objective, then, the community action leaders are urged to establish and to maintain contact with all organizations that are involved with changing the structure of the Region's economic environment.

Chapter 4 - Community Action In The Mon-Yough Region: A Study In Organizational Synthesis

A. Introduction1

The earnest national effort to eradicate poverty has engraved uneasy images upon the American mind. The urban ghetto, the submarginal farmer and the migratory laborer symbolize conditions which stand as the foes of the war on poverty. Poverty in the smaller cities and towns is less easily dramatized and therefore may receive less attention than that which is concentrated in the decaying slum or suggested by the rural shack. In the intersticies lie very many towns, most of which have their poor. Some of these towns are isolated and dispersed, while others fall into natural clusters, related to each other by a common dependence upon the same economic activity.

One such cluster occupies the southeast portion of Allegheny County. Its communities are strung along the Monongahela and Youghiogheny River valleys, extending upward and away from the rivers over an abrupt and uneven terrain. Crowding the banks of these rivers are the elongated mills which give the region its essential character and most of its wage-earners their employment.

To acknowledge by name the debt owed by the authors to everyone who made this study possible would be to identify persons who might not wish to have their work publicated, particularly under the interpretations of it which are given in the report. The authors are monetheless grateful for the privileges which have been extended to them.

^{1 -} This study has been carried out principally by the two writers but also through the participation and cooperation of very many others. The two authors together with the "university researcher" referred to in the manuscript have, since December, 1964, acted as participant observers with and of the people and the events described in the report. They have been provided with constant access to documents, records, offices, formal meetings, conferences, and very many informal conversations. They have sought to be present not continuously, but often enough to serve the double purpose of accurate description of significant actions, and of construction of an analytic scheme ("the synthetic process") which could be developed to the point at which it would yield hypotheses for the study of the evolution of organization for community action.

The temembered pas' the present and the for eeable future of the Mon-Youth (pronounced Mon-Yock) area pivot around steel. Productivity in the mills and prosperity for the region's families are locked into nearly a one-to-one relation. A strike, a shutdown, or a cutback is immediately felt.

Despite the fact that this corner of Pennsylvania no longer holds a pronounced advantage over the rest of the country in the production of steel - its juxtaposition to stores of coal having been overcome both by removal of much of the coal and by the use of other forms of power - there is little expressed feeling of apprehension about the decline or death of steel production in the valleys.2 On the other hand there are signs - usually not unambiguous to be sure - that this may be the hard fact of the future. Steelworkers have known periods of unemployment in the past when the market for their product was depressed. They see new mills being erected elsewhere, but not at home. But they have also known revivals; a mill will close or will be reduced to two shifts but will return after a time to full operation. Thus they are not factined to plan now for the worst eventuality, and perhaps are not even disposed to contemplate it. As one long-time resident put it: "As long as the smoke keeps coming out of those stacks, we're all right."

A few others not quite so intimately affected have another cpinion. They accept as basic premise that over the next generation steel will lose much of its importance in the area. Vigorous foreign and domestic competition will make its production in these valleys steadily less profitable, and unemployment will mount as mills close and as jobs are "absorbed" through automation. Representatives of the steel companies themselves do not endorse this view, even privately. But at least one of them has conceded that the future is uncertain, and that it is possible that changing conditions in the marketplace may force some closings.3

^{2 -} That is, there is little spontaneous expression of this apprehension. That there is much concern held below this surface is evidenced by the anxious sentiments collected by a newspaper reporter in response to his direct questions about the futures of citizens in the region. cf. The Wall Street Journal, June 27, 1966, p. 1.

^{3 -} Personal communication.

It was through these circumstances that residents of the Mon-Yough region saw the evolution of the design for a "great society." One of its harbingers, the Manpower Development and Training Act, was sponsored in the House by the area's Congressional representative. This occurred during the early portion of the present period of steadily increasing national productivity, at a time when Mon-Yough was still - as it is not now - designated as a depressed economic area. The Economic Opportunity Act followed to create the possibility for collective effort to deal both with then-existing poverty and unemployment as well as to construct machinery to cope with the human problems which would inevitably arise in the event of the loss of jobs in the mills.

Not more than a handful - a score at the most - of the people who were in a position to link the services offered by the Economic Opportunity Act with the problems of the whole region moved to act, at least in the first months following its passage. One of these who felt most strongly that the region had already begun to follow a generally downward course was neither a resident of it nor an employee within it. Nonetheless his position in the headquarters of the United Scelworkers of America gave him a stake in it and some leverage to do something about it. He personally conducted a "save Mon-Yough" campaign by knocking on doors in Washington and in nearby universities, by alerting officials to provisions of the bill well before it became law, and by discovering in a district office of his union several men who saw the problem and the opportunity as he did, and who were ready to go to work.

This USWA official was also instrumental in urging several professors at The Pennsylvania State University to consider Mon-Yough as a prime area for their research on manpower problems. A contract between the United States Office of Education and The University was entered into and The Institute for Research on Human Resources assumed responsibility for the work which leads to this report.

The events which have unfolded in the intervening three years, in the wake of this initial recognition and impetus, form a natural history of the development of organization for community action.

It is convenient to recognize four phases in this history, though it is important to emphasize that the phases were not as sharply demarcated from each other as the following labels may imply: (1) Aspirational, (2) Mobilizing, (3) Formalizing, and (4) Synthesizing.

The first in this list designates the early period when a handful of reople, including some in USWA, defined the region's essentially economic problem, diagnosed Kon-Yough as the victim of a progressive disease (increasing numbers of unemployed and underemployed), and set forth aspirations which would bring about its recovery. Even though "community action" was not then a byword (as it became later in the wake of the passage of the Economic Opportunity Act), the founders were firm in their ideological conviction that the region could only be revived to the extent that its poorer families could be assured of opportunities for remunerative work, for adequate education, and generally for full access to the cultural resources of 20th century America. No single point in time separates the aspirational phase from the second or mobilizing stage, for almost as soon as aspirations had become fixed, the founders began to increase their number of committed citizens by endeavoring to mobilize individuals and groups to their cause. This was a slow and gradual process which did not cease in early 1965 with the incorporation of the Mon-Yough Community Action Committee.

Incorporation, marking as it did the beginning of the Formalizing period, gave additional impetus to the mobilizing work and provided a mechanism within and through which mobilizing could be accomplished. Mobilizing was a necessary pre-condition for the final phase, Synthesizing, which will presently be discussed in detail. The synthetic process had really commenced somewhat earlier, but it was given special stimulus in November, 1965, when the Mon-Yough Community Action Committee (MYCAC) received its first Federal grant, and in the following month when a full-time director was appointed, and a staff hired.

This chapter captures, it is hoped, the most salient features of the history of this community action and is presented as a case study.

B. The Process of Synthesizing

Community action, by its very nature, is a synthesizing process. 4 On its face it is composed of individuals, distributed

^{4 -} For an earlier statement and application of this concept, see James D. Thompson and Robert W. Hawkes, "Dieseter, Committy Organization, and Administrative Process," in George W. Baker and Dwight W. Chapman, editors, Man and Society in Disaster, Basic Books, New York, 1962, p. 268 et seq.

over an array of committees which are responsible to an executive group or board. It may or may not have a paid staff. The people who are involved ordinarily bring a resevoir of public spirit to their task which is guided by their commitment to the ideological goals of the action itself. The impression which is created is that their organization grows naturally, even spontaneously, out of the common interest in community betterment shared by the individuals. While this may be true enough as a generalization, it is nevertheless an insufficient description. Many of the participants do not act solely as individuals. They typically also hold other positions in their community in ongoing organizations of various types: political, business, religious, charitable, educational, etc. The new roles which they accept in community action will likely be infused with some of the purposes for which they are already working in their other memberships. Thus while they may not be officially designated representatives of any organization or constituency, they do introduce into their new collective effort many of the diverse interests which they are elsewhere pursuing. It may even be that they see the nascent organization as an opportunity to further the realization of these interests, this being a sensible and consistent ground on which they might be attracted to join in community action in the first place.

While this way of viewing the matter may smack of opportunism, an attempt to capture for one's own use a fledgling organization which has not yet settled upon its own structure and specific goals, this is not a necessary implication. It is possible that the general mission which occasioned a call for community action in the first place is congruent with the special sims of many separate organizations, though beyond the reach of any single one. In this event it is equally opportunistic for the original sponsors of the new organization to seek the involvement of such people. By so acting, the sponsors may hope to attract not only the motivational resources of many individuals, but the cooperation and perhaps some of the resources of their other organizations as well. In time a community organization which has been composed of parts of existing organizations actually becomes a synthesis of all of them. It is in this sense that community action, as it progresses, may be viewed as a growing synthesis of already present materials.

While this is an idealized conception, it is nonetheless useful for it supplies a baseline against which the effort to organize the Mon-Yough region may be compared. The idea of a synthetic organization invites actention to numerous questions which are germane but might be overlooked. It immediately suggests an inventory of present organizations to ascertain which of them might have

legitimate reason to lend support and energy to a new enterprise. On the other side it sensitizes planners to that category of organizations which have ends in contradiction to those of the planners. It also permits identification of the residual group of organizations which would simply be indifferent to the new aims. With this initial mapping in hand, the sponsors may then proceed to assess the distribution. Does the first group of potentially friendly organizations show promise of being congenial to each other as well as to the planned action? Are they collectively strong enough to overcome or neutralize the resistance of the second group? Are there steps which can be taken to convert indifferent organizations in the third group into willing participants? This query raises the possibility that a newly formed organization may provide machinery for the indirect enhancement of goals of existent organizations. Even though there wight seem to be no common element between a profit-seeking business firm and a poverty-reducing community organization, it might be demonstrable to the first that the second may incidentally alter their common environment in ways which contribute to the profitability of the firm.

What is ultimately sought, according to this idealized conception, is a synthetic organization which unites the mobilizable components of organizations with similar goals, while protecting itself against dictation by one or a few of these organizations, all the while preserving the integrity of its own mission. It should be clear from this prescription that no real organization could achieve this state of perfection. Organizations which participate in the synthesis through their members will exert control, and in uneven amounts. Goals and purposes of the participants which in the abstract seemed to be congruent will not always coincide when concrete issues are posed. Since the general mission will necessarily take on more refined meaning in the light of specific actions decided upon by the synthetic organization, there will be occasional and possibly constant tension between the hopeful phrases describing the mission, and the meaning of the consequences, of the organization's action. At critical points this tension, which sormally inspires constructive discussion about goals, may become great enough to arouse destructive accusations of willful compromise of these goals. In these circumstances the organization may well have to make a trying decision between an alteration of its goals and the defection of an important member.

A synthetic organization, as any other, will move through its phase of initial growth to the stage at which its structure, its procedures and its operating goals do indeed become relatively fixed, institutionalized. Institutionalization is doubly faceted. Because it links rationally established routines with the valued

goals which these routines serve, it tends to suffuse these routines themselves with the intrinsic meaning attached to the values, thus making the routines difficult to change without seeming to do violence to the values. At the same time institutionalization provides the foundation for regularity and the predictability. It not only channels the motivation of members, but also supplies normative justification for this channeling, at once reducing uncertainty and surrounding prescribed actions with a sense of essential rightness. The perfectly institutionalized organization then has no trouble eliciting cooperation from its members, but it is fearfully vulnerable to changes in its environment that would force it to adapt by revising its goals and procedures.

C. Historical Background of Community Action in Mon-Yough.

The Mon-Yough Community Action Committee has not yet reached the point at which it could become settled into an institutionalized form; it is still in an early phase of its development. Created as an independent, non-profit corporation in early 1965, it passed through its formalizing phase as a committee composed of volunteers who were drawing plans for their permanent organization. This was officially inaugurated in December of that year with the receipt of a grant of \$27,997 from the Office of Economic Opportunity, supplemented by local contributions from the United Steel Workers of America (\$2500) and several of the municipalities in the region. This grant provided for the employment of a small staff (a director, an associate director, two secretaries and an aide) and the acquisition of office space and equipment. The grant guaranteed support for the organization through June, 1966, by which time proposals for specific programs to reduce poverty in Mon-Yough would have to be designed, approved and financed through further grants in order to insure the continuance of MYCAC. Thus for the first time the organization was in day-to-day operation. This report reviews the organizational aspects of its effort and, without assigning praise or blame, describes the character of the principal problems which MYCAC has been obliged to confront and to try to solve.

In the aspirational period, before MYCAC was formed or even conceived, there had been a brief history of community action in Mon-Yough directed mainly toward the problems of unemployed and unskilled workers. In the wake of the passage of the Manpower Development and Training Act (sponsored by the congressman representing the Mon-Yough region) a local MDTA advisory committee had been appointed, chaired by an official of the USWA. This committee, acting in cooperation with the director of the local office of

ERIC

the Bureau of Employment Security and his staff, had been instrumental in planning and requesting federal support for several courses through which people in the area were given vocational training or retraining.

While these conventional programs met, at least in part, a need made more urgent by the area's depressed economic condition at that time, they did not reach to the core of what the committee believed to be the fundamental deficiency of many adults in the region, viz., their lack of the fundamental skills provided by public education. These people had been "dropouts" before the word was popularized and had come to stand for a national problem. Though MDTA made no explicit provision for general education as an appropriate area for manpower training, the Mon-Yough group was able to secure authorization for such a program under Title I of the Act, defining its plan as a research and demonstration project. Thus in 1964 an evening course in secondary education was conducted which gave high school equivalency certificates to those who completed it.

As the bill to fight poverty was being discussed in Congress, the MDTA advisory committee began to widen its horizons and, by the end of 1964, had begun to consider ways in which the Mon-Yough region could effectively initiate programs which would fall under the Economic Opportunity Act. In December of 1964 this committee, now calling itself the Mon-Yough Community Action Program Advisory Committee⁵ sponsored an area meeting which brought the Under Sectetary of the Department of Health, Education and Welfare, and several other federal officials, to McKeesport for two days. The subsequent report which this informal committee delivered to

^{5 -} There is no stipulated procedure whereby responsibility for organizing a community, for the purpose of securing funds under the Economic Opportunity Act, is officially vested in one person or group. Any citizen who is minded to may seek to collect others into a committee and go to work. Eventually, of course, a committee must receive recognition from the Washington Office of Economic Opportunity, and such recognition is understood to be contingent upon the representativeness of the committee, particularly with respect to the group which the Act is intended to benefit: the poor. In the present case the Mon-Yough MDTA Advisory Committee had been encouraged to take initial steps toward broader community action by the Mayor of HcKessport.

municipal officials and interested citizens throughout the region commented upon the themes stated by these visitors and looked forward to the future:

"... The import of their messages was that the local community must assume local initiative if it is to benefit from the antipoverty legislation.

More than one speaker indicated that many of the communities in Mon-Yough were too small to mount programs that would meet area needs. Cooperation is essential, but the multiplicity of governmental units in the Mon-Yough area makes it imperative to obtain a full-time professional coordinator familiar with the needs and available resources.

The coordinator would operate in close cooperation with . . . the Allegheny County Director of Economic Opportunity. Since (he) is nominally responsible for carrying the program to 128 communities in Allegheny County, the Advisory Committee believes that any move to provide (him) with assistance will be welcomed. In no way is it the intent of the Committee to interfere with or slow down either the County Commissioners' program or those now underway in Mon-Yough area communities.

If the proposal to establish a full-time professional position responsible to the Mon-Yough Community Action Committee meets with the approval of governmental leaders of the Mon-Yough area communities, then it is the intent of your Advisory Committee to process incorporation papers and the request for professional staff as rapidly as possible."

This passage indirectly highlights one problem of the mobilizing phase which was, and continues to be, difficult to overcome: the necessity for many community action workers to comprehend the very complex organizational situations and working procedures imposed upon the Mon-Yough committee. In addition to the effort

^{6 -} This is an excerpt from pages 8 and 9 of "A Proposal for a Mon-Yough Area Community Action Program" which was transmitted by the Chairman of the Mon-Yough Community Action Program Advisory Committee under a cover letter dated January 25, 1965.

required to understand the relevant provisions of the legislation, it was necessary for workers to separate the functions of the MDTA Committee and the Mon-Yough Community Action Committee, and further to keep distinct the different missions of the County Committee, the Mon-Yough Committee and the local committees in some of the municipalities. Since all of these organizations were beginning work at about the same time and therefore could not use past accomplishments as concrete illustrations of their purposes, they were constrained to state their goals in general, and therefore rather ambiguous, terms. It was especially trying for Mon-Yough sponsors to have to explain these intricacies to each new person from whom cooperation was sought or participation requested. It would be understandable if some prospective volunteers were discouraged from participation because they misunderstood these arrangements or could not understand why they were so complicated.

In the spring of 1965 this temporary advisory committee was transformed, through incorporation as a private and not-for-profit organization, into the Mon-Yough Community Action Committee, Inc. Since its bylaws provided that each of the 31 constituent communities in the region should appoint one member to the Committee, there was little overlap between the composition of the new and old committees. However, MYCAC's elected officers had all been active during the earlier formative months, and the MYCAC president represented continuity with the work of earlier years for he had been, and continued to be, the chairman of the MDTA advisory committee. Thus the work of the mobilizing period carried community action directly into its formalizing stage.

With incorporation completed, MYCAC turned to the task of establishing itself on a permanent basis. First it urged each municipality to pass a resolution in its council officially recognizing MYCAC as the regional agent to coordinate community action, and to contribute \$75 or \$100 (depending upon whether its population was less or more than 10,000 to MYCAC. The USWA had already pledged \$2500 to MYCAC. This together with the local contributions would provide the \$3000 which was needed for MYCAC's ten percent share of the approximately \$30,000 which would underwrite the permanent organization for the first eight months of its life. MYCAC would be able to move forward from a committee composed of volunteers which met monthly to an organization with a salaried staff which would be in daily operation, as soon as it could write its proposal for a program development grant, receive approval for that grant both from the County Office and from Washington, and hire its people.

These actions consumed all of the months from the spring through late fall of 1965. Approval by the County Committee was delayed by that Committee's request that MYCAC add members to its board who were poor. This necessitated a revision of the bylaws permitting the Board to appoint people who had not been nominated by local municipalities. (It seemed unrealistic for MYCAC to require some of its communities to be represented by people who were poor, while others were given free choice.) The question of the relationship between MYCAC and the County Committee, which is discussed below, could not be settled in one meeting of representatives of the two bodies. Before agreement was finally reached on guidelines which would regulate this relationship, both groups appealed to the Office of Economic Opportunity in Washington. The subsequent exchanges of correspondence along the lines of this triangle continued until September, when the County Office of Economic Opportunity forwarded to Washington the MYCAC request for a program development grant. Because this application was not prepared in full accordance with established procedures it was returned to MYCAC for a final rewriting, with the result that it was not until the first of December that money was made available and the assembled staff could commence work.

The account so far records the chronology of afficial events in the formation of MYCAC but it neglects what the participants themselves would call the "real work" of organization-building. At loast in the Mon-Yough valleys people did not move spontaneously to cooperate, even with the incentive of a 90 percent offer from the federal government. Communication about this opportunity through conventional channels is slow and unreliable. Even when it is efficient it is ordinarily insufficient because responsibility to respond to it has not been institutionalized. Those who would be the beneficiaries of the action, the poor, are among the last to become acquainted with the opportunity. In any case they lack experience in the tactics of collective organization and the bureaucratic ways of appealing to, and working through, a federal agency. Public officials were free to involve themselves or not, as they chose, and in Mon-Yough there were some who made the first decision and others who made the second.

In consequence it fell to the earlier advisory counittee, and later to MYCAC (which meant; for the most part, its officers) to employ the telephone and the written communication, but mainly the voice in face-to-face contact with myriad mayors, councilmen, school officials, businessmen, representatives of voluntary associations (such as the YWCA, the Mon-Yough Association for Retarded Children and the NAACP), and very many individuals (such as the director of the regional Bureau of Employment Security

and the director of the area's industrial development organization) to gain at least the tacit, if not the active, support of segments of all of the communities which might be affected by MYCAC's work. Nor is this list exhaustive. To it should be added the director and members of the County Committee, the members of the various local community action committees which were being formed through the period, officials in Harrisburg and in Washington, staff members and occasionally officers of the USWA, and - by no means least - the area's representative in Congress and members of his staff. Had it not already been well-known that an informal process of communication and persuasion is indispensable to organization-building, the Mon-Yough experience would have sufficed to prove the point.

Through the winter, spring and summer of 1965 this informal process was carried forward by someone whose original mandate did not call for this at all. One researcher on the staff of the Institute for Research on Human Resources had been assigned to assist the MDTA advisory committee and the Bureau of Employment Security in their work of planning new training programs. Almost imperceptibly his role was altered by the pressure of events and by his own inclination. Developing support for new MDTA programs, and making institutional arrangements for them, was so closely akin to the matter of organizing the region to confront its poverty that it would have been difficult for this researcher to confine himself to the first and to ignore the second. In time he became accepted and rather well-known as a proponent of MYCAC. Despite this involvement, he retained his principal status as an "outsider from a University," making it more possible for him to assure any who were apprehensive that he was not acting for any special interest group within the community.

A detailed account of his day-by-day activities, contained in a diary which he kept, affirms that "informal organizing" occupied most of his daylight hours on Monday through Thursday of every week (when he was on "detached service" in hckeesport; on Friday he returned to State College to teach his course), and very many of his evenings as well. On an "average" day he might spend the morning in the headquarters office of an oil company, seeking their technical advice and their assurance of opportunities for employment for men who would be trained as service station attendants in an MDTA program. In the afternoon he might sit down in a borough hall with councilmen, appraising them of the opportunities in the Economic Opportunity Act and urging them to contribute money and at least one person to MYCAC. In the evening he might speak to the members of a union local, imploring them to press their municipal councils to enlist in the wer on poverty.

As MYCAC evolved it became apparent to some that this researcher was the logical person to become the director as soon as that position could be created; he was virtually doing the director's work without the title. He might have been offered the position had he wanted it, but he did not. He did, however, take a leading part in the search for and selection of a director, and in so doing was able to supply essential continuity to MYCAC.

In thinking about who the first director should be, he was guided by many hints and cues he had inadvertently gathered in the course of his informal organizing. To select a person from the region would necessarily mean selecting that person from one of the 31 communities. He wished to avoid any feeling that one community had been "favored", particularly if that community should turn out to be McKeesport. (Through all of this history many participants have been sensitive to the possibility that smaller communities might come to see MYCAC as being deminated by its largest city). The matter would be solved, he believed, if a qualified outsider could be found.

His contemplation also led him to consider whether the director should be white or Negro. The fact that many large cities, including neighboring Pittsburgh, had appointed a Negro to this position had already defined this issue. Further, there was sentiment among some Negroes in Mon-Yough that, because the national war on poverty had been conceived as a "program for Negroes," a Negro should be selected. On the other hand his hints and cues had told him that some of the community support he had already generated might be jeopardized if a Negro were made director. In illustration, he had been told by an official in one municipality that "some of the council members here are suspicious of this poverty war. They don't like the idea of a program directed to the benefit of just one group." (In context, the reference was unmistakeably to Negroes).

Instead of being swayed by the "pressure" on one side or the other, this researcher retained an open mind, consulted with many individuals and groups including the MYCAC officers, and including also the local leaders of the NAACP. As it happened two of these NAACP leaders were social workers and were also active in MYCAC. They, and one white social worker, had wide acquaintance with other members of their profession in the county and were able to identify, rather quickly, one community worker in Pitts- standard who presented the professional qualifications desired by MYCAC. Though white, his known ability and his personal attributes (he had worked closely with one of the Negro social workers) made his acceptable to the Negro leaders. His willingness to take

the position made the remainder of the selection process automatic and routine. The MYCAC Board approved his appointment and the question of the color of his skin was never publicly discussed.

The organizing work of this university researcher throws into relief some of the characteristics of the social "change agent." Being himself uncommitted to any sale of a local issue which might divide its citizens, he could be trusted by all. By showing through his own actions that he would not betray confidences, he was able (or so it surely seems to the writers) to learn the "real" interests and private sentiments of very many people. Then by guiding a whole organization, through his close relation to its officers, away from issues which might be explosive, he was able to set it on a course which all members could readily accept. Whether, in the ultimate judgment which might be made on this matter, this accomplishment is an absolute good is for someone else to decide. What can be said here is that, as a consequence of the intervention of this "change agent," MYCAC was created and sent into its formalizing phase with a minimum of internal friction among its members. Disharmony has been so conspicuous by its absence that an observer, mindful of the intramural struggles which have marked the organization of community action committees in other areas, might find MYCAC board meetings almost dull.

"Informal organizing" has also been an almost constant preoccupation of the Director and Associate Director of MYCAC. After
opening their office in December, 1965, they had just seven months
to generate plans and programs sufficiently attractive to local
citizens and to OEO officials to warrant further contributions
from each in the one-to-nine ratio.

To accomplish this the new director first interviewed many candidates for his staff, eventually selecting a social worker as associate director (Negro), two secretaries (one Negro, one white), and one young military veteran and graduate of an MDTA program as office aide (Negro). The staff then moved along several lines simultaneously. Some of these (assisting individual communities to form their community action committees, seeking the participation of people as volunteers for MYCAC, consolidating relations with municipal officials and organizational leaders generally) were continuations of the earlier efforts of the University researcher and MYCAC's officers. Others had not been attacked systematically before the staff arrived (ascertaining the needs of the poor in Mon-Yough, inventorying the professional services available which might be integrated into MYCAC programs, and the preparation of proposals for programs which would serve the poor). This last task was urgent. If not

completed by early May, 1966, there would not be enough time for processing and review of its applications in other headquarters before the money would stop at the end of June.

In April, MYCAC sent forward its request for a conduct and administration grant to provide funds for its staff and office, following this in May with applications for two programs, one of which would open community centers for the poor in several Mon-Yough communities, while the other would identify potential drop-outs among high school youths and attempt to deter them through part-time jobs and the services of social case workers.

As this report is being written in August, MYCAC has received OEO approval for its conduct and administration grant which will support it through August, 1967. The program for drop-outs has been deferred and the proposal for community centers, now approved by the County, has been sent to Washington.

D. Movement toward Synthesis in MYCAC

If the task of achieving internal cohesion among its individual members has proceeded smoothly, the complementary problem of establishing synthesis has been more difficult, mainly because of (1) the relative dearth of appropriate organizations which might naturally join community action in Mon-Yough and (2) the double requirement that MYCAC relate its activities "downwards" with those of local community action committees and "upwards" with those of the County Committee.

Comparable organizations in very large cities have been able to attract services and contributions of an extended array of professional specialists drawn from public school systems, university faculties, research institutes, public and private social agencies, employment agencies, churches, associations benefiting handicapped groups, and many others. Their synthesized organizations are in large part an amalgam from all of these and more. Mon-Yough, for its population (more than a quarter of a million in 1960), has a relatively small complement of such ancillary organizations, and what they have are understaffed in relation to regional need and limited in their financial support. For example, there is only one college in the region, a branch of The Pennsylvania State University. There is one facility addressed to the needs of retarded people, a workshop which uses one floor of a McKeesport building, but it can accommodate at most 20 people. One regional office of the state employment service is available to Mon-Yough residents seeking

jobs or new jobs. While representatives from these and various other service organizations generally expressed interest in MYCAC and occasionally came to its meetings or took part in its activities, there was only one person (aside from officers and members of the Board and committees) in the category of those whose professional advice would be useful to MYCAC who, from the beginning, regularly came to Board meetings. She was a social worker who recognized that an organizing committee of laymen might be able to use the counsel of a professional. She was not even a resident of Mon-Yough, and has since moved away from the area. The presence of just this one person symbolized the absence in Mon-Yough of specialists whose professional commitment would lead them to become engaged in a community endeavor which depended for its success upon expertise which they possessed.

In the above list of kinds of organizations which might become active partners in MYCAC there is one which, of necessity, is as well represented in Mon-Yough as it is everywhere else: the public schools. This is also the organization which again, of necessity, has much first-hand experience with poverty through its teaching of children from low-income families. Its professional staff members might be expected to volunteer in numbers to place their special knowledge in the service of MYCAC. Several Mon-Yough school districts did sponsor Headstart programs in the summer of 1965, MYCAC's board includes two school teachers, and at least one other school teacher is active in its work.

The second of the two enumerated problems which made synthesis difficult points to the most persistent challenge which MYCAC has faced, a challenge which was imbedded in the conditions which surrounded its birth. Unlike most of the community action organizations spawmed by the Economic Opportunity Act, MYCAC is not associated with a geographic area which is also a single political unit. Though the Mon-Yough region has a somewhat unified character because of its general dependence upon the steel industry, its 31 municipalities are not united save through the fact that they all lie within Allegheny County. History has not required them to join in common enterprises, so that inter-community endeavor is a new experience for most of them. From the beginning MYCAC needed not merely to elicit support for its goals and programs, it was compelled also to convince people in these separate communities that they should enlist and cooperate with each other at all.

The matter was complicated by the fact that it was possible for each community to participate in the war on poverty without associating with MYCAC. Under the Act any community may form its own organizations which would construct programs for the entire

county (with the exception of Pittsburgh). MYCAC then had to justify its status both to its prospective constituents and to the county organization.

It did so on the same ground which had led the original sponsors to decide that Mon-Yough shared a set of problems which differed from those in much of the remainder of the county, but which would almost certainly not be resolved by the region's municipalities were it left entirely to their separate initiatives. To these early planners Mon-Yough was a natural area for cooperative work. Its total population was large enough to warrent programs of an intermediate nature (such as adult education) for which there seemed to be a need but which no single community could afford by itself. As an organization interstitial between the community action committees of the individual communities below it, and the county committee above it, MYCAC commenced operation as a multifunctional entity. Its ideology in behalf of the future of the Mon-Yough region defined its primary mission. But its peculiar juxtaposition to similar organizations above and below it dictated that it develop some terms of accommodation with these neighbors so that their goals would be mutually facilitated. Obviously this was fertile ground for self-defeating jurisdictional disputes.

Attention to this matter commenced in the mobilizing phase and has continued to occupy members up to the present. In late 1964 when MYCAC was being initially planned, a nucleus of interested people from Mon-Yough had been formed. Among the first to be consulted were people from the two cities in the region which had already formed their local committees, McKeesport and Clairton. These two committees were then preparing applications for Neighborhood Youth Corps programs; their representatives to Mon-Yough found their respective purposes to be complementary. In time some of the other communities appointed their own local committees also, with encouragement from MYCAC which saw these as necessary building blocks for its own foundation. A mutual understanding evolved which amounted to an agreement that MYCAC would not plan . to locate any of its facilities in municipalities without the prior approval and cooperation of that municipality's committee. MYCAC also offered the services of its staff to aid in the drafting of local proposals over which MYCAC would not have supervisory responsibility. In 1966 the MYCAC director and associate director spent very many evenings attending meetings of these committees, assisting them with their formation and organization.

In this "extra-curricular" work the directors were actually forwarding the informal process of organizing which had been set

in motion by the university researcher, who had since moved on to a new job. While they were able to profit in part from the organizing momentum which he had begun, they did have to establish themselves in everyone's eyes as the legitimate leaders of the stillnew organization. Also their arrival and his departure coincided with the fall municipal elections of 1965 which brought several new men into mayorships and councils. In these instances it was necessary for the directors to acquaint these people with MYCAC's mission and with its complicated organizational status (previously noted), and then to attempt to show these public officials that MYCAC possessed the potential to ameliorate the chronic problems of their poorest citizens.

Their task of gathering support was normally defensive rather than offensive. They did not need to secure open endorsement and active participation (though this was welcome and in a few cases did occur) as much as they required the assurance that they would not be confronted with opposition. As they proceeded with this work they discovered that they did not have to negotiate with "power structures" or ruling elites in their communities. If such existed in Mon-Yough's towns, their leaders apparently did not view MYCAC either as a threat or as an opportunity, for no one in any of the communities came forward to attempt to dictate terms on which MYCAC's presence would be accepted, nor did they try to exact favors nor exert influence upon MYCAC's plans or programs. When and if MYCAC matures to the point where it is a significant employer, with larger numbers of people working for it and receiving its services, it may well become recognized as a target for influence and as a potential political force ("potential" here should be underscored, for MYCAC's leaders have no political goals for it and have so far been able to maintain its apolitical status), but it is not that now.

By attending first to their relations with political leaders, the directors were clearing the ground for a kind of cooperation they knew they would need later, and have since gained in many communities. They were always conscious of the fact that any program could be stymied if they could not provide the ten percent contribution from local resources, and MYCAC by itself had none at all save staff, office space and equipment. The request for small contributions (\$75 from towns with less than 10,000 people, \$100 from the rest) had resulted in a modest fund, but the fund-raising experience had been difficult enough to convince MYCAC that it could not depend upon these sources for the much larger contributions it would need to subsidize its share of substantive programs.

In consequence the directors alerted themselves to their alternative: the substitution of facilities "in kind" in lieu of cash. These items are scarce, too, since they are not without their economic value, but what there are of them are likely to be at the disposition of municipal councils and school boards. As it happened, the directors had quickly identified the absence of community centers as one of the most patent deficiencies throughout Mon-Yough. Many of their early meetings with citizen's groups from individual communities revealed present and felt needs for such versatile institutions.

When this match between the directors' diagnosis and the communities' complaints occurred, the ongoing work of gaining good will from public officials and others paid off. In eight localities the latter were agreeable to the free use of available space (e.g., in churches, schools and public housing authority buildings), which MYCAC then had evaluated as rental property. The total value proved more than enough to make up the local contribution for MYCAC's first program for community centers which would sprout up all over the region. Before the end of July a proposal for these was written, was approved by the County Committee, and was submitted to OEO.

What had made it possible for MYCAC to conclude its first phase of informal organizing with the design for this regional program was the measure of synthesis it had been able to achieve with many of its communities. The eight communities participating in this venture (to open community centers) had all been carefully drawn into MYCAC's operation. All of these communities' representatives on MYCAC's Board were also leading members of their local community action committees. What is remarkable about these leaders, whose actions in two places were contributing to the process of synthesis, is that they were not themselves "poor," but would be considered "middle class." They could and did work together with poor people and they could and did (with the encouragement of continuing advice and assistance from MYCAC's directors) carry out informal surveys of the needs of the poor in their own communities. Without such middle class "synthesizers" it is certain that MYCAC's small staff could not have moved as quickly, and doubtful whether they could have moved far at all in constructing programs which would mesh with community needs. These first seven months, then, confirm what MYCAC's original planners had sensed, though in an abstract way. In order to reach people who are dispersed in small and widely scattered groups, it is necessary for an organization with at least two levels (more will probably evolve in the future) to be created. Eventually face-toface relations have to occur between the server and the served, and this cannot be the work of a regional committee.

In part the relations presently existing between the local community action committees and MYCAC are similar to the relation between MYCAC and the County Committee. (Taken together all of these constitute an informal hierarchy, informal because initiative is supposed to come from the community, rather than being imposed downwards). The total proposal for the community centers includes a separate proposal from each participating community, written by each local committee (again with the consultation of the directors of MYCAC) and reflecting its peculiar circumstances (a "golden age" facility in one aging community, recreational opportunities for the children of densely populated housing projects, etc.). If these projected centers become growth points for more extended programs in these communities, as it is anticipated they will, then more "organizational levels" will emerge between each local community action committee and the ultimate recipients.

As one peers ahead into the future of MYCAC on the assumption that it and its subsidiaries will grow, it is easy to imagine that it could become little more than a communication link, passing OEO instructions downwards and processing grant applications upwards. If such should occur, it might very well become dispensable, particularly if it should be viewed as a "bottleneck" or impedance. If MYCAC does follow this course, a future historian may comment that it had served its purpose once organization building had been essentially completed, but that it afterward had lost its function.

The visible forces presently at work do not foretell this outcome. MYCAC's distinctive ideology, which justifies its primary concern with the economic future of the steel-dominated Mon-Yough valleys, cannot be easily assumed either by the County or the individual municipality. As long as this ideology lives and holds meaning for the people of the valleys, there will be a role for MYCAC. Whether MYCAC will continue to make its presence felt in the burgeoning synthesis it is creating depends of course upon the leadership it is able to exert, but also upon the firm synthesis of its elements and levels. This is the factor which holds promise for the future. Many people are not confining themselves to one level, but instead work at several simultaneously. Organizationally this is a useful defense against the possibility of alienation between levels, the protest that "they" don't understand "us."

Relations with the Allegheny County Committee followed a somewhat different course. Its director, had attended two meetings of the MYCAC group, during the formalizing and later the synthesizing periods. MYCAC leaders and the university researcher conferred frequently then and later with County Director, with their conversations culminating in a written agreement in December, 1965. This agreement stipulated that all MYCAC proposals for grants to be funded from Washington would be forwarded through the County Committee. In its turn the County Committee would review the proposals within a ten-day period, either forwarding them to Washington with a favorable recommendation of returning them to MYCAC with suggestions for revision. In the latter event MYCAC retained the option to request consideration of them in the Economic Opportunity Office in Washington, even without the sanction of the County Committee.

In the meantime the County Committee had the forbidding task of creating some measure of unification of all the 128 municipalities of the county outside of Pittsburgh. To make this somewhat more manageable this Committee divided the County into three districts, one of which approximately coincided with the boundaries of Mon-Yough. Each of these districts became the province of one member of the County Committee staff. At this juncture a step which might have been taken to weld a close working relation between MYCAC and the County Committee was not, nor was it seriously considered. The County Committee might have ceded general jurisdiction for the Mon-Yough region to MYCAC, instead of setting up its separate district office.

Such a move would have required concessions from both organizations. MYCAC would have had to surrender even more of its autonomy than it subsequently granted in the written agreement, while the County Committee would have had to yield at least some of its responsibility for the initiation of requests for programs to MYCAC. On the other hand there were foreseeable gains from such an arrangement since MYCAC, as a creation of Mon-Yough citizens, would be doing for the county organization what that organization would otherwise have to construct the machinery to do for itself. And with a closer relation to the county, mYCAC could have expected that it could more readily coordinate its plans with those developing elsewhere in the county while also securing the benefit of the informal advice – and accruing experience – of the staff members of the County Committee.

The fact that this merger was not achieved seemed for a time to be critical non-event in MYCAC's history. Its importance was underscored by the actions taken by the County Committee in the spring, 1966, on proposals forwarded to it by MYCAC. The first of these, an application for a conduct and administration grant which would finance the office and staff for a further year, was sent on to Washington after it had been turned back once to MYCAC

for some budgetary revisions. (It is this grant which has since been approved.) Two subsequent proposals for specific program grants were transmitted to the County in May and were there judged to be inadequate in one respect or another. This verdict left MYCAC with insufficient time to redraft and resubmit, and at the time made MYCAC's future somewhat doubtful. Its leaders feared that Washington officials, seeing no proposals for concrete programs, might be disinclined to continue to subsidize an organization which had not yet reached the poor.

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Had MYCAC been integrated more nearly into the county organization so that the two were joined in effective synthesis, members of both groups would prebably have been induced to acquire more of an investment than either did in the work that the other was assaying. In specific terms the County Committee would have begun to identify MYCAC's success with its own, and vice versa. Its leaders would have been no more inclined than MYCAC's to permit a situation to develop in which they would feel compelled to interpose a veto at the possible expense of the demise of MYCAC. In practice it probably would have assigned one of its county staff to work closely with MYCAC's program drafters, so that the County would have been constantly advised about forthcoming MYCAC actions and would have been in a position to be relatively certain that no proposals would come before it which it would not be able to approve.

The absence of such synthesis meant that each organization retained its distinctive identity; no one regarded the two as parts of a still larger organization. Organizational circumstances conspired to make it more natural to see the two as competitors, at least as far as the Mon-Yough region was concerned. Thus when the County Committee reviewed MYCAC's first proposals, it did not see its own future at stake as much as it would have if MYCAC had been a more synthesized part of the whole. For MYCAC's part, when it drew its proposals, it did so without knowing whether its plans did or did not mesh with plans which the County organization was preparing independently.

As it happened, one of the proposals which MYCAC submitted in May was virtually a duplicate of a program which the County was designing; thus the County Committee discouraged this proposal from MYCAC.

This distance between MYCAC and the County has not become institutionalized into alienation, however. It is in the process of being overcome through a now-developing synthesis between the two. Each had added to its Board one member from the other's Board.

It is altogether possible that this step created an atmosphere within the County organization which made it more likely that MYCAC's proposals would be acted on favorably there. At least the second occurred in the wake of the first.

A critical period such as this can be illuminating for an observer. It becomes clear that the resolution which is sought between "competing" organizations depends very much upon the "practical theory" which the participants themselves use to explain how they came into their predicament. In general two types of such theories are available. One can believe that the personalities and willful behavior of one's "opponents" are at fault, in which case the remedy is to try to gain access to some pathway of influence which will persuade opponents to alter their behavior. A second theory would fix responsibility for the problem upon the relations between the disagreeing groups, pointing, for example, to inadequate or non-existent channels of communication as the causative factor.

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The use of the first theory and its remedy is very likely to intensify competitive feelings and to encourage personal animosities. When sources of influence are appealed to, the consequence can be a struggle which will be decided in favor of the party best able to mobilize power in its own behalf. Before this point is reached each party may exhaust enough of its scarce resources to injure its chances of realizing its primary mission.

MYCAC and the County Committee, at least for the time being, are operating with the second theory. It remains to be seen whether the step they are jointly taking will prove to be workable, but in principle it promises to establish a closer synthesis. A joint committee, composed of equal numbers of people from the County Board and from MYCAC's Board, and including both directors from the two, will meet periodically to discuss MYCAC's plans. This liaison group will assess MYCAC programs before MYCAC acts upon them officially, with the intention of designing them in such a fashion that their smooth passage through both boards will be assured insofar as this is possible. The fact that members of this synthesizing committee also sit on the respective boards should mean that each MYCAC proposal will have its spokesmen in both places where decisions are taken.

In retrospect what has occurred is that three quasi-independent organizations, the County Committee, MYCAC, and the local community committees, have been woven together through many synthesizing actions so that they now resemble somewhat a modern bureaucracy. If the synthetic process progresses further along

the lines it has so far teken, all of these organizations might become bound into a unitary bureaucracy. The consequence of such an eventuality would be to blur the separate identities which each has so far established for itself. Alternatively, synthesis may be arrested short of the point of full bureaucratization, thus preserving the distinctiveness of each, and allowing each to pursue its somewhat different mission. This kind of organizational development is new enough so that a prediction about what will happen is tenuous at best. However, one factor recommends itself as a possible determinant of the future course. If each of the three organizations crystallizes its individual ideology and makes it meaningful to its own members (which is to say that each ideology would be accepted as true and would become itself a motivating force to attract and to hold members), then a rather high degree of synthesis might be compatible with continued organizational separateness.

B. Synthesis and Ideology

At several points in this report MYCAC's ideology has been mentioned in the first instance at the point of defining an aspiration for Mon-Yough. MYCAC came into being primarily because several individuals believed the Mon-Yough valleys to be the locus of economic decay. The very title which they attached to their infant fixes the attention of members and the public upon this region and its common problems. Even the prosperity of the intervening years since the founders first shaped their plans has not diluted fears about the region's future (cf. the Wall Street Journal article, cited above). For though unemployment is not now a severe problem in the region, one McKeesport mill was cut back temporarily in late 1965, and at about the same time a steel company announced the closing of its mill in Donora, which lies just outside the region. Many have doubtless wondered whether Donora will be repeated in Mon-Yough. There is, then, a basis in reality for the negative ideological theme that what no resident wants to happen may happen.

An ideology which is purely negative in the beliefs it fosters is not very likely to motivate anything other than despair. Such an attitude is hardly serviceable for MYCAC. Gradually, however, a positive complement has been evolving which asserts, in simplest terms that the region as a whole can hope to prosper if its poorer people are rescued from sub-standard social, economic and educational conditions. (The writers are not asserting that this proposition is true, but are only discussing the probable consequences if it is believed to be true). Insofar as MYCAC's future

is concerned there are two groups whose acceptance of this ideology seems important: the labor unions and the business community.

The USWA, the most prominent union in the region, has effectively demonstrated its endorsement through its members who are active in MYCAC, and through its initial financial contribution. Business leaders, particularly of the glant corporations in the valleys, are more problematic. Most of them do not live in the region because the headquarters of these corporations are located elsewhere. Even some whose offices are in the mills and factories have chosen to reside outside the region. These facts might seem to make them modern-day counterparts of the "absentee owners" of the past, who were known well for their exclusive interest in the profits they could extract from a community.

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The MYCAC directors and The Pennsylvania State University researchers have, separately and together, appealed to many of these leaders on the general ideological grounds described above. The results so far are conclusive on one point. These men are not to be compared with absentee owners. They are quick to explain that their corporations are heavily taxed, and that through this channel their businesses are the major subsidizers of municipal activities. In at least one case one company provides more than half of its town's tax revenue.

Aside from this the responses to these appeals have been various. A few businessmen have plainly said they do not believe in the poverty program. Some others have confessed perplexity. On one hand they say that they oppose the "Great Society" on principle; they have always believed that a government should not try to do for its citizens what those citizens are better able, and better advised, to do for themselves. They rather resent that they must pay taxes to support programs which are the antitheses of their personal beliefs. On the other hand they have learned from their experience in the valleys that their business cannot continue to prosper where community problems such as inadequate transportation, inefficient school systems and deteriorating housing and retail sections are ignored. They can see that selfinterest is intertwined with community interest when prospective employees are deterred by sub-standard schools, or even by the fact that they would have to drive to work along miles of narrow, cobblestone streets, through clusters of urban slums. This experience has not been so compelling that they are ready to throw their weight - and money - into such an organization as MYCAC. But their mood indicates that they know something must be done, and that is beyond the capacities of their corporations to do it by themselves. One in this group has provided office

space for MYCAC and another has donated equipment to fill it. Others are pondering whether they should become active participants in MYCAC. Perhaps they are waiting to see how much it can accomplish in its early growth.

If the business community does become visibly synthesized into MYCAC, it will virtually guarantee MYCAC's forseeable future, for the corporations and USWA are the obvious sources of large sums for MYCAC's ten percent share. Such access to cash would mean that MYCAC and the individual communities would have a wider range of programs from which to choose; they would not be restricted to programs for which they could secure services and facilities "in kind." But such a synthesis would surely encounter other problems before it could be firmly institutionalized. One of the first of these is implied by the question: Can these businessmen and labor leaders work in joint harness toward community goals when each has been conditioned to regard the other as his economic antagonist? No less important would be the query: How would power and influence be redistributed within MYCAC if these two groups were strongly represented on its Board? One would anticipate that MYCAC's ideology would be placed in some strain under these circumstances. It is the essence of an ideology that it justifies a collective goal by asserting that collective success means enhancement of the perceived self-interest of an organization's subgroups and members. If this were simply accepted on its face there might be little strain. However, ideologies are subject to change, and powerful groups on MYCAC's board would be able to revise MYCAC's goals and ideologies toward their interests should they see any difference between the two. The fact that they would hold the purse might induce others to acquiesce, perhaps without even relaizing that any change was occurring.

These are merely possibilities; they may never come to pass. But whatever does take place as MYCAC moves on into its future should be explicable on an analysis of the interaction between the course of its synthesizing processes, and the claboration of its ideology. It is this interaction which makes MYCAC a laboratory of continuing interest to the student of community organization.

CHAPTER 5 - THE OBJECTIVES AND ACTIVITIES OF THE MON-YOUGH COMMUNITY ACTION COMMITTEE

A. Goals for Community Action

Like many another community action organization, MYCAC began its existence with general objectives which had already been laid down for it in the Economic Opportunity Act. While the statute provided guidelines, it was left to MYCAC to interpret these in the light of the particular history and present needs of the region for which it had assumed responsibility. Moreover, MYCAC itself had a history, even though it had no official predecessor. Many of the people who became its members had been working together and separately on a variety of tasks which were pertinent to MYCAC, and they saw MYCAC as a natural vehicle for continuing, and broadening, work which they had already been doing. In consequence the initial goals of the new organization necessarily reflected and were shaped by the several goals of the membership. In general terms these can be phrased as follows:

- 1. To ascertain the needs of the poor of the region and to devise regularized means for meeting these needs.
- 2. To identify different groups among the poor for which it may be necessary to develop different programs.
- 3. To coordinate activities of existing organizations which seek to serve the poor.
- 4. To engage in compensatory activities which would supplement work undertaken by other organizations which have been unable to do this work adequately.
- 5. To provide employment for some of the poor in positions which will be created when programs are authorized.

It is noteworthy that these goals were not established by any official process of discussion and collective decision within MYCAC. While it is commonly supposed that every organization commences its life by deliberating the question of what its goals should be, thereby creating for itself a charter containing a permanent statement of its mission, the MYCAC membership attended to this task only in very general terms. Article II of their by-laws announces that:

The purposes for which the Corporation is formed are: To assist communities in the Monongahela-Youghiogheny River Valley area in availing themselves of the provisions of the Economic Opportunity Act of 1964, in general dealing with problems of the underprivileged, a sadvantaged, unemployed, and undereducated people residing in this area, and in carrying out program appropriate thereto.

It may very well have been functional for MYCAC to bypass a more precise and detailed statement of its mission. The nucleus which founded it in 1965 could not then have foreseen all the opportunities - and the constraints - which its environment would present to it during its first years. An overly narrow description of its aims might have meant the foreclosure of possibilities which otherwise would have been attractive to it. In particular, it might have become known to the residents of the area as a limited purpose organization, specializing in but one or a few of the various approaches which can be taken to attack the problem of poverty. Instead, as the sign on its building in McReesport now proclaims: The Mon-Yough Community Action Committee, Inc. (provides a) "Gateway to Opportunity." In consequence of this general slogan and the rather unrestricted image which it implies for MYCAC, many curious people with a great range of problems have walked in from the street to discover what it is that MYCAC can do. Through these inquiries the staff has become more acquainted with some of the quite individualized needs of its neighbors and has decided to assign one person to the work of counseling people who bring their problems to its office.

In the absence of any open discussion in meetings of the Board of Directors concerning the more particular goals which MYCAC should pursue in order to carry out its mission, there is room to ask whether the organization really does have such goals, whether it is not perhaps directionless. Such a supposition is false. MYCAC presents another instance of a familiar phenomenon in formal organizations, that of the achievement of substantial consensus on large questions through informal means. In addition, the fact that several members had previously worked together in planning MYCAC meant that a foundation of agreement had already been established. As a result questions which were formally brought before the Board, concerning the proposals for serving the poor which MYCAC would sponsor, rarely elicited argument or even mild opposition. Because the staff had sounded out most of the members before each proposal was submitted, its plans were usually ratified quickly. The superficial impression of "goallessness" then, is deceiving.

It ignores the extensive conversations which continually take place behind the scene, and indeed constitute a major portion of the daily round of work of staff members. Through these manifold informal channels the staff is able to uncover negative sentiment before its plans become hardened into programs, and to secure essential agreement through either persuasion or compromise before the time at which it needs formal approval to proceed.

The five goals in the above list, then, have not been copied from any document, but have been inferred from observation of MYCAC's early activities, as well as from many statements which members have made informally, (in which the speaker would normally take it for granted that one or another of the items in the list was a proper object for organizational concern). The first goal, for example, was activated in the first month of MYCAC's existence when one staff member was assigned to interview residents of poorer sections on their doorsteps. So natural did this move seem that At required little discussion (with the exception of technical consultation to construct the interview schedule). With respect to the second goal there has been no attempt in Board meetings to name the groups which will be the principal beneficiaries of MYCAC's work, beyond what had already been stipulated in the bylaws. Nevertheless inspection of proposed programs makes plain that some groups have been identified, and they include (in no particular order of priority) older people, especially those who have retired; youth, especially of the late adolescent years; high school dropcuts whose lack of education has placed a job ceiling on their careers; workers in prime working age who face displacement; the social disadvantage1, most notably Negroes; and the physically handicapped.

MYCAC's brief history already attests to the proposition that the real goals of an organization are more a product of that organization's environment than they are of the rational calculations of the membership. Since such calculations (whether reached openly or, as in MYCAC's case, through original silent consensus) are ordinarily premised upon perceptions of the environment, it follows that goals can best be understood when they are seen against their environmental setting. It is in order, then, to review some of the salient features of MYCAC's setting, including its recent history.

Though the Economic Opportunity Act has become distinctively identified as the agent for the prosecution of the "war on poverty", many of the local activities which the Act sponsors are not new to the American scene. In practice many of them turn out to be extensions of work which had been going on for some time. The

difference between a city such as Pittsburgh and a region like Mon-Yough lies in the fact that services to the poor, through both private and public organizations, are much further developed in a densely populated city than they are in a more sparsely populated region. In the former the poor are more numerous, more segregated, and more visible to political leaders who thus become sensitized to them because of their potential political influence, if for no other reason.

While this clustering of the poor occurs also in Mon-Yough, particularly in its larger cities, it is not so pronounced and the clusters are not so large as to present an image of political power. It is thus not surprising that the scattered poor in Mon-Yough have been relatively deprived of community services in the past. Leaderless, they have lacked a channel through which they could apply the pressure which would make their manifold needs known; they have not constituted a political force.

It would be false to assert that agencies which serve the poor are altogether absent in Mon-Yough. The list is actually rather lengthy, as the following partial inventory shows. In addition to the Bureau of Employment Security and the Department of Public Assistance, which have regional offices in McKeesport, the Red Cross, the YMCA and YWCA, the Salvation Army, Visiting Nurse Association, Family and Children's Service, the Lions Club, Planned Parenthood Association, the United Cerebral Palsy Association and the Mon-Yough Adult Retarded Center are all present. What is conspicuously absent, however, is an institution which is 'cotal" in the sense that it endeavors to concern itself with the individual not as a "client" or "patient" but as a whole person. MYCAC's response to this patent need for a "total" institution is a proposal which would establish nine community centers in Mon-Yough. The specific plans for these are reviewed in the third section of this chapter, which contains a discussion of the several ways in which MYCAC is already an innovative force in the region. The following section looks at MYCAC as an organization which supplements the work of existing institutions.

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B. MYCAC Activities in Support of Existing Institutions

Perhaps one reason why MYCAC has been able to settle into its corner of Allegheny County without arousing local opposition lies in the fact that it simultaneously looks backward to the past and forward to the future. Its perspective includes the past in the sense that its staff has taken stock of previously available services to the poor, with the result that some of its work augments

these services, compensating for the fact that they have been less adequate than those normally found in a metropolitan center. These are the principal ways in which MYCAC is carrying out its supplementary function:

1. Through most of the mobilizing and formalizing phases, two of the founders (the present president and a researcher on the staff of the Institute for Research on Human Resources at The Pennsylvania State University) actively assisted the local employment office in preparing proposals for training programs which were subsequently funded according to provisions of the Manpower Development and Training Act. As the accompanying table shows, there have been, or are in being, 39 vocational programs with a respectable record of completions. Particularly during the past year it is clear that trainees have been able to find employment, though not always in the specialty for which they were trained.

MYCAC staff have continued to benefit from this close working relation with the Bureau. It is the opinion of the Bureau's director that MYCAC can assist the work of his office materially by improving the level of general education of the unemployed in Mon-Yough. A persistent source of frustration for the Bureau is the job-neeker whose command of written and spoken English is so limited that he can really qualify only for routine jobs which require mainly physical strength and endurance (the very jobs which are prime candidates for elimination by machines).

2. MYCAC itself shares this interest in the upgrading of educational level. Early in the mobilizing period the eventual founders of MYCAC had made a head-on attack upon this problem by initiating an evening school to give adult drop-outs a second chance to finish their high school education. MDTA seemed to them to be an appropriate vehicle through which this might be funded, so they prepared an application for this purpose. To the advice given by Washington officials that "general education did not constitute preparation for a specific occupation and therefore was excluded by the Act," the Mon-Yough people asserted that vocational training without the cultivation of basic skills meant that those with little education would either be ineligible for training or would be unable to profit maximally from it. Apparently they argued well. MDTA administrators

RECORD OF TRAINING PROGRAMS IN MON-YOUGH

PROGRAMS: Complered Office: Bekenbort

Name of Course	Woeks of Training	Starting Date	Completion Date	Trainees Referred	Trainees Completed	WORKING Rel. N/Rel		Not Horking
School Bus Driver	લ્યુ	7- 1-63	9-24-63	15	11	Ţ	٧	<
Alcerrantes dechante	20	9- 5-62	8-30-63	28	16	. ~	٤ د	t ~
Llactrocates Hechanic	8	1- 7-63	1-10-64	27	8	· 00	3 C	4 C
Oksica Machina Sarvicana	3	8- 6-63	4-18-64	27	27) m) tu	9 4
Mer. Dept. Bet. Trado	9	7- 1-63	7- 3-64	41	22	يسو ،	, ,	4
Draftonen Detailer	e	7- 1-63	7- 3-64	2.5	7	: 9	. ~	4
Mach. Opr. Ceneral	20	7- 1-63	7- 3-64	25	16		• 5	10
Mitter - Layerout	8	79-6 -6	6~12~64	25	34	0	12	2
leadante – Non-Yough	8	6~24~63	6-12-64	108	48	មា	30	
Cabinat Maker PA-1-8	20	10-14-63	10-23-64	14		. ~		4 (
Upboleterer	20	2-24-64	2-19-65	23		6	· c) C
Clerk-Typist Hale	20	9-28-64	2-25-65	34	20	. თ	, 4	0
Auto Body Repairmen	36	10- 5-64	6-30-65	31	13	. φ	~	* *
Auto Body Repairmen	08	8-31-64	5-28-65	25	15	80	2	ະນ
Auto Mechanic	39	8-17-64	5-19-65	31	77	o	0	ເກ
Office Machine Serviceman	• \$	10-26-64	7-19-65	25	53	c	α	α

Record of Training Programs in Mon-Tough (continued)

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Bodworking Mach. Op.	25	12- 1-64	5-21-65	25	25	25	0	O
Equae Repairmen	20	\$ 3 - 54	7-30-65	13	7	8	0	0
Auto Mechanic	8	8- 6-64	8-13-65	25	12	សា	0	0
Auto Bechanke	30	8~17~64	8-13-65	28	6	4	0	٥
Diesel Mechanic	20	11- 2-64	11-29-65	117	41	7	0	0
Clerk Typist - Male	9	7-12-65	12- 3-65	34	13	S	S	0
Mach. Opr. General	65) 65)	1- 4-65	9-24-65	73	17	7	m	,
 Upholaterer II	05	5-10-65	5- 9-66	24	11	0	C	0
Clerk Stanographer (Nef.)	R	4-14-65	4-14-66	35	19	ง	C	0

Data supplied by McKeasport Employment Office of the Bureau of Employment Security, Jaly 28, 1966

RECORD OF TRAINING PROGRAMS IN MON-YOUGH (continued)

PROGRAMS: On-Going Office: McKeesport

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Mashine Opr. General	09	10-11-65	7-18-66	32	6	6	0	0
Auto Body Rep. Metal	04	9-12-65	99-8 -9	21	10	ન	0	Q
Auto Mechanic Entry	35	9-27-65	6-25-66	5 6	11	7	(7)	7
Draftsman, Detailer	41	3- 7-66	12-16-66	5 6		-		•
Diesel Mechanic	20	2-28-66	2-26-67	53				
Cabinetmaker (Entry)	25	4-25-66	10-21-68	25				
Mixer (Powder Metal)	13	3-21-66	6-17-66	~ ₁				
Presser (Powder Metal)	13	3-21-66	99-11-9	H	ơ ન	-1	0	0
Furnace Operator	13	3-21-66	6-17-66	~ i	Ħ	-1	0	0
Punch Press Operator	13	3-21-66	9-11-9	-	H	н	0	0
Finish Operator	17	3-21-66	7-15-66	, i	-	m	0	0
Inspector	17	3-21-66	7-15-66	-	H	ᆏ	0	0
Airplane Mechanic (Air Trans. Aircraft Mfg.)	58	5- 6-66	6-17-67	-				
Barber (Per. Ser.)	38	5- 2-66	1-20-67	-				

initially approved the plan under the guise of a "research and demonstration program" which was permitted under the Act. In the end this decision was partially reversed and the monies for research were never appropriated, though the students were enrolled and most completed the course, which was concluded with a graduation ceremony. According to the account of the sponsors, this program scored visible human successes. It revived dormant capacities for getting and using knowledge and created in many students (over a great range of ages) an interest and a hope which was gratifying to everyone.

Since 1963 these same sponsors have sought to establish adult education in Mon-Yough on a permanent footing. These efforts are continuing now as the MYCAC staff searches for a way to incorporate such general schooling in an acceptable community action proposal.

It is pertinent to note that a separate experiment, conducted in McKeesport by the Institute for Research on Human Resources, is presently studying the effects of an experimental program in both academic and vocational curricula upon high school drop-outs. These students are receiving just the education which MYCAC would like to make available to all who need it. While this experiment is necessarily limited in the number of students it can train, it has the incidental effect of keeping alive the hope that something equivalent to it can be a permanent institution, an extension of the local public school systems which these systems have not been able to afford for themselves.

3. The MYCAC founders were also instrumental in communicating to various communities the OEO plans for Headstart programs in the summer of 1965. Since these plans were not announced until the spring of that year, and because of the novelty of the notion that a four-year old child from a poor family might "go to school during the summer," it was vital for someone who was familiar with the purpose of the program, and the mechanics of asking and getting approval, to give personal advice to community leaders in order to induce them to act quickly. The University researcher did this. The MYCAC staff now is not directly involved with the Headstart program because the Allegheny County Committee has begun a more comprehensive program in Early Childhood Development which super-

sedes Headstart. Though MYCAC carries no responsibility for this program either, it has established a working relationship with the County supervisor for its region so that it can make referrals to this program.

- 4. One of the steps taken by the MYCAC director early in the synthesizing stage was to communicate with ministers, priests and rabbis by letter, informing them of the presence of a new organization and inviting discussions looking toward coordination of efforts. Responses to the letter were sparse, though several indicated interest. Later in personal conversations with many clergymen the director learned that there was more than a little interest within this group to engage in collective programs aimed at the poor. What was conspicuously lacking was a leader with sufficient time to devote to organizing and motivating this group. The director himself hopes to turn to this problem as soon as his first programs are under way.
- Though, as already indicated, some social agencies are active in Mon-Yough, many are not represented at all. The following, which maintain facilities in Pittsburgh, must proceed on the premise that residents of Mon-Yough will come to the central city to make use of their services: The Bureau of Vocational Rehabilitation, the Pennsylvania Association for the Blind, Child Welfare of Allegheny County, Allegheny County Adult Welfare Service, Legal Aid Society, the Pittsburgh Child Guidance Center, the Pittsburgh Hearing Society and the Veterans Administration. The heads of some of these groups recognize that it is difficult for some of their clients to make even this relatively short trip (12 miles) frequently, but lack the resources to open branch offices closer to their users. The MYCAC staff has moved to improve this situation by offering gratis its presently vacant offices (three or four) to any agency which is willing to fill it with a professional person who can provide direct service. So far the Association for the Blind has accepted this invitation and has promised to assign a staff member to Mon-Yough within the next month.
- 6. In one further area MYCAC has moved, at least temporarily, to augment available services. Originally the organization had no intention of becoming itself an employment agency, but it has become so on a small scale as a by-product of

its informal organizing activities. In this instance the director had approached many business leaders in the large corporations which have plans in the region, inviting them to participate in and to contribute to MYCAC. In the course of these conversations the director came to know several personnel managers, a few of whom began to inquire whether MYCAC might have names of people seeking industrial employment. When given an affirmative answer, the managers immediately supplied specifications for their vacancies, the director placed a sign in his office window announcing these vacancies, and a small stream of men soon began coming into the office to get more information. Those with the requisite qualifications were referred to employers, and for a period at least MYCAC was placing one or two persons a day in jobs.

It is probable that the present state of high employment, created by the heavy demand for steel both from other companies and from defense plants, has made it possible for MYCAC to become a matchmaker of men and jobs. Indeed the director has already begun to wonder how MYCAC's reputation will be affected when (or if) the current prosperity slackens and jobs become scarcer while jobseekers become more numerous. He is naturally anxious that MYCAC should not create the firm expectation that it can satisfy the needs of the unemployed. He has even sought to transfer the "credit" for his placements to the local employment office, but has discovered that bureaucratic procedures prevent this. (As it happens MYCAC has not been filling jobs which the McKeesport Employment Office had not been able to fill; these jobs had previously been listed in the Pittsburgh office, and had not been transmitted to the McKeesport office.) Still this is undeniably an added service both to employers and prospective employees, and in a time of relatively plentiful jobs it seems very functional to open an "adjunct" employment office.

It is also plain that in assisting these employers, MYCAC is doing a favor which will not be detrimental to its chances to secure future favors from these business firms.

This resume of six ways in which MYCAC is compensating for the fact that services already available are not extensive enough to meet the demand for them has necessarily included some activities

which have no precedents in the region. While it is difficult to draw a consistent line between what is old but inadequate, and what is altogether new, the following paragraphs will summarize the ongoing and planned work which is relatively innovative in Mon-Yough. The reason for separating the discussion into these two parts is to underscore the degree to which Mon-Yough (and no doubt many other similar "non-urban, non-rural" areas) lags behind the urban frontier in bringing to its citizens opportunities which are already institutionalized in large cities. Even many, perhaps most, of the projects in the following list are new only to Mon-Yough but not to many other places.

C. MYCAC Activities Which Are Innovative in Mon-Yough

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1. To the MYCAC staff the most far-reaching of its new endeavors is the multi-functional community center which was discussed briefly above.

It first of all supplies elbow room - play space for children and quarters for meeting. Secondly, it can be the locus for whatever specialized counseling services may be lacking in an area, such as employment, education, legal and the like. Perhaps most important, however, it serves the incidental purpose of creating primary relationships between users of the center and members of its staff.* Where primary relations are firmly instituted, the people involved in them incur personal obligations which transcend the conventional deferences which strangers accord to each other. They know each other intimately, their problems are not privatized but shared, and an ethic of mutual aid evolves which makes it a matter of selfinterest to try to further the interests of those with whom one has primary ties. It is immaterial to note that this does not always occur in community centers. Here as elsewhere bureaucracy can intervene to separate "staff" from "clients" so that the former become "leaders of games" and "enforcers of rules" while the latter are seen as "members of groups" or worse, "potential troublemakers." The point is that the modern community center, almost alone, is the institutionalized location where poor people are not supposed to be dealt with in stereotypical terms, or as "members of categories." Rather, the community center is the place where leaders have presum ably been trained to meet the poor as individual, unique persons. It is also the place where one can find people who are at home in the larger society and who therefore "have contacts," that is, are closely acquainted with a complex power structure and know how to use

^{* &}quot;Primary relationship" is here used in the sociological sense to distinguish it from secondary relationships which are impersonal and involve only a limited part of one's personality.

it not have access to it. In this ideal version the community center is not simply a "center for a community," it is a community within itself, held tightly together through a web of primary relations among members, and between members and staff.

A center such as this is a familiar landmark in metropolitan America, standing as a reminder of a long-standing tradition which commenced with the settlement house of the 19th century. It is almost unknown in Mon-Yough. Of course some churches and some voluntary associations maintain programs which in some respects resemble the community center, but these are usually maintained for their members, and are not focused upon the amelioration of the special deprivations of the poor. Thus while the community center may seem to be almost a new invention to people in Mon-Yough who are living on the economic margin, in fact the nine anticipated centers would only bring to these people what their counterparts in urban slums have come to take almost for granted.

In framing its request for funds to the Office of Economic Opportunity in Washington, MYCAC described its plan as follows:

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"Traditionally, most large metropolitan areas have provided for their needy by utilizing the Settlement House, the Community Center or the State, Federal or private agency designated to provide Health and Welfare services.

"However, in the Mon-Yough River Valley these facilities in no way or form exist. A co-ordinated effort such as projected here, of nine centers operating in co-ordination with the support and cooperation of a C.A.A. central operation will constitute an opportunity network through which the Mon-Yough Community Action Committee, Inc., can channel existing resources into better relationships with the outlying poverty pockets of the area, can recognize and define unmet human needs and reasons for them, and can effectively help deprived neighborhoods plan and execute improved and new programs for self development.

There will be a totality of co-ordination among the nine centers and the total additional projects being worked on for future funding, i.e., Handicapped Opportunity Center, Basic Adult Education, Work Experience for Teenagers, etc.

"In our River Valley social interaction is extremely limited and voluntary collective efforts are a rarity. Physical and psychological disorders are common and services are inadequate to the demand. Existing social service agencies are providing services; however, there is a long span of time when no adequate emergency service is available. Churches, the Department of Public Assistance, the Employment Service and a few local organizations provide the resources that must provide for an area population as large as the Metropolitan City.

"If we look at poverty per se we see it as a condition of unmet needs with its roots set in a network of social ills that include racial discrimination, inadequate education, poor health and sub-standard housing. Sickness, frustration, low employment, lack of proper diet, children living with no parents and no real identification of parents, poor housing and lack of decent clothing all constitute forms of deprivation that are transmitted to subsequent generations continuing the cycle of poverty.

"To shatter these feelings of inadequacy, hopelessness, low self image, acceptance of failure, and create a feeling of worth, of dignity, of decency, must grow not only with an adequate income and better living conditions, but by the motivation of being accepted of being a part of, of meeting other men on equal terms.

"The concept of the Community Centers presuppose its establishment in a populated, deprived, ghetto section of an urban metropolis. Around this nucleus of programs, activities and operation live the clients for which it was designed to help. The remainder of the communities lie beyond the fringe area and only reaches in to help and then withdraws, leaving the area to work out problems and set standards which are often oriented to the ability of the deprived individual, thus movement is very slow, support erratic and achievement very minimal.

"Because of geographic area, population and the location of the poor of the Mon-Yough area, the Community Center must take on a different role and within its operation lies the true means of projecting the deprived person with help, support and training into the mainstream of community life, so he becomes an integral part of an interaction that can only benefit him and strip away his poverty identification.

"In our area we have the hidden poor, for no agencies really identify him, no group, private or public acts to help him or to meet his needs. Existence takes place at a very low level in a hidden apartment, in a river patch of dilapidated houses, or in an unworked farm or cluster of homes. How to reach, train, integrate, employ and involve this person with his neighbor then becomes the role of the Community Center. In this particular situation, the Center through its local CAP groups, its local coordination and its program must provide the help, the security, the support that normally a friend, or a family relation provides in an emergency. Employment, direction, support, training, status, trust, security, a knowledge of being a part and figally a chance to participate and help oneself and one's peers then becomes the operational function of all Centers.

"The Centers will be situated in strategic areas and will cover the entire area. These are: Elizabeth Roro Center (serving Elizabeth Boro, Elizabeth Township, Forward Township, Lincoln Boro and West Elizabeth), Port Vue Center (serving Port Vue, fringe areas of McKeesport and fringers of Lincoln and Liberty Boro), Dravosburg Center, Glassport Center, McKeesport Center (serving to public housing areas Harrison and Crawford Village), Pitcairn Center, Wall Center and Crestas Terrace Center.

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"The immediate beneficiaries of this proposal will be the 99 low income persons who will be trained and employed to operate the neighborhood centers and those community action programs ready for activation and the 1200 low income residents of the area already affiliated with the local neighborhood organizations. The total baneficiary group will eventually consist of all the low income, culturally deprived, under educated, medically un-

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served, poorly housed, vocationally inadequate, and socially alienated residents of the Mon-Yough area.

"The immediate purpose of this proposal is to establish a neighborhood center in each of the Mon-Yough nine poverty target areas and to provide such additional Mon-Yough Community Action Committee headquarters staff as is necessary to insure continued neighborhood organization, local leadership development, resident participation in planning, and the establishment of effective self-help community action programs at the top level.

"It is anticipated that these neighborhood centers, by providing accessible local community action operations sites, will reinforce existing resident community action efforts as well as bring about an expansion of these existing efforts to include those other low income area residents not yet involved.

"It is important to note that the nine projected centers not only provide the basis for this proposal, but are the articulated preferences and decisions of nine established neighborhood organizations properly representative of those to be served. Operations sites have been selected by those most qualified to determine accessibility, and program specifics are the result of low-income resident determination of priority needs. Eight of the local organizations are in the process of qualifying for Allegheny County CAA recognition; the ninth (Elizabeth Borough) has already received this.

"It is again important to note: the 99 low income non-professional residents projected for training and employment by this project will be recruited and selected by the local neighborhood organizations, will receive all basic training and orientation based on the philosophy and methodology of Frank Riessman - Arthur Pearl (New Careers for the Poor) and the on-the-job experiences will be so phased as to ensure progressive human service skills development. The curriculum used will constitute a core

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training program around which more specialized program and human service skills can be gradually developed to meet the individual program needs of each neighborhood center as it reaches the readiness level of community action programming."

2. It may be noted that the list of organizations without offices in Mon-Yough includes several which specialize in treating the various handicaps which humans inherit or acquire, and which interfere with normal functioning. To confront and extend this range of problems head-on, MYCAC has chosen for its second program the opening of a Fre-Vocational Opportunity Center for the Handicapped. Though this program has not yet received approval from CEO, both it and the proposal for Community Centers have been endorsed by the Allegheny County Committee and are presently being reviewed in Washington. This opportunity center would carry Mon-Yough services in its field from very modest beginnings to a rather complete array of special programs, designed to supply the handicapped person with most of the resources which technology and human ingenuity can impart to him. At the present time there is a Mon-Yough Employ the Handicapped Committee, and a Hon-Yough Adult Retarded Center, but both are underfinanced and understaffed. Again it is appropriate to quote from the MYCAC proposel to convey both the substance and the tenor of their purpose:

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"The handicapped person like the lepers of olden days are rejected, usolated and subjected to a stigma that could easily be eliminated under proper conditions. Resistance to association or employment is not due to their lack of education, lack of knowledge, lack of enthusiasm or lack of physical or mental ability to perform certain tasks. The resistance is simply because the person is handicapped and society has not bean educated to the untapped reservoir of skills and resourcefulness that is lying dormant. Thus the handi apped person is denied the opportunity to become a self-sustaining citizen who can take his place in a family and in community life in their efforts to associate, socialize, obtain employment and become a part of, frequently this causes a handicapped person to lose all confidence in themselves and their community. Often this causes them to withdraw and this in itself causes a type of handicap and an additional problem.

"The area served by the Mon-Yough Employ the Hendicapped Committee is particularly hard with such resistance on the part of the employer. in this area are predominantly in heavy industry. Such employers usually reject hendicapped applicants because "they build up seniority and may bid in a job on which they would be a hazard to themselves and others." The resistance of the employers in this area to hiring handicapped applicants is apparent from the fact that, during the year 1964, the McKeesport Office of the Bureau of Suployment Security succeeded in placing 42% of their total new applicants in jobs. In this same period this same office succeeded in placing only 25% of the new handicapped applicants. Many additional non-handicapped applicants were recalled to their old jobs or they found jobs on their own. This is generally not true with the handicapped applicant. They represent the hard core of unemployed persons, whose only or main drawback is that they have a disability, even though this disability does not interfere with their performance of the job they seek.

"At the end of 1964 there were 395 handicapped persons with active applications in the files of the State Employment Service in McKeesport. There is an additional 350 to 400 handicapped persons in this area who are being rehabilitated in mind or body by the Eureau of Vocational Rehabilitation. They will soon be entering the labor market. When we consider the other handicapped persons, who for one reason or another, are not registered with either of these bureaus, we would conservatively estimate that there are over 1000 handicapped persons in this area that want employment and are entitled to jobs and need help.

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"The solution for this dilemma then exists in the establishment of a center to provide opportunities for education, training and socialization for all area handicapped. Not only will the handicapped person hopefully develop, but the public in general and business in particular will develop a new approach or outlook concerning this neglected part of our community."

"It is intended that this proposal to establish and operate a Mon-Yough based Pre-Vocational Opportunity Center for comprehensive self-help therapeutic and job placement opportunities will constitute a mechanism through which personalized data concerning the disabled residents of the area and their situation can be collected, collated, and evaluated for improvement of existing services and the initiation of new programs for maximum care, treatment, and prevention of disabling conditions in the low-income population. It is also expected that this Community Action Program, by mobilizing and involving voluntary agencies, private agencies, public agencies, and members of the local community, will constitute a vehicle for the development of a local consensus for the future planning and execution of an effective local system of co-ordinated services to improve the living and vocational status of the area's disabled residents.

"These categories of low-income disabled persons will benefit directly from this program. The primary target will be those low-iacome disabled persons presently not receiving service and/or rejected for service by existing rehabilitation agencies. The County Board of Assistance Permanently Disabled category, Blind pension recipients, Bureau of Vocational Rehabilitation ineligibles. State Office for the Blind ineligibles, Old Age pension recipients, the inactive caseload lists of private agencies, secondary public school educable and trainable students about to be released or already at large in the community, and any other low-income subnormally functioning persons who can be reached via private and public institutions, individual medical practitioners, church groups, service clubs, etc., will be sought out for participation. Hass media and word of mouth techniques will be specifically adapted for this purpose.

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"The secondary target group of beneficiaries will consist of those disabled persons presently active on the caseloads of existing rehabilitation and employment agencies, but for whom employment

has not yet been found. The Bureau of Employment Security Office, the Eureau of Vocational Rehabilitation, the State Office for the Blind, institutions with disabled patients ready for release, and private agencies will be the recruitment sources for this group. They will be provided with self-help vocational training and work experience opportunities for employment in existing job vacancies and will also be encouraged to prepare for new entry career positions in the Center as sub-professional rehabilitation aides and special human service technicians. The Center based work experience will be progressive and will include continual educational and training opportunities for upgrading of skills and career development in human service occupations from sub-professional to paraprofessional to professional status when possible. It is estimated that in the Mon-Yough area according to BES figures 2/22/66, 410 persons are available for recruitment. The third group will consist of individuals currently on the roles of agencies (Cerebral Palsy Multiple Sclerosis, Blind) who need a socialization, recreation experience outside of the home. This would constitute the development of a scheduled type of programming co-ordinated with existing rehabilitation staff of existing agencies who will be encouraged to refer to the Center those disabled persons not considered ready to benefit from traditional rehabilitation procedures but for whom the Center might provide pre-rehabilitative support and therapy."

The philosophy that underlies this plan is substantially similar to that which undergirds the proposed Community Center: By centralizing an array of services in one location, it becomes possible for a staff to concern itself with all facets of an individual's person, to treat the individual as a total human being.

3. In addition to the counseling which MYCAC staff will offer to people who are referred to its office, it will also maintain an information and referral center there. There is no single, widely-known place in Mon-Yough where someone can take a problem with the assurance that he will be told what agency has been designed to supply the service he needs. This will be remedied as MYCAC gradually becomes visible as a source of comprehensive information regarding all welfare services, public and private.

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4. Aside from the efforts of school teachers and administrators, there is no single-minded institution which attempts to identify potential high school drop-outs and to intervene with means to discourage the potential from becoming a reality. Because such students are ordinarily from low-income families, and because their early departure from school tends to breed into them an expectation of low-income for themselves, thus perpetuating poverty from generation to generation, MYCAC has decided to ask for funds to keep this group in school as long as possible.

It did submit a proposal entitled "Project 44," which would create part-time jobs for such students which they could perform out of school hours. This economic inducement together with particularized counseling, they felt, would prevent many young people from making a decision they would probably regret later but would then be unable to undo. As it happened, this proposal was returned to MYCAC by the Allegheny County Committee on the ground that that Committee was planning a somewhat similar program and could not approve another which would duplicate its own in the same region. The MYCAC staff is now redesigning its program to make it entirely distinct and separate, while still addressing it to the same problem.

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5. The McKeesport Recreation Department has, within the limits of its budget, administered programs of organized play for children in its two densely populated public housing projects. (These programs have already been supplemented by the leadership given by one MYCAC staff member and by several volunteers, who are organizing programs in these housing projects during hours of the day when the City program is not in operation).

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What is novel in MYCAC's approach to this problem is its request to have several VISTA workers assigned to the housing projects. VISTA itself is very little known in Mon-Yough; it has no workers in the region. Rather than viewing their job as a way to get sustenance, VISTA people have to be dedicated; they are secular missionaries. They are usually college students, or recent graduates, whose capacities command much more in the labor market than the small remuneration they receive. To the youth of these housing projects they would bring a spirit and a zeal which would almost certainly implant or reinforce ideals which do not readily thrive by themselves in such settings. This is a case where MYCAC would have no conting responsibility for the VISTA workers, who would instead be resible to the VISTA organization itself. MYCAG's role is that of the initiator. It has defined the problem and has made an official request for workers to VISTA headquarters.

6. Community Action programs themselves are entirely new to Mon-Yough, whether in the form of OEO sponsored organizations or spontaneously formed groups. In the past, with the exception of a few special purpose campaigns, Mon-Yough residents have had to look to "city hall" for action when they have been beset by problems requiring collective, cooperative action. Even when municipal officials have been sympathetic, they have often been restricted in what they can legally and feasibly do.

Both the founders and the present MYCAC staff have worked persistently to urge and persuade the individual municipalities to form their own community action committees. In some cases they have succeeded (namely, in those where MYCAC hopes that Community Centers will soon be sprouting), while in others the apathy is still too great and local leadership has not yet emerged. It is the confident expectation of the director that when community centers suddenly appear in eight localities, people in the remaining towns and boroughs will appreciate what their inaction has cost them and will want the same for their own. Having learned how to prepare the application for such a Center, MYCAC is ready to send through supplemental requests for more Centers as rapidly as local communities can organize themselves and appeal to MYCAC.

7. MYCAC's final plan is more a diffuse hope than a crystalized program, for it looks to the massive problem of the declining economy, the very problem which led the early sponsors to single out Mon-Yough as a region demanding concentrated effort. Of course it is beyond MYCAC's capacity to revive the present economic base or to attempt to replace it with another, but it is not beyond its capability to persevere in the task of prodding others who can do something about this to work away at it. Especially it can become an active agent in the matter of searching for solutions to some of the more immediate manifestations of this long-term process of economic diminishment.

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One of these manifestations is already clear. It is occasioned by the fact that steelworkers who are laid off when plants are cut back or shut down naturally turn to the labor market for new employment, but they are not attractive employees. Any potential employer of them cannot usually offer them new jobs which are at the same level of skill and pay as their former ones. Thus they know very well that as soon as mills reopen, their steelworker-turn d-employee will return to steelworking; he does not wish to jeopardize his seniority. Furthermore when there is a sharp reduction in the work force of a mill, the repercussions are immediately felt in the local

shops and stores; non-mill jobs become less plentiful. There is true irony in this dilemma. MDTA was partly inspired by men who envisioned the steady replacement of men by machines, especially in the steel industry. The bill was sponsored in the House of Representatives by the Representative from Mon-Yough, himself a former steelworker. It is an altogether appropriate Act for someone who is permanently deprived of his former occupation, for it retrains him for an entirely new career.

But it gives little help to the steelworker who suffers not (or believes he suffers not) from permanent unemployment in his original line, but rather from "stuttering unemployment." Experience has told him that it is probably just a matter of time until he is called back, and he pins his hopes and expectations upon this eventuality. In the meantime he will "make do", but he does not see an IDTA program as being an answer to his problem. The disease of "stuttering unemployment" is apparently endemic to a region with Mon-Yough's economic characteristics, and may become epidemic if the pessimistic prophets are proved correct.

MYCAC's approach to this is to join the Institute for Research on Human Resources in a research venture. Leaders of some of the steel and other companies in the area have been asked whether they would permit a study of the problem of the potential displacement of workers, under the condition that the layoffs would be made known well in advance of the fact, and the affected workers would also be identified. From this point the task will be one of collectively searching for appropriate work for these workers, and of preparing them psychologically for either a permanent or temporary change. The probelm has been so little-studied that the most effective research approach to it has not yet been decided. But MYCAC is lending its support to this pioneering endeavor since all parties - business, labor, and university researchers - agree that the effort of finding an acceptable solution is justified; the absence of a satisfactory solution is deleterious to all.

D. M.CAC in Perspective

1. The Environment

The Mon-Yough region differs markedly from the rest of Allegheny County in several respects which are pertinent to the movers and shakers in community action programs.

Dominating all other facts is the heavily industrial character of the two river valleys and the nearby municipalities..

Dependence upon steel means that changes in this industry have immediate impact upon the families of the region. It is hardly surprising, then, that the decreasing ratio of men to machines in this industry through the decade of the '50's was accompanied by a relative decline in the rate of growth in the population of the region. Though there was a small increase of less than one per cent from 1950 to 1960, this stands in clear contrast to the seven and one-half per cent increase which occurred for all of Aliegheny County. Relative to the rest of the County, Mon-Yough lost population.

Also through the same period the region, in common with the rest of the country, saw an aging of its population. In 1960 31.3 percent of its people were 45 or above, more than a five per cent increase in this age group since 1950. Similarly there was a rise of 3.5 per cent (to 35.9) in the group aged 19 and below, reflecting the general upward movement in the birth rate after World War II. Of necessity these increases imply a decrease in numbers in the group from 20-44, which is also not unusual. However, Mon-Yough experienced a sharper loss in this prime group than did the County as a whole. Mon-Yough showed a decline of 21.1 per cent (in absolute figures, more than 23,000 people) while Allegheny County dropped by 12.2 per cent in this age group. It is probably accurate to infer from this that Mon-Yough's deficit in the 20-44 group is not simply the result of the natural aging process, but of outward migration as well. This is consistent with the very evident fact that the Pittsburgh metropolitan area, and the Mon-Yough portion of it in particular, lost ground to many expanding sections elsewhere in the country. It could not compete with these in the number and kind of employment opportunities which it could offer to its youth who were entering the labor market for the first time. Many of them apparently moved out of the region, in rather larger numbers than those who moved into it.

With respect to the non-white segment of the population, there was a moderate increase both in Mon-Yough and throughout the County, such that in 1960, 7.6 per cent of the Mon-Yough population was non-white, with the comparable figure for the County being 8.3 per cent. These numbers mask an important difference occasioned by the fact that most of the non-whites in the County are concentrated in a few neighborhoods in Pittsburgh. Mon-Yough's percentage non-white is only about half that of Pittsburgh's, and Pittsburgh's in turn is small in comparison to Washington D. C., Detroit, Chicago, etc. Still this does not mean that Mon-Yough's non-whites (which essentially means Negroes) are so few in number as to be incon-equential to community action organizations. Indeed if one takes the perspective which is developed in the following paragraphs, it can be shown that there is an intimate linkage between the racial composition

of a town in Mon-Yough, its tendency to grow or decline, the prosperity of its families, and their level of education. The value of this perspective lies mainly in its demonstration of the interdependence of these demographic, economic and educational variables, suggesting that fundamental change (such as the eradication of poverty) cannot be accomplished when remedial efforts are concentrated on but one of these factors, to the exclusion of the others.

This perspective is comparative. It moves the level of discussion from "Mon-Yough in relation to Alleghery County" which has been used above to "the relation of Mon-Yough's municipalities to each other." There are 31 such local units, but only 19 of these are relevant for this new perspective. Twelve have been set aside because each has less than 50 non-whites. (These numbers are seall as to render suspect any conclusions based upon them.) The 19 remaining Mon-Yough communities each had more than 50 non-whites according to the 1960 census.

This perspective considers these 19 municipalities and asks: Are there discernible relationships among their patterns of growth (or decline), their racial compositions and the changes in these compositions, the educational levels of their populations and the incomes of their families? Answers are provided by appropriate analysis of data contained in the tables in Chapter 3. Since the inquiry is directed toward comparison of these 19 with each other, each of the five listed variables was converted into a rank-order. This permitted each community to be given a rank (from 1 to 19) on each of the variables, making possible the computation of a rank-order coefficient of correlation between each pair of variables. The resultant coefficients, contained in this table, reveal a pattern of association which ranges (with but one exception) from moderate to very strong.

Several of these relations are well-known and require little comment. It is not surprising that the fastest growing communities tend to have the smallest proportion of families with small incomes (-.93) and the largest proportion of people who have completed high school (.76). In keeping with this, the communities with the greatest percentage of low-income families also tend to have smaller percentages who have at least finished high school (-.84).

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The remaining two variables measure different aspects of a community's racial composition. One of these variables is static: Percentage of population which is non-white simply indicates the proportion of the total which was non-white in 1960. The other is dynamic: Percentage change in non-white proportion of total population measures the <u>relative</u> change which occurred through the decade

Patterns of Association among Population Change, Racial Composition, Change in Racial Composition, Family Income and Educational Level in 19 Mon-Yough Communities

Rank Order of:

Rank Order of:	Percentage of Families with less than \$3000 income (1960)	tion which is non-white (1960)	Percentage change in non-white proportion of total population (1950-1960)	Percentage of popula- tion which finished high school (1960)
Percentage change in population (1950-1960)	 93***	 48**	 80***	.76***
Percentage of families with less than \$3000 income (1960)	3	.42*	.78 ***	84***
Percentage of population which is non-white (1960)			.62***	17
Percentage change in non-white proportion of total population (1950-1960)				 48**

Figures are Spearman rank order correlation coefficients.

Probability levels: *.05 **.02 ***.01

of the '50's. Of the two, the dynamic variable is more closely associated with the other three than is the static one (though the dynamic and static variables, are also rather highly related to each

other: (.62). This suggests that, for example, if one knows the direction and degree of a community's general change in population, he can probably make a more accurate estimate about the tendency of its non-white population to become more or less prominent (-.80) than he can make about its relative prominence at one point in time (-.48). It also says - and this is especially pertinent for planners of community action - that growing communities in Mon-Yough tend to have decreasing proportions of non-whites, and declining communities tend to have increasing percentages of this group.

Thus, even in a region which is itself declining there are internal changes and variations which fall into a rather tight pattern. To put the matter more concretely, in Mon-Yough low income groups tend to become more prominent (in percentage terms) in communities which are losing population and which have relatively large numbers of people with low levels of formal education. For well-known reasons, Negroes as a group receive less education and lower incomes than do whites as a group. It is probably the case that, in some measure, the Negro populations in these declining communities are contributing to the larger percentages on the income and educational variables. This cannot be ascertained directly, because census breakdowns do not give detailed information about income and education for non-whiter. Nevertheless, from what is known there is room for some doubt about this interpretation. If Negroes by themselves were accounting for the bulk of low-income families and depressed educational levels, the static variable should be rather strongly related to income and to education. But it is not. In fact, these two coefficients are the weakest in the table. One of them, the relation between the percentage non-white in 1960 and the percentage with a high school education was so small (-.17) as not to reach statistical significance; here there may be no association at all.

It may be useful to illustrate the general pattern shown in the table by comparing three Mon-Yough communities, two of which fell near opposite ends on the five rank-orders and one which stood approximately in the middle. The first row in the following table shows that White Oak grew rapidly Juring the decade, holding the second rank position on this variable; McKeesport lost 9.7 per cent and stood in 11th position; while Braddock, which lost more than 25 per cent, 1 is 17th in the order, two ranks above the bottom. 年には、日本のでは

More than any other Mon-Yough community, White Oak qualifies as a "middle class suburb." Like many others in this category, it expanded during the fifties, moving from about 6000 to slightly more than 9000. Its small non-white population of 63 in 1960 had actually grown by 16 during the period, but this increase was so

Ranks and Percentages for Three Mon-Yough Municipalities on Five Variables: Population Change, Income, Racial Composition, Change in Racial Composition and Education

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	White Oak		McKeesport		Braddock	
	Rank	Percentage	Rank P	ercentage	Rank I	Percentage
Change in Pop- ulation (1950-66)) 2	46.9	11	-9.7	17	-25.2
Families with less than \$3000 income (1960)	17	8.3	7	19.6	2	25.6
Non-white pop- ulation (1960)	19	0.5	7	7.9	2	23.6
Change in non- white proportio of total popula tion (1950-1960	•	-0.3	13	0.2	1	7.2
Finished high school (1960)	1	51.4	7	31.4	17	26.0

overshadowed by its total growth that the percentage of non-whites in its total actually declined by a small amount. More than half of its residents who have reached the age of 25 have completed high school, and its "poverty problem" is not of great magnitude (8.3 per cent of its families are in the low income group).

McKeesport by any standard is a heavily industrial city. Because it stands at the confluence of the Monongahela and the Youghiogheny Rivers, and because it is the largest city in the region (45,589 in 1960), it functions also in some degree as a service, trading and transportation center for other Mon-Yough communities. Even though it is within commuting distance of Pittsburgh (40 minutes from the business district) it has not been developed or redeveloped to accommodate urban workers seeking suburban dwellings and space; only 6.5 per cent of its employed residents work in Pittsburgh (Chapter 3, Table XIIIa). In consequence its population dropped by almost ten per cent between 1950 and 1960, while its proportion of Negroes rose slightly. Because of its abcolute size, McKeesport already has the second largest (Clairton has more) number of Negroes in the area; these people are mainly concentrated in and around one

public housing project on the north bank of the Youghiogheny River. If the changes noted during this decade should continue along a linear trend, McKeesport will diminish in total population at the same time that its Negro segment will grow both absolutely and proportionately.

This pattern is much more marked in Braddock, which is closer to Pittsburgh but has even less capacity to hold its population. Losing more than a quarter of its population through the ten-year span, it also showed the largest gain in its percentage of non-whites (an increase which was absolute as well as proportionate). More than one-fourth of its families received less than \$3000 in 1960, and only 26 per cent of its adult residents had gone as far as high school graduation.

There is an instructive if not altogether welcome lesson in these comparisons. The very communities with the gravest problems of poverty are also the ones which seem to be steadily losing the resources which are most desperately needed to cope with the problems. On the other side of the coin, the localities which are gaining the most important of these resources - people - and which show the highest levels of education are those where these problems are relatively less urgent. Fighting poverty takes money, and in Mon-Yough even the modest ten per cent share required for participation in Federal programs is very formidable, whether it is to come in the form of cash contributions by citizens, from local governments through their capacities to levy taxes, or by services or facilities in kind. White Oak, with more than half of its families in the "\$7000 and over" bracket, is in a strong position to reduce poverty within its boundaries, but it has little poverty to reduce (Chapter 3, Table XII). But in Braddock less than 20 per cent are in the high income class, while more than 25 per cent received incomes in 1960 which put them in the "poor" category by even the most conservative criterion (\$3000).

These sharp and ironic contrasts underscore the fundamental justification for the creation of the Mon-Yough Community Action Committee, Inc., and specifically for the emerging (though still problematic) "synthetic organization" which it is nurturing and strengthening. These organization aspects are discussed in the following section.

2. The Organization

The formulation of the plan, the emergence of the organization, and the earliest activities of the Mon-Yough Community Action Committee have been described and discussed. The emergence of this organization into a working mechanism with a charter to promote and initiate change is a realized fact; the admitted scep cism

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and dubiousness of the observers, which were present throughout most of their relationship with the events that unfolded in the Mon-Yough Region, now are gone. In their place is the relief that MYCAC's experiences demonstrate that "it can be done."

MYCAC is now an operating organization; it has, at least to the satisfaction of the Washington personnel who are responsible for deciding about the future of community action committees, justified its existence and aligibility for continued government support. Also, implicit in the renewal of its conduct and administrative grant, is the fact that the synthesizing process has been accomplished. However, the full synthesis has not been accomplished; but, one must no longer hesitate to suggest that an incomplete synthesis may constitute a necessary condition for the fulfillment of organization-realization.

The full-synthesis probably will be achieved when the elite agents of the Region's political and business leadership take steps to affirm positively their willingness to both participate in and support the role of MYCAC. At this point the political segment of the Region's power structure has remained indifferent, the business leadership has provided token support, and the extent of future union support is to be determined. Noteworthy throughout the entire organizational effort has been the absence of any direct and manifest hostility to the idea and the formalization of the community action committee from the political and business leadership and this, perhaps more than anything else, has engendered the necessary climate of environmental permissiveness that was needed to effect the partial synthesis.

Essentially, a climate of environmental permissiveness may be regarded as one of two necessary conditions that need be satisfied if a community action committee is to succeed in the evolution from an idea to a concretized organization. The second condition is that the organization identify and relate its goals to the needs of that segment of the population which it wishes to represent and service. This condition appears to have been satisfied. The degree of its fulfillment is directly related to the relevant public's responsiveness to the working philosophy of the organization, where the latter is communicated and manifested through the activities of the organization.

The activities of MYCAC, having their origin in the diffused purview of its administrative-mission, are multi-dimensional. The efforts of this community action organization, in the narrowest interpretation, are directed toward promoting and affecting change. However, in the broader interpretation, the operation and activities

have as their fcci the individual, the organic vested interest groups, the formal bureaucratic private and public institutionalized agencies, and the general social-political-economic milieu of the total environment in which people live and work. In essence, it is the task of MYCAC to reshape and weld snew the sinews of personal attachment and commitment to community life and progress as it (simultaneously) assumes and fulfills the role of a "merve center." That is, MYCAC is responsible for integrating the frayed edges of the social fabric into a meaningful and operationally pliable cloth.

This is not an insurmonatable task, but it is not a simple or readily attainable task. The community action organization is people-oriented. It, more than any other institution or organization, has to fashion a product from the rawest and least malleable of all resources—the human being, a resource that is not without the energy to resist change and to articulate its discentent with any attempt to transform it into a new shape and form. The result of the process of people-transformation should, under the most favorable circumstances, appear as a viable and more productive human resource whose talents have no opportunity-limits other than those imposed by social attribution.

It is axiomatic to assert that human beings cannot be manipulated freely; it equally may be axiomatic to assert that the environment which provides the framework within which human talent develops will rarely subscribe to the very broad and sometimes undefined goals and objectives of a people-oriented undertaking with a voluntary and purposively demonstrative expression of commitment to the task. If one accepts these as basic propositions, one also ought to recognize their implications for the role-execution of the Mon-Yough Community Action Committee.

With reference to the accomplishments that MYCAC may expect from its activities, it is suggested that all substantive results will follow once and after its clients become awakened to a consciousness of unlimited opportunities for the development and the exercise of their capabilities. In other words, a principal prerequisite for all activities that MYCAC hopes to sponsor is a motivated client. Economic poverty and emotional despair are conditions of the body and the mind to which human beings may increase themselves; not because of lethargy and not entirely because of ignorance, but perhaps because of an effect optimism that ultimately produced a state of hypnotic immobility and, subsequently, at least to the casual observer, an attitude of defensiveness and indifference. Neither attribute is desirable, for they militate against effective action or response to a promise merely of assistance.

Our observations of the MYCAC operation indicate that the presence of this organization may have catalyzed these attributes, and transformed them into positive aggressiveness. Clients have been seeking-out the staff of MYCAC for advice, guidance, and even employment with a renewed confidence as they circumvent the traditional agencies of assistance. It matters little that MYCAC is inadequately prepared to cope with the unexpected demands that are being made upon it by individual members of the Region and that it often is unable to offer a realization of the individual's expectations. What is important, if not of very great social significance, is MYCAC's "total person" approach to the individual. This, together with the absence of vested interest and bureaucratic restraints which otherwise foster caution over action, appears to have created a climate for inter-personal communication and trust that might be lacking in other relationships these clients may have experienced.

The clients exist. In its very brief life MYCAC has managed to extend and to communicate its action-oriented philosophy to the poor and disadvantaged residents of the Mon-Yough Region. Evidence of this success is not limited to the fact that individuals have taken the initiative by presenting themselves at MYCAC's door. Additional evidence of the spontaneity surrounding this community action organization and the latent forces which it seems able to energize is provided by its entry and welcome reception into the area of recreation for the youth of the Region. Here, as previously explained, the Mon-Yough Community Action Committee acted to fill a gap in the ordinary services that citizens are accustomed to receive from their municipal authority. Noteworthy in this instance is not what some may cite as an untoward usurpation of a sphere of government, instead it is the refreshing fact that citizens in need came to MYCAC and were able to secure a result. This, then, is regarded as evidence to support the contention that individuals will organize themselves to bring MYCAC to their doors.

With reference to the environmental framework and its impact upon the community action organization's activities, one cannot overstate the contribution which the diverse (hopefully, not disparate) individual and organizational elements of the Region must make to ensure the ultimate success of the effort to help the poor as they try to help themselves. In the aggregate, it is necessary for the community to become aware and sensitized to the problems of the poor. From a micro-scopic analysis the inescapable conclusion emerges: MYCAC, or a similar organization, must demonstrate both a willingness and a capacity to co-ordinate its activities with the extant and more traditional institutions; also, it must be willing to play a complementary role; and, not the least in importance, it must accept the responsibility for innovating creatively and

constructively whenever it is deemed necessary.

In other words, although MYCA is essentially an organization created to identify and to reflect the needs of the poor and while it must permit the poor to participate in the development of a community action program, it must overcome the burden presented to it by the environment in which it seeks to operate. It must restructure attitudes present in the environment to generate the forces that lead to its unqualified acceptance in the community. At the same time, it must lead, push, pull, and perhaps cajole the entire resources of a community towards the development and the implementation of a comprehensive and integrative campaign against the destructive forces of human impoverishment.

Surely, this amounts to an overwhelming task. It is especially so when one recalls the earlier prescription, now stated explicitly: a successful and continuously effective community action organization is deemed probably only so long as the organization retains its independence and in the process of prosecuting its mission remains an apolitical institution.

The description of MYCAC's relations with its environmental givens, and the chronicle of its origin and organizational structure serve to illustrate how the institutionalization of a synthetic organization ought to evolve. It may have occurred by accident, but it is more likely that the initial success of MYCAC--in the formative stage--is a reflection of its leaderships' conscious determination to succeed and their sensitivity to the needs of the extant and competing social service agencies in the Region. The latter is evidenced by the participatory role that MYCAC extends to such organizations, by the overlapping membership on its Board of Directors and its Advisory Committee, and by its respect of jurisdictional lines in general.

The MYCAC proposals, either the ones submitted to Washington or in the pre-submission stage of development, are consistent with the broad objectives of a people-oriented effort which is directed toward ameliorating (if not eliminating) personal poverty. These efforts, and they take a variety of forms, are designed to help the old, the young, the teenager, and the unemployed or the marginally employed husband of a young and growing family. These are the persons that need to be helped in a small and economically stagnant area, an area facing the prospect of inevitable decline and one in which the poor population is largely unable to help itself or to expect significant assistance from traditional sources of aid.

Through MYCAC, as it should be with other community action organizations, the emphasis is directed primarily upon the individual; to secure the necessary restructuring of his attitudes, and to enable the development of his capabilities so as to improve the probability that such an affected human being will afterwards better be able to "help himself." Of course, the given community, will derive considerable benefits from the achieved transformation.

Is the success of MYCAC assured? Is the success inevitable? These are two legitimate questions that ought to be considered, particularly when the basic issue is concerned with a public policy question: ought the federal government subsidize and sustain community action programs; have all the alternatives been examined and evaluated?

This is not the place to treat these questions, but it seems incumbent to generalize in order to place all that has been said about MYCAC and community action in proper perspective. Therefore, it may be left to others the task of measuring and assessing the technological efficiency of the community action alternative. However, the following observations seem pertinent:

- The "input" provided by the community action committee, as it seeks to effect the process of people-transformation, is education. In the broadest construction of this word, it has the responsibility for collecting and disseminating information about opportunities that will permit the "poor" to maximize their intake of socioeconomic welfare services that are available in their communities; it must contribute to improving the efficiency with which such services are dispensed; it must make the total community and the designated recipients of community action services cognitively aware of the opportunity, the need, and the possibility of cooperating to ameliorate effectively personal poverty through thorough diagnosis and appropriate action; it must develop and also implement action projects to demonstrate that the process is both accomplishable and worthy of support;
- 2. The "method" used by the community action committee is really a micro application of public investment to enlarge the capitalized value of the human resource. This end is achieved either through immediate jobplacement or through an alteration of the future rate of discount that is used to capitalize the value of a producing resource. The latter end is achieved

through a variety of methods, but four of the most obvious are identified because of their direct relevance to the understanding of community action: extending of the human beings' own time horizon; increasing the number of years of productive services that he may actually render; by personal upgrading, which thereby transforms the nature of the human being's resource state; and, by reducing the costs and the associated risks attached to his employment status, as perceived by an employer;

3. The "result" of the means and the method should be recognized for what it is: a contribution to the future in the form of an expected enlargement of the individual's productive capabilities, the realization of which is contingent upon other investments and economic developments that will provide the assurances needed for a full utilization of human resources and less waste in their current uses.

The principal implication of these observations is to suggest that the contribution which an organization such as MYCAC can be expected to make to the elimination of poverty is limited, at least within a given community. The national or aggregate impact from an interaction of a multitude of individual community action committees is likely to be greater than each one's own effect in its own area.

PART III. A GUIDE FOR RESEARCH

CHAPTER 6 - RESEARCH GUIDE FOR THE DEVELOPMENT AND UTILIZATION OF HUMAN RESOURCES

A. Introduction

The purpose of this research guide for the allocation of research resources in the field of human resources is to provide guidance to the employment of research resources so as to yield "greatest' returns in terms of usefulness for the formulation and implementation of public policies concerning the development, allocation, and utilization of human knowledge and skills in our rapidly changing economy.

The general orientation is toward research which may aid in the resolution of the problems of those categories of human resources which are underdeveloped and/or underutilized -- sometimes called the "disadvantaged" by reason of geography, sex, age, race, or low levels of skill or education. It must be emphasized, however, that such problems cannot meaningfully be considered in isolation. Any solutions necessarily relate to the wider context. Therefore, concern for meaningful research must be twofold: specific to disadvantaged groups and general with respect to the broad context to which solutions of their problems must relate. For example, problems of heavy unemployment of young Negro women in rural southern West Virginia can only be understood and mitigated in the wider context of an understanding of relevant institutions, situations, and problems of this and other groups, both within and outside Appalachia. Therefore, the research guide reflects the conviction that a broad concern for the development, allocation, and utilization of all levels of human resources, in thriving as well as in "sick" areas, is necessary for the effective formulation and implementation of public policies related especially to the disadvantaged. In turn, such research is necessary for the development of research in the narrower area of education and training.

1. Public Policy

The formulation of a guide for research can have meaning only in terms of some meaningful social objectives. A necessary first operation, then, in constructing a guide is to set forth the public policies as revealed in new legislation, especially at the Federal level. Most of the significant acts present clear statements of public policies which they seek to implement. Some of them are cited below.

The Manpower Development and Training Act of 1962 declares that because certain occupational shortages exist, even in time of high unemployment, and because many skills have become obsolete, that the government must promote the identification of, and provision for, current and prospective manpower shortages. It must make efforts to assure that men, women and young people will be trained and available to meet shifting employment needs, that the unemployed and underemployed be assisted in providing themselves with needed skills, and that opportunities be provided for them to acquire new skills. The Act further states as public policy the government's obligation to appraise the nation's manpower requirements and resources and to develop and apply the information and methods needed to cope with the problems of unemployment resulting from technological change and from other persistent causes.

The Economic Opportunity Act of 1964 declares as public policy the elimination of "the paradox of poverty in the midst of plenty in the Nation by opening to everyone the opportunity for education and training, the opportunity to work, and the opportunity to live in decency and dignity." The Act seeks "to strengthen, supplement, and coordinate efforts in furtherance of that policy."

The Vocational Act of 1963 seeks "to maintain, extend, and improve existing programs of vocational education, to develop new programs of vocational education," and to provide combinations of vocational education and part—time employment so that persons of all ages may "have ready access to vocational training or retraining which is of high quality, which is realistic in the light of actual or anticipated opportunities for gainful employment, and which is suited to their needs, interests, and ability to benefit from such training."

The National Defense Elucation Act of 1958 declares that our national security "requires the fullest development of the mental resources and technical skills of its young men and women... We must increase our efforts to identify and educate more of the talent of our Nation. This requires programs that will give assurance that no student of ability will be denied an opportunity for higher education because of financial need; will correct as rapidly as possible the existing imbalance in our educational programs which have led to an insufficient proportion of our population education in science, mathematics, and modern foreign languages and trained in technology."

The Higher Education Facilities Act of 1963 states that "the security and welfare of the United States require that this and

future generations of American youth be assured ample opportunity for the fullest development of their intellectual capacities." and that it is "incumbent upon the Nation to take positive and immediate action to meet these needs through assistance to institutions of higher education, including graduate and undergraduate institutions, junior and community colleges, and technical institutes, in providing certain academic facilities."

The direction of future public policy related to the development, allocation, and utilization of human resources seems to have been clearly established by present legislation, such as that cited above. It will probably be the public policy of the nation that there be increasing public encouragement of the fullest possible development and utilization of useful knowledge and skills of our people and that lack of personal financial resources should not bar any individual from full opportunity to develop his abilities and interests.

Clear indications of this trend are found in the recommendations in the report of the National Commission on Technology, Automation, and Economic Progress issued in 1966 which call for increased public responsibility for more extensive and better education at all levels for all qualified students without restriction due to lack of family financial resources. The report calls for a nationwide system of free public education through two years beyond high school and for the availability of education, training, and retraining throughout the lives of individuals. The recommendations call for improvements in matching men and jobs through more and better information concerning present and future opportunities and the establishment of computerized nationwide service for matching men to jobs. It further calls for improvements in long-range planning, and in short- and long-term forecasts of local and regional occupational demand and manpower availability.

2. Framework of the Research Guide

In order to identify research priorities systematically the major elements of the field of human resources have been organized into four broad subject matter areas:

- 1. Supply and utilization of human resources, with special reference to major forms of discrimination,
- 2. Present and anticipated demand for human resources,
- 3. Investments in human resources, and
- 4. The markets for and mobility of human resources.

For each of these four subject-matter areas consideration was given to the following:

- 1. The identification of the major problem areas or questions, and ...eir classification by relative importance for policy formulation sad/or implementation;
- The appraisal of the extent and operational value of relevant knowledge and of research in progress;
- 3. An appraisal of the susceptibility to further research; and,
- 4. Suggestions for priorities for future research, based on the preceding three considerations.

To carry out this task primary reliance was placed on the knowledge and opinions of groups of experts in the various subject-matter areas obtained through a caries of eight seminars. These experts represent a variety of fields and disciplines appropriate to the particular subject-matter area. Although all relevant work completed, or in progress, could not be fully searched and catalogued, some reliance was placed upon selected bibliographies.

Perhaps an attempt to formulate a comprehensive research guide may be too ambitious. The identification of six or eight bright ideas for meaningful research might mean more than an attempt to develop a more comprehensive guide. It seems clear, however, that the likelihood of generating a few bright ideas is not inconsistent with the present effort.

There is no question that there are major difficulties in any attempt to develop an approach or framework to the problem of the development and better utilization of human resources, an approach which is sufficiently encompassing, systematic, and precise that it includes every possible problem or emphasis in the vast and complex field which touches in some degree virtually the entire spectrum of human knowledge. It should be emphasized that the problem of the appropriate framework was a matter of continual concern and discussion in all the seminars and among the staff. This particular framework and various alternatives were discussed and analyzed in considerable detail throughout the entire project.

The decision to use the particular framework summarized above and reported in greater detail throughout the remainder of this chapter was not made in the belief that it is the only one which is defensible. The state of knowledge in this emerging area of research and policy concern is after all sketchy and limited, many important questions are only in the process of being formulated.

and many seemingly useful techniques of analysis are only in an embryonic stage.

In the end, the choice of this approach was made lecause it is sufficiently broad to include what at this time appears to be a significant number of critical issues in the field and because it is a useful way of classifying materials into categories which have been used by most earlier researchers and are therefore reasonably familiar to most persons presently working in the field.

In the division of the human resources field into four major subject-matter areas some overlap is inevitable. The designation of specific subject-matter areas, and the structuring of seminars and bibliographical work accordingly, is not designed to offer a precise topology for the unambiguous categorization of every element. It is designed only to help identify the most significant issues and variables and their interrelationships.

The major subject matter areas of this framework bear names which economists often use in structuring analysis, such as "supply", "demand," "investment," and "markets." However, it cannot be overemphasized that this approach includes considerable material of the greatest importance which is relevant to the other behavioral and social sciences. This framework is entirely consistent with the interdisciplinary nature of this approach and its results. It in no way "squeezes out" or downgrades the many non-economic considerations of utmost importance to this project. In fact the research priorities reflect this.

The general approach is to consider problems of national importance, looking to less aggregated (especially local) levels as appropriate for the understanding of many of these problems. An alternative approach would be to start from the local or community level to assess the goals and problems of particular communities and to design research priorities accordingly. The "from the top, down" approach will probably be of more general usefulness although for particular communities it would certainly be essential to assess research priorities "from the bottom, up."

It should be carefully noted that success in determining research priorities depends largely on the ability to forecast the payoff or success of various research efforts. Unfortunately, little is known about this except that the likelihood of success is clearly dependent on the quality of the specific researchers. Problems of doubtful face value pursued by able and imaginative researchers may have considerably higher payoff than more urgent research topics pursued by less able men.

One of the major difficulties encountered by any attempt to compile a research guide occurs in setking to appraise the extent and relevance of existing knowledge and research in progress. The recent upsurge of research in the field of human resources by public and private agencies and by individual researchers has not been accompanied by a rationalization of information regarding these diverse research activities. There is so single source, or even a small number of sources, which can be tapped for precise information in this regard. This present effort sought to meet this problem (1) by bibliographical searches within the limits of time and resources available for such purpose; and (2) by drawing upon the collective knowledge of the group of experts in attendance at the seminars. It can only be hoped that the near future will see the development of an information register of "research in progress" to meet this obvious and important need.

This research guide should be reviewed periodically in order to keep it current and relevant to changes in the environment and needs, and to the growth in knowledge. The research guide should identify present and anticipated critical issues with respect to the development, allocation, and utilization of human resources. The nature of anticipated critical issues will depend on assumptions about future levels and shifts of economic activity, impact of technology, etc. Major environmental changes which would significantly influence future research priorities are not usually abrupt but can be anticipated and, to some extent, be incorporated into the research guide.

The research guide should identify the most significant variables whose interrelationships will be important to decision making. This can be conceived as a "network model of variables." A review of what is known about the variables and their interrelationships will reveal critical "missing links" and corresponding research priorities. However, these priorities should be modified by the availability of information, methodologies, and human and material resources to implement them. The means of identifying and obtaining relevant information and the development of efficient methodologies may, themselves, constitute research topics of high priority.

3. The Seminars

Two background seminars covered especially research, development, and demonstration in adult training and retraining. Six seminars dealt specifically with the development of this research guide. The firstact this group considered the overall problem and

the appropriate approach to it. The next four seminars considered the specific subject-matter areas. The final seminar reviewed tentative conclusions concerning the subjects on which research is most needed. Participants were asked to review, before each seminar, the relevant materials, including our conceptual approach and selected bibliographies, and to submit written statements after the seminar discussions.

The following is a list of the seminars. The agenda and lists of participants are attached in Appendix B:

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- I. Background seminar labor December 15 & 16, 1964 markets and skill training as they relate to community action programs.
- II. The relationship between April 29 & 30, 1965 vocational and technical training and community needs.
- III. Identification of major prob- October 28 & 29, 1965
 lem areas and of major questions concerning development
 and utilization of human resources in a rapidly changing
 economy.
- IV. Supply of human resources December 8 & 9, 1965

 A. Present and anticipated stock of knowledge and skills.
 - B. Utilization of human resources, especially with respect to major forms of discrimination.
- V. Demand for human resources January 19 & 20, 1966 present and future
- VI. Investment in human resources February 2 & 3, 1966 responsiveness of supply to demand. Viability of major means ("education," in its widest sense) for developing knowledge and skills.
- VII. Human resources markets March 2 & 3, 1966 and mobility
- VIII. Overall review of priorities April 27 & 28, 1966 for research

The results of the seminar and staff discussions and analyses are fully set forth in later sections of this chapter. However,

it would be desirable, at this point, to list certain common themes which ran through these seminars. An understanding of these themes might be of considerable help to the reader in evaluating the suggested priorities for research which are listed at the end of the chapter.

4. Common Themes

1. One of the most important conclusions drawn from seminar discussions is that there are many critical needs for better data in most subject-matter areas. Without more and better data productive research will be seriously impeded. Again and again in the consideration of particular subject matter areas data shortcomings became painfully apparent. For example, there are not available, even in industrial states, the numbers of public high school graduates from various specialities within vocational education.

Even where aggregate data do exist there is a lack of data disaggregated to levels most relevant for the scope of decision making. For example, even excellent national estimates of anticipated demand would have little relevance for guiding the decisions of local school boards.

No inventories exist of the knowledge and skills being produced by our tremendous investments in education, of those going into retirement, or of those which are underemployed or unemployed. For example, even the crudest measures of the vast reserve of important knowledge and skills embodied in women and others who are not currently part of the labor force are not available.

- 2. Although changes in the level of employment and unemployment may require a different ordering of research priorities, the problems of the disadvantaged which have been emphasized, persist even during times of full employment, though to a lesser extent. There is much too little known about the precise relationship between various levels of gross national product and the employment effects accompanying each particular level, and the reasons for these differential effects, particularly as these relate to the hard-core unemployed among disadvantaged groups. In effect, these comment, point to a need to establish better the relationship between macro variables and the manner in which these translate themselves out at the micro level, and viceversa.
- 3. There is a pressing need for longitudinal studies in all of the subject matter areas. Most considerations of the

problems of unemployment have found it difficult to incorporate dynamic elements. Consequently, too little is known about the kinds of changes which take place over time, and the reasons for these changes. What happens over time to the hard-core unemployed and their view of the world of work and their place in it? What kinds of incentives do they perceive and how do they behave and react toward various situations? What happens to employer attitudes and behavior toward the disadvantaged worker? Longitudinal studies appear necessary to a more meantingful formulation of the problem - of motivation, initiative, and behavior among the disadvantaged. Little can be accomplished in measuring the effects of various investments in human resources unless the experiences of individuals can be traced through time. The operation of markets for human resources clearly has a time dimension about which too little is known.

- 4. More sub-national, and especially local studies, should be conducted in all areas. The need here is imperative, for the thrust of present public policy, likely to continue into the future, is to place heavy responsibility and initiative upon local and/or regional areas for working out solutions to their particular problems involving human resources. In the planning and implementation of these programs there are substantial difficulties in translating national studies and data into effective local or regional programs. The latter are likely to suffer unless and until they are developed in the context of the community involved and its particular social and economic mix.
- 5. The study of the effects of on-going anti-poverty and other projects is needed and provision for independent research should be built into these action programs. The American tradition of pragmatism in the formulation execution of public policy has had as its consequence the failure to provide a systematic record of the effects of programs by failing to provide for research and evaluation, as part of the operating programs from the outset. Too often the research and evaluation that does take place has become the province of the Agency conducting the program and is initiated and carried out after the program has been developed. The various strands of the anti-poverty program, scattered and disjointed as they are, are not likely to be rendered capable of assessment of success in the achievement of their objectives, absent the systematic provision for research and evaluation built into the action program. This would provide for a more scientific basis for the research and evaluation and for a feedback into the action program itself.

- 6. The human resources needs and implications of new social legislation should be assessed during the planning and subsequent stages. This is not to argue that no policy should be attempted in the absence of all the data that would be desirable. Yet in programs which carry with them long-term commitments to rationalize and produce perticular complexes of skills it would aid rational consideration and discussion of these programs to have some reasonably precise notions of the quantity and quality of skills needed to the successful implementation of such programs.
- 7. Researchers and research sponsors should improve the means by which research results are disseminated to potential beneficiaries. This has particular reference to the problem of bridging the gap between research and research results and the policy makers and practitioners in the various programs concerned with human resources. Another aspect of the same point is the problem of apprising researchers of on-going and completed research projects. There has been far too little attention paid to this important part of the process of translating research findings into on-going and up-coming programs, to the detriment both of the most effective research and the most effective programs.
- 8. In-depth studies of present employer policies and practices relating to hiring, promotion, training, incentives, retirement, etc, should be carried on. The American economy relies preponderantly on private firms to utilize and develop human resources. Yet relatively little is known about how private employers proceed with this task. Typically the assumption is made that employers are rational in the conduct of their activities pertaining to human resources, and surely most employers believe that they are acting in a self-interested way. Yet this assumption is not demonstrably correct unless the human resources policies of employers are known in some detail through the entire complex of intra-firm activities. Most labor market studies have concentrated on inter-firm-relationships and adjustments, but little has been done with the subject of intra-firm activities and their relationship to the external market.
- 9. There is a need to develop and relate effectively new or proven tools of analysis, especially cost-benefit analysis, where the nature of the problem permits their effective utilization.

Cost-benefit analysis is in its infancy, but holds considerable promise for casting more light on the perplexing problem of measuring the effectiveness of public expenditures where

the "product" of these expenditures may not get into a market where their value can be measured by the usual competitive tests. It seems imperative to develop sharper tools for this purpose than are now available as consideration is given to undertaking programs in various directions. Cost-benefit analysis, if effective, can provide a more rational base for decision-making in the adoption and implementation of policy.

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B. The Supply of Human Resources

At the outset it is important to make clear that in the analysis of the problems of employment and unemployment it is impossible to separate and to isolate the forces of supply and demand. Economists have long recognized the close relationship between aggregate amployment of the supply of human resources and the aggregate demand for goods and services and the human resources necessary to their production. Moreover, the effective supply currently available or potentially available for a given occupation or in a given industry will be related to the conditions of demand in that occupation or industry. Nevertheless, there is merit in considering the operative forces governing supply independently of demand conditions as a first step in acquiring better knowledge and understanding of employment and unemployment.

It was not the purpose of this research guide to attempt to resolve the dispute among economists regarding the root causes of unemployment that is, whether unemployment is basically attributable to deficiencies in effective demand or to changes in the structure of the economy. However, for purposes of the discussions, the following assumptions were made regarding the nature of current unemployment. There is evidence to suggest that an important part of continuing high-level unemployment can be traced to a sponginess of effective demand for the economy as a whole. Despite high level private expenditures and the spending associated thus far with the unsettled state of the world and the implementation of various welfare programs at home, aggregate demand has not been sufficiently high to provide the bouyancy to the labor market which approximates full employment. On the other hand, there are important constraints imposed on the unlimited and vigorous use of monetary and fiscal policies needed to secure full employment by this route. One of these constraints is the fear of inflation, realized or potential. Although there is some historical evidence that gently rising price levels provide a congenial environment for economic growth, the fear of inflation effectively

blocks full usage of the monetary and fiscal tools sufficient to move the economy to full employment. A second constraint historically operative to impede the full utilization of aggregate tools is the impact they would have on American economic relations with the rest of the world— the so-called "balance-of-payments" constraint.

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The upshot of the two constraints is to impose limits on the use of aggregate techniques to secure full employment. It may well be that the constraints become operative as we approach four percent unemployment, well above a reasonable definition of full employment. To reduce unemployment further, other techniques must be pressed into use. These techniques generally involve more localized and refined measures applicable to regions, states, or localities; or to particular groups in the labor force among whom unemployment rates are inordinately high. Thus far we are only on the front edge of this kind of experimentation, which is taking place on a limited scale in the face of vast ignorance of many facts. It is clear that unemployment is not egalitarian in its impact even as the labor market becomes brisker. It strikes with severity at specific groups of the labor force--the young worker, the Negro, woman workers, and older workers.

The seminar on the supply of human resources chose to place its emphasis on the present unemployed, or more specifically the sectors of the population and labor force which have experienced disproportionately large unemployment even as the economy in general has been expanding. Because these people are unemployed, maybe even unemployable in the current state of the labor market, they are poor. And being poor, they suffer inadequate current levels of living which may indeed be passed on from generation to generation if unemployment persists.

The unemployed groups which were selected for attention in this seminar were (1) the older workers, (2) women, (3) youth, and (4) Negroes.

This section of the report will be divided into the following general components:

- 1. General considerations for research applicable to all the various groups included in the hard-core unemployed;
- 2. Considerations relevant to each particular group in which peculiar problems of employment or employability are present; and

3. Suggested priorities for research in the area of the supply of human resources.

C. Research Pertaining To The Problem Of Unemployment Among The Disadvantaged Worker In General

There was consensus among the participants that the problem of unemployment among the disadvantaged was so important that the research should be directed to the question of how to improve their employability by identifying the causes of their unemployment, by exploring the usefulness of techniques designed to upgrade their skills and potential, by identifying specific institutional and attitudinal barriers to their fuller utilization, and by testing and evaluating present programs designed to deal better with their problems. Broadly speaking, areas for meaningful research broke down into the following major categories: (1) historical studies, (2) methodological studies, and (3) research designed to raise the productivity of disadvantaged workers.

1. Historical Studies

The past can provide insight into the nature of particular employment problems (their origins and genesis). More particularly, it would be useful to have more information about human resource utilization during periods of full employment and during periods of unemployment. Among such possibilities are several of importance.

A study of the work experiences of new entry workers and of younger military personnel, if carefully designed, would give much information on the successful and unsuccessful methods for teaching a variety of skills and attitudes for successful performance, controlling for intelligence, educational achievement, and the many aptitudes on which military and civilian organizations collect data. This would give some time dimension to the "trainability" and "employability" issue and would be especially interesting in developing relevant employment requirements and workable training techniques.

Research on the historical experience in employment designed to determine the factors responsible for the differential experiences of Negroes, older workers, women, and youth in acquiring jobs in different kinds of firms classified by degrees of competition, size, whether branch plant or single-plant firm, nature of the product market, etc. should cast

considerable light on the problems of employment of the disadvantaged. Such studies would suggest the reasons why some kinds of companies and unions are more willing than others to hire disadvantaged groups. It would also suggest strategies and tactics in guiding policies to improve the hiring and upgrading of more disadvantaged workers.

Generalized studies at the economy level might be made to show the interdependence of various kinds of rescurce development programs and such economic objectives as full employment and economic growth. Studies of this kind have been undertaken in Scandanavian countries which suggest the need to pay more explicit attention to this problem in the United States.

There is need to study the possible effects of protective legislation on the employment of certain groups. To what extent, for example, has this kind of legislation caused employers not to hire women, youth, older workers, or Negroes.

There is a serious knowledge gap about the costs of unemployment. Retrospective studies are needed to develop better measures of the social costs of intermittent unemployment and its effect on skill retention and incentives to work, the loss of which must be counted a social cost not now accounted for in our traditional measures of the costs of unemployment. The same logic exists for the need to study the measurement and costs of underutilization of components of the labor force, particularly if this underutilization is long-run and persistent as may be the case with women and older workers.

2. Problems of Data

There was universal agreement that there are serious data limitations at present which make it impossible to make many significant generalizations or to get at fundamental issues. Most of the available data at this time are national data which may have limited usefulness in getting answers to problems at the points at which unemployment coagulates. Some communities have more unemployment than others; there are wide differences among them in the rates of unemployment among the disadvantaged. What are now needed are disaggregated data, by age, s.x, race, skill, personal backgrounds, regions, localities, and labor markets. None of this is now available in the detail necessary to really gain insight into the nature of particular kinds of problems among these groups.

State and local research agencies should strive to link their new statistics and special studies into the existing time

series which have acquired widespread recognition and use. If welfare programs are to be successful, they inould produce changes in existing series of employment, unemployment, welfare need, etc. Some studies will of necessity be one-shot affairs, designed to answer a specific local problem and subject to discontinuance when the answer is obtained. But many of the studies which local agencies and individual researchers will conduct should be interrelated sufficiently with continuing series from the past so that they can help furnish answers about the relative success of various programs.

If at all possible, local research agencies should devote some attention to the development of suitable administrative statistics in the operating agencies, insofar as they have the opportunity to do so. In new agencies, administrative statistics are often drawn up with primary emphasis upon budgetary and operating needs, and with a minimum of thought to research and policy-making implications. This is a difficult problem, and administrators often have neither the time nor the patience to be bothered with esoteric questions. However, there are times and circumstances when relatively simple and readily understood reporting could be incorporated into the administrative statistics of the operating agencies.

Perhaps at first research linked to operating agencies and programs should be directed to subjects which are practical, feasible, and down to earth. Simple and superficial answers are often needed in the early stages in order to clear the ground for the more complex analyses. The receptivity of administrators to research cooperation is greater when they themselves can see the need for answers.

Seriously lacking are usable data on the kind of skills available among the unemployed. What kind of inventories are available, and what additional ones would be most useful in matching available supplies of human resources and available job opportunities? Most helpful in this regard would be these data at hand community by community, particularly in a situation in which aggregate unemployment is falling and the phenomenon of labor shortages in particular skills, occupations, and locales is becoming more common.

3. Problems of Methodology

The most extensive studies of the labor market, an important part of which is the supply of human resources, have been carried on by economists. In general, economists have

approached this problem by making use of the tachnical apparatus of the discipline which has been developed to consider the general complex problem of the optimum allocation of resources among alternative uses.

In order to deal with this immensely complex problem, economic theory has of necessity been forced to make limiting and simplifying assumptions about many aspects of markets in order to organize thinking about the allocation problem. Among these assumptions are the following behavioral assumptions:

(1) that entrepreneurs will attempt to maximize profits; and (2) that consumers or households will attempt to maximize satisfactions. Typically economic analysis of the labor market has been particular—this is, it concerns itself with one particular market, on the assumption that other markets will remain unchanged while this analysis is proceeding.

It should be pointed out that this theory was developed not necessarily to explain how markets actually operate, but to make manageable an analysis of how resources would be optimally allocated if all the conditions posited by the theory in fact obtained.

However, when practical problems occur such as unemployment in particular markets or among particular components of the supply of human resources, the theory is asked to explain its causes in order that satisfactory policy can be developed to deal better with the problem. Thus the theory developed for use in a world of perfect markets and rational behavior is pressed into service to cope with a problem arising in a world of less than perfect markets and of less than rational (in an economic sense) entrepreneurs and workers. In this setting the theory must be used very gingerly indeed, with a full appreciation of its strengths and limitations. Its applicability will depend on how closely its assumptions are met in the situation at hand.

The present seminar raised in some detail the question of the validity of the behavioral assumptions underpinning orthodox theory of the operation of labor markets, particularly those on the supply side. There was considerable sentiment that it is necessary to develop a conceptual framework more appropriate to the analysis of the problem of the most effective utilization of the disadvantaged worker. Is it correct to assume that what unemployed disadvantaged workers need first and most is a job, or are there some conditions precedent to the job which if fulfilled will make for a more satisfactory long-run solution to the manner in which these individuals intersect with the world of work?

How do they perceive the labor market and the manner in which they relate to it? Does this perception aid or hinder them in responding to the traditional incentives that underlie the orthodox views of the problems of effective labor market operation? Under what circumstances have they historically and do they now enter the labor market, and how many of them respond even to these circumstances? Even if they are recipients of better information about job opportunities and of training to equip them better in securing jobs, do they act upon this information and utilize the skills which they may have obtained?

In short, the sentiment seemed to be that although we new know a great deal about unemployment, we know far too little about the unemployed, how they perceive the situation in which they find themselves, and how they respond to that situation or to various "carrots and sticks" held out to them. Careful studies of the effects of unemployment and underemployment on the lives of people would go a long way toward better understanding and the development of more appropriate policies. The current beginnings of public policies toward unemployment, poverty, education, and training provide interesting opportunities to make such studies, which to be effective and rewarding must extend over time longitudinally in order to provide the kind of answers needed. In this connection, there is an urgent need to build into present and future public programs provisions for research and evaluation of the impact of the programs, with care exercised to insure that evaluation is done by persons not engaged in the operation of the programs. Perhaps the ideal situation would be one in which at the outset researchers were included in the establishment and operation of the programs in order to insure that relevant information is collected in the operation of action-directed activities, data upon which more effective evaluation could be based.

An important contribution to methodology would be the development and refinement of techniques to measure better benefits and costs of alternative programs. Most urgently needed are techniques which develop and incorporate is a meaningful way reasonable measures of social benefits and social costs, as well as their counterparts of private benefits and costs.

Called into question also was the assumption of rational (i.e., profit-maximizing) behavior by enterpreneurs as it applies to the utilization of the supply of disadvantaged workers. To what extent does the reluctance to hire women, youths, older workers, or Negroes really maximize profits? How relevant

and "objective" are the hiring criteria used by employers in measuring the capacity to perform in present openings and/or in jobs to which employees are likely to progress? Do hiring criteria bear a predictable relationship to productivity on the jobs for which they are applied in the hiring process?

A hypothesis needing testing and evaluation is that unemployment arises primarily from personal inadequacies of the unemployed. An alternative hypothesis is that low income, not personal characteristics and inadequacies of the unemployed, is the breeding ground for unemployment and "unemployability." Studies around these hypotheses would certainly supply data about the poor and disadvantaged which are now lacking, and should contribute substantially to understanding the supply of labor, its potentials and its remediable difficulties.

It would also be useful to find a convenient formula for comparing educational and skill levels from different kinds of training. For instance, how should we interpret the relative educational levels of Negroes and whites with various educational backgrounds? It will not be possible to make meaningful statements about the influence of education on relative incomes unless we have batter techniques for comparing real educational levels. What is needed is some kind of educational deflator.

4. Research Designed to Raise the Productivity of Disadvantaged Workers

The seminar discussions revealed the belief that at this juncture, research on the supply of human resources should stress measures to improve the employment of various disadvantaged groups. These measures would make it possible for the disadvantaged to learn about jobs, acquire the necessary training to qualify for those jobs, be placed in positions for which they qualify, and upgrade them to the limits of their abilities once they get the job.

There are numerous possibilities in this realm. The discussions of particular sectors of the unemployed (included in later portion of this report) contain many specific suggestions. There were, however, several kinds of research projects which would apply to all such groups.

Studies of how various disadvantaged groups learn about jobs and training programs, as well as their attitudes about various occupations, would provide much needed information about the character of employment problems and contribute to the formulation of more effective public policy.

It is striking how little is known about laws, rights, and availability of certain jobs by many of the unemployed. Most contacts with them, particularly Negroes, have come through civil rights leaders or middle class Negroes, whose attitudes and values may be quite different from the unemployed. The unemployed may be so suspicious of orthodox institutions and attitudes in the labor market that they cannot be reached meaningfully through them. In order to make effective contact it will be necessary to work with them in terms of their own values, perceptions, and attitudes.

Studies would be useful which indicated the extent to which achievement motivation can be most effectively transmitted to disadvantaged workers whose experience or background may have failed to furnish them this crucial ingredient for success in an achieving society. Can this be built into education and training systems? Can special efforts be made to promote this attitude among selected minority groups through special programs to acquaint them with and train them in these skills and attitudes? Can entrepreneurish skills be transmitted through training in business administration directed specifically to selected groups of disadvantaged workers?

It would be helpful to develop techniques and methods to permit measurement of the selative rates of progress made by disadvantaged workers over time and how their positions vary over the course of the business cycle.

5. The Older Worker

The problem of unemployment for older workers (here defined to be those 45 years of age or older) is not per se a new one. It is one, however, about which little is known in detail; it is also one for which some better solutions are becoming increasingly imperative.

Partly the problem is one of numbers rooted in demographic characteristics of the American economy. The number of persons 45 years of age and older has risen from about 14 million in 1900 to 57 million in 1965; by 1980 there will be 66 million persons falling in this age group. Perhaps more important than absolute numbers of persons has been the rapid rise in the percentage of the labor force who are 45 years and older. In 1947, 26 percent of the labor force was in this age group; in 1965, 38 percent.

The nature of the problem of unemployment for the older worker needs careful focussing. Although unemployment among

older workers has grown wore severe in recent years, its rate of change has not been substantially greater than the rate applicable to younger workers. This is not wholly unexpected, because older employed workers have certain protections from layoffs through seniority rights and through proven competence. However, if an older worker is laid off, there are a host of problems peculiar to that age group in securing reemployment. Generally, older workers are likely to have had less formal education than their younger competitors for jobs; moreover, the formal education they have is more likely to be obsolete. Hiring standards of employers typically discriminate against older workers. As a group the older workers are less mobile geographically and therefore cannot compete effectively in labor markets beyond commuting distance. Employment patterns among older workers show disproportionately large numbers of them in older, more traditional occupations and crafts and/or in industries which if not declining are not growing so rapidly as those newer and fast growing industries in which jobs are available to younger workers. The available evidence indicates that when older workers become unemployed, they remain so for much longer periods than younger. Some, and how many is not known, give up the search for employment and withdraw from the labor force. Older workers are more likely to have only part-time employment available to them, thus remaining in the labor force but being underutilized in the jobs they are performing.

It was in this context and within the general framework of discussions going to the question of appropriate research pertaining to disadvantaged workers that a series of research possibilities were enumerated which would apply particularly to older workers and the problems surrounding efforts to brighten employment prospects for this group of the heavily unemployed.

The greatest single need for the promotion of effective research is to develop disaggregated data on the older workers by age levels, sex, skills, occupation, race, labor market, and localities. Until this need is met, attempts to frame policy will always lack the empirical base so vital to reasonable success in these efforts. Further along this line, research to compile and establish data banks on the supply of skills currently available in the older worker category might well result in a more effective matching of existing jobs with these skills, particularly on the local level.

There is now little systematic knowledge of what happens over time to the unemployed older worker. To what extent and for what reasons does he simply withdraw from the labor force?

What happens to him if he does? Why is the labor force participation rate of older Negro worker falling while that of whites is not? Information of this kind would be of immense value in making more precise the character of the problem of unemployment among older workers by allowing meaningful distinctions among this broad group.

There is also a dearth of information about the availability of valid tests to measure the potential of older workers. A series of research problems could be blocked out in this area. There is need to know the extent and magnitude of discrimination against older workers in the hiring and work process. Testing procedures currently being used in the hiring process need evaluation with regard to whether they do indeed measure the ability of the older worker to perform the job. There are some growing suspicions that the standards used by employers bear little relationship to potential effectiveness on the job.

There is also limited information svailable to indicate the extent to which and under what circumstances an older worker can be trained. What has been the experience with retrained older workers when they have been placed in jobs? Are there special techniques of training for older workers? Are they really more costly or less effective than those used for younger workers? When is redesign of jobs more efficient than "redesign" of older workers?

In the case of the aged portion of the population, there is a place for studies of the circumstances under which those who wish to work can be incorporated into the work situation. Does paid service in community work offer a peculiar outlet for persons past retirement but who wish to derive the satisfaction of participating in community activities? If so, what particular kinds of occupations or skills hold the most promise in this direction?

6. Youth

It is well to note in careful detail the nature of the problems of unemployment among younger workers. Several facts and groups of facts are important. Because of rising school enrollment rates, the entry age of young workers into the labor force has shown a long-run increase. The proportion of teenagers in the labor force has gradually fallen. Coincident with the falling labor force participation rates among teenagers has been very high unemployment rates among these young workers. (13.6% in 1965 as compared to 4.5% for the labor force as a

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whole) The explanation of this seeming paradox lies in the very substantial increase in the absolute numbers of teenage products of the post-war boom. During 1965, for example, 550,000 teenagers entered the civilian labor force, three times the average increase of the preceding four years; and teenagers accounted for almost 40% of the total increase in the size of the labor force between 1964 and 1965. And the number of young workers entering the labor force is expected to increase throughout the 1960's. Like most averages, however, the overall unemployment rate of 13.6% among teenage workers masks many vital aspects of the problem of unemployment. In absolute numbers in 1965 there were 1,143,000 young people 16 to 21 years of age without jobs, or 33% of all the unemployed workers in the U.S. In 1964 nearly 350,000 young men under the age of 25 were neither in school nor in the labor force; they were not attempting to find jobs, so were not included either in labor force data or in unemployment figures.

The high level of economic activity in 1965 and the beginnings of specific programs designed to assist young people in securing jobs made inroads on unemployment among young workers. Between 1964 and 1965, unemployment rates fell among all categories of young workers. The following table summarizes these changes:

Unemployment Rates by Age, Color, Sex 1964 and 1965

A44	1964	1965
All persons		
Men, 14 years and over	4.7	4.0
Men, 14-19 years	14.5	13.1
Women, 14 years and over	6.2	5.5
Women, 14 to 19 years	15.0	14.3
Non-white		
Men, 14 years and over	9.1	7.6
Mem, 14-19 years	23.3	22,6
Women, 14 years and over	10.8	9.3
Women, 14-19 years	30.6	29.8

Despite these improvements in employment, there can be no question that unemployment rests disproportionately on the younger portion of the labor force. The teenage unemployment rate in 1965 remains high (though it has fallen moderately), and remains almost three times the rate for the labor force as a whole. There has been virtually no change in unemployment

rates among non-white teenagers, despite the quickening of economic activity. Almost one of every three non-white teenagers was out of work in 1965. And shocking as these data are, they do not tell the full story. Eight percent of all out-of-school white male youths were not looking for work; among non-whites those not in the labor force constituted twelve percent of all out-of-school male youths. Among girls the percentage was even higher (44%).

Young people without jobs are not typically new workers. In 1963 two-thirds of the young men and over one half of the young women unemployed had previously held full-time employment. Job changing is a pervasive phenomenon among young workers, but there is real question whether this kind of behavior is informed or rational; much of it is clearly wasteful.

Data are beginning to be collected which at the national level show the vital link between education and employment. In 1963, the rate of unemployment among young men who had not completed high school was 28 percent, nearly twice that of high school graduates. And the periods of unemployment were of longer duration among dropouts, who when they found employment typically took lower paying jobs requiring less skills. Dropouts also had much more limited access to information about jobs apparently learning about jobs principally through friends. The relationship between education and income level was pronounced, dropouts receiving average incomes substantially less than high school graduates.

If past trends continue into the future, the fast-growing sector of the labor market will be in white collar and service occupations. However, these have not typically been ports of entry for young men. Employment in blue collar occupations which historically have furnished employment outlets for the unskilled and semi-skilled is expected to grow much more slowly, and perhaps even decline.

The growing numbers of young workers in the labor force, the changing character of technology and its impact on industries and occupations, the declining importance of blue collar employment all focus the vital importance of education and training of young workers. There is need to appraise and evaluate the educational system in the light of these changes, past and anticipated and to ascertain precisely how effectively it is operating to prepare young workers for the work experience.

Perhaps the most discernable strand running through the discussion of employment of young workers was the lack of information about the character, extent, and causes of unemployment among young workers, particularly at the level of the locality and community attempting to more effectively deal with the problems. Data are not sufficiently disaggregated by age, rate, sex, education, skill, and occupations. The development of such data is a prime need underpinning the researchability of many other significant questions.

There can be no question of the importance of establishing precisely the relationship between education and employment, particularly for purposes of devising reasonably effective programs to deal with the problems of young workers and for those children who will shortly become workers.

Too little is known about the effectiveness of various high school educational programs in preparing young people for work. Despite the critical examination to which the American high school has been subjected in the post-Sputnik era and in the period of growing concern with poverty, there remain serious deficiencies in the development of curricula and techniques to deal with the problems of a large number of students who are neither college-bound nor qualified for admission to vocational education programs.

There is much evidence to support the growing contention that the educational system is too aristocratic, geared to the needs, aspirations, and goals of the "winners" in society, to those whose values, resources, and experiences point them in the direction of occupations, skills and career objectives which are acceptable and encouraged. For the high school student who for various reasons falls short of acceptable and recognized standards, the view of the road ahead is blurred and indistinct, and the obstacles appear formidable. The schools have not found reasonable answers to the problems of these students who fail to fit the conventional standards of the school system; the result for these students is either discouragement and dropouts or a consignment to an ambiguous status as a general curriculum student. If the former route of drop-out is followed, the chances of long-run unemployment or episodic employment are now well established. If the latter route of general curriculum is pursued, the student may emerge both minimally trained in the basic social skills and untrained in any meaningful vocational or occupational skills which commits him at best to low level jobs and renders him vulnerable to layoffs when the economy sags or when technology displaces them.

The major challenge to the high school is to find better solutions to the problems of the "losers", those students who are in limbo in the present curriculum. Vocational and comprehensive high schools have been preoccupied with meeting the needs of industry, unions, employers, school boards, parents, etc., at the expense of developing ways of dealing with, or having much interest in, the needs of the students who do not fit conventional categories of college preparatory or vocational education. Even the latter has developed over time, perhaps in a quest for more "respectability," a set of criteria which removes vocational education from the choices available to many students, particularly those "disadvantaged", for all the familiar reasons.

There was a strong consensus that a serious and pressing need exists for research and experimentation dealing with the "forgotten 40 percent" of high school students, those whose interests and direction are imprecise and who are included in low level "occupationally oriented" vocational education programs or in general curriculum studies. This is an undertaking of major proportions with several component parts, each of which is significant of itself but each clearly related to the problem of developing a coordinated and thorough-going program directed at the disadvantaged.

Such a program would involve at least the following major elements:

- 1. Finding ways of effectively communicating with the young people who presently view schooling as a rather meaningless experience:
- 2. A hard look at counseling and its effects on labor market experience of young workers. How does counseling affect the supply and utilization of human resources? More particularly, how does it influence the flow of people into certain kinds of jobs, occupations, decision-making, and career patterns? Where do counselors get their information, and how good is it for the present state of the labor market and for the future pattern of employment?
- 3. The methods by which the school system can be made more responsive to the needs of disadvantaged youth. At present comprehensive high schools are apprehensive of losing accreditation if they accept industrial arts courses and other curriculum changes which might

better meet the needs of many young people. Moreover, school boards often set educational goals which are inconsistent with a fuller program for the noncollege bound youth.

- 4. Methods by which the supply of teachers with the necessary skill and training in dealing with disadvantaged youth might be increased. Some of the best teachers for these purposes might well be people who cannot be certified under present laws, either because they are not college graduates or because their college work does not qualify them for accreditation.
- 5. Methods by which the supply of teachers, particularly able teachers, for deprived schools and areas could be increased. The most obvious possibility would be to pay teachers in these schools premium salaries; the premium might be financed through government grants.
- 6. Devising ways of building better bridges between the schools and industry in order that the needs of industry are better understood by the school system and also that the strengths and limitations of the schools in training students are better understood by employers. This would include not only exchanges of specific information but also would serve to educate both school systems and employers about the nature of the job market locally, regionally, and nationally.
- 7. Ascertaining in detail what kinds of reforms in curriculum and courses are necessary for the "forgotten 40 percent". Generally, it was agreed that considerable work could be accomplished by (a) teaching the students remedial skills; (b) upgrading the weak courses to include elementary mathematics, physics, chemistry, and English; (c) providing more adequate counseling services for the people who are undecided about future plans; (d) achieving better coordination among industry, unions, schools, and the student in the training, instruction, and employment of the student; and (e) the teaching of vocational courses on a level that would allow the students to master the broad fundamentals rather than specific skills.

There was rather general dissatisfaction expressed in the seminar with the state of our knowledge about the "life cycle of work experiences" among young workers. Too little is known about the actual process by which young workers enter the labor market, their experiences once in the labor market, their entire perception of the labor markst. Cohort studies or cross sectional studies at different age levels hold some promise as techniques for acquiring better information in depth which would identify specific kinds of obstacles, incentives, sources of discouragement and success. Some notion of differentials in access to different industry structures might be obtained from studies of the way in which workers are recruited in a series of industries where there are different patterns of entry. How a youth moves in the labor force is influenced by his own position in the socioeconomic structure and the opportunities he sees for himself. Why is it that youth cannot use a youth work program in the same way as he might use his parents in gaining access to the job market? How does a program succeed in placing some youths and not others? Is the difference attributable to personal characteristics or to other factors? If personal characteristics, what are those found in the persistent failures? To what extent are these characteristics institutionally and environmentally induced? What kinds of work experiences are most important in influencing the attitudes of young workers? What is the reaction of administrators and the immediate boss to disadvantaged youths? To what extent is it necessary to train supervisors in how to deal with disadvantaged youths? To what extent does legislation designed to protect young workers act as a bar to their employment?

7. Socio-psychological Studies of Work Experience of Youth

The entire field of economic dependency and its effects on the attitudes of young people urgently needs study and research. What are the cultural agents through which youths acquire their attitudes and expectations with regard to occupations? How do these cultural agents actually function to create certain predispositions toward certain occupations? What is it that young workers are looking for in the job situation? What are their attitudes toward work, money, and the future? What is there in the course of individual development and personality structure that is either functional or disfunctional for the production of various capabilities that are valued in the labor market? To what extent and under what circumstances does work stimulate the desire for education? Why is it that certain groups resist the assistance of the antipoverty program? These are all important questions which at present would probably best be pursued at the local level in a variety of communities.

We have not tapped sufficiently some potentially valuable sources of information. Historical studies and evaluation of past programs dealing with youths—the Civilian Conservation Corps, the various military experiences—could be helpful in furnishing clues for the present. Comparative studies of programs in other countries would provide further information based on experience elsewhere.

8. Women Workers

The improvement of the status of women has been called one of America's ten contributions to civilization. One reflection of this change in status is the role now played by women in the labor force. One out of every three women (14 years and over) is now in the labor force, as compared to one out of four in 1940. Women workers constitute more than one-third of the total labor force. The more-than twenty six million women in the labor force in 1965 exceeds by more than six million the number of women working during World War II. The proportion of women over forty-five years of age in the labor force has more than doubled since 1920, the median age of women workers now being over forty years of age. More than one-half of all women workers are married and nearly one-third of all married women are working presently. While the labor force participation rate for married women is increasing it is lower than that for single women or for women who are widowed, divorced, or separated. About thirty-five percent of the women in the labor force in 1961 had children under the age of eighteen years of age. About one-fourth of all women workers are employed as clerical workers, one-sixth as operatives, and one-sixth as service workers. The greater her education the more likely she is to be in the labor force. The proportion of college educated women employed in the labor force (57 percent) is much higher than that for women with less education (41 percent).

The median income for women workers is only about onethird that of men. In every occupation and in every industry classification women receive less than men. Women doing parttime work make about eighty percent of the salary of men also working part-time.

Certainly one explanation for the growing number of women in the labor force has been the rapid expansion of those sectors of the economy and those occupations to which the skills of the woman worker can be applied. The growth of clerical and sales occupations, service industries, teaching, and white collar work in general has been dramatic during the last generation.

Yet at the same time that this "revolution" involving the increased work opportunities for women has proceeded, it is also apparent that in the United States there is an immense waste of human resources by the failure to utilize fully the reservoir of womenpower. Although women have played an important role in that part of the labor force classified as professional and technical, for example, their employment is disproportionately concentrated in activities such as elementary and secondary education, nursing, library work, and social work. They are not substantially represented in great numbers in the more highly skilled (and highly paid) professions such as university teaching, medicine, law, and the sciences in general.

The seminar participants unanimously agreed that one of the most serious deficiencies pertaining to women as a component of the supply of human resources is the lack of reliable data about women workers disaggregated by occupation, skill, race, marital status at the level of the locality, the community, region, and labor market. Badly needed are rosters (inventories) of available, trained women workers, especially for the more highly skilled fields such as the professions.

Lacking also are reasonably precise measures of the eccuomic and social losses arising from the underutilization of women. Full-time earnings of women are about sixty percent of those of men, and the differential has been widening. Why is this so, especially in light of the fact that women average about one-half year more education than men. What is the extent and nature of unequal pay for equal work? Why has the percentage of M.A.'s going to women declined from about forty to thirty percent since 1940? Why has the percentage of Ph.D.'s going to women fallen from about fifteen to eleven parcent since 1940? What are the attitudes of faculty, advisors, and counsellors toward advanced degrees for women? Why are the proportions of women in teaching and educational administration declining? What are the admissions policies regarding women entering colleges and professional schools? Why are less women in public service than formerly?

Also lacking are reliable data on the reserve of female human resources <u>not</u> in the labor force. Who are they and what skills do they possess? To what extent does the absence from the labor force reflect discouragement and apprehension by women who may truly wish to work but do not seek employment for various reasons? What are these reasons? To what extent and under what circumstances would women enter the labor force if opportunities existed? What is their perception of the

labor market and their place within it? How might modifications of work schedules to accommodate women increase their labor force participation rate and improve their utilization? What would be the costs associated with such adaptations? What union attitudes affect women's participation and utilization?

There is too little known about actual industry practices with respect to women. What is the incidence or existence of "women's jobs" as opposed to "men's jobs." To what extent are seniority practices used to reinforce these distinctions? What are the effects of the specification of women's jobs by seniority and other systems or mores? Why are so few women in managerial and professional occupations? For what reasons and under what circumstance are women effective or ineffective as supervisors?

There is a rich field for research regarding the relationship between protective legislation and fuller utilization of female workers. To what extent, if at all, does protective legislation affect the equal opportunity for women and to what extent can it or is it being used to defeat the purposes of equal opportunity? What are the factors responsible for the lack of legislation in certain areas? To what extent are these taboos a product of pressure emanating from those who would seemingly benefit from such legislation? What are the factors which shape women's attitudes toward their "place in society" and how do these relate to reality and to the potential utilization of women workers?

9. The Negro Worker

Fifty-four percent of all American Negroes live in the South; another thirty-one percent live in the twenty-five largest cities in the country. These figures illustrate the essence of the "Negro problem," as far as convergence potential of existing white-nonwhite standard of living differentials is concerned. Out-migration from the South vill continue to increase the proportion living in urban cores. At the same time, white migration from central city to suburb has resulted in a trend toward all nonwhite central city enclaves surrounded by all white perimeters. The significance of these migration patterns for education and employment now and in the future is a critical problem which must be faced.

The continuing growth of the U. S. economy provides the best possible source of data for empirical tests of the "aggregate demand" and "structural" hypotheses formulated to explain intolerably high rates of Negro unemployment. Prior analyses have borne out the validity of the "last hired, first fired" thesis as a characteristic of Negro experience in previous post-WH II growth cycles. Given the dynamic nature of the legal framework within which the Negro lives, it is necessary to undertake logitudinal studies in specific labor market areas to assess the significance of recent changes on actual behavioral characteristics. This will require intensive study of both supply and demand components.

It is clear that the present occupational distribution of Negroes will work against future employment gains for the Hegro in traditional occupations. Norwhites are less than proportionately represented in the relatively rapidly growing professional, managerial, technical, clerical, sales, and craft fields. Conversely, nonwhites are overrepresented in the semiskilled and nonfarm labor blue collar areas. The one bright spot is the nonhousehold service sector, in which significant gains have already been made. Studies must be undertaken to separate the supply and demand factors which are operative here. The literature on the economics of discrimination has thus far concentrated on comparative measurement, e.g., whitenonwhite, differentials in earnings, occupational and industrial distribution, and mobility characteristics. Increased attention must now be devoted to the reasons for existing differentials in individual cases. If public policy is to be oriented toward the elimination of "invidious differentials" based on skin color alone, then a methodology must be developed to determine which factors are operative in specific instances. It is not useful, for instance, to indict all labor unions for the discriminatory practices of a few. It is more important, perhaps, to assure the requisite training and motivation among Negro youth to seek careers in recently diversified areas of opportunity. The provision of accurate up-to-date labor market information is therefore crucial. Employers need to be supplied with information about available qualified Negroes; and Negroes must be made aware of the realities of today's opportunities for the use of their skills and talents.

There was unanimity in this seminar that research pertaining to the education of Negroes is particularly imperative. It is necessary to establish more precisely the ways in which deficient training for Negro students is built into the existing system and the reasons for its persistence. In the present situation in which racial barriers are being reduced, what is the present educational system doing to overcome the deficiencies of the Negro urban core residents? What are the urgently

needed steps to be taken to speed this process? What are the educational differences to be found in the South and the training being received by rural southern residents? To what extent is the educational problem one of developing and training teachers who are sufficiently cognizant of the aspirations, values, and apprehensions of young Negroes to be able to communicate effectively with them in a way to provide an understanding of the relationship between education and employment and income. It is important to develop research designed to break the vicious circle in which students drop out of school because they see no relationship between school and the job, but once out of school they can find no jobs because they are dropouts. Are there techniques for effectively breaking this circle by talking about "rewards" from education which are understandable to the Negro student and to the dropout both? There seems to be a growing sentiment that the entire field of counselling is one deserving close study. How does counselling really work now, and what is its impact on the flow of human resources into jobs? Where do counselors get their information about employment opportunities, and how good is this information? What are the most effective counselling techniques? Are they included in curricula designed to train counsellors?

We presently know relatively little about the actual employment experience of Negroes. Far too little is known about how the Negro learns about the existence of a job, how he trains himself for it, and how he secures and holds the job once he is employed. There are insufficient data, particularly at the local level, indicating where Negroes are now employed and where the breakthroughs are being made. Are these real or nominal breakthroughs? What kind of tactics and strategies are available to convert tokenism into real penetration? To what extent are tests and hiring standards acting as unwarranted barriers to entry? To what extent is screening by educational levels turning a "democratic" test for entry into one perpetuating discrimination against Negroes? Badly needed are more studies of the performance of Negroes on the job, ideally industry-byindustry or occupation-by-occupation. Without such studies the myths of the past will surely remain as powerful blockades to broadened employment opportunities. Thy have Negroes moved up in some industries and not in others? What roles do seniority systems play? Is it related to Negro participation in labor organizations in certain industries? Is technological innovation involving greater than proportional displacement of Negro workers?

D. Demand For Human Resources

1. Introduction

The subject of the demand for human resources may be divided into the two general areas of "present" and "anticipated" demand for knowledge and skills. Such demands are usually, but probably inadequately, characterized by occupational titles which are often closely associated with specific industries.

The assessment of present demand is important mainly for the contribution it can make to a more efficient functioning of markets for human resources, particularly through the provision of essential knowledge of job vacancies. The assessment of anticipated demand, in so far as this is soundly conceived and developed, has significant implications for investments in human resources.

If it is possible, with reasonable assurance, to anticipate the relative demands for knowledge and skills five, ten or fifteen years hence, appropriate investments in the generation of needed knowledge and skills can be made more efficiently. The production of needed knowledge and skills often requires considerable lead time for the planning and financing of programs, the building of facilities and, especially, the development of the human capabilities needed to administer and conduct (teach) new programs of investment in human resources.

If reliable estimates of future needs are available, choices among alternative (ystems for investing in human resources can be made more rationally, as can choices among various programs within any type of educational system. However, if reliable estimates of future needs are not possible, at least in sufficient detail to guide investment decisions along occupational lines, then this, too, has great significance for educational systems. Viewed overall, inability to anticipate needs by occupation would argue very strongly for great emphasis by the educational systems on fundamental education, upon which specific occupational skills could more easily be built by employers in response to their particular changing needs. This contrasts with training oriented mainly toward specific occupations.

The term "educational systems" is used to represent all means for developing human resources and not solely traditional or "formal" education.

It should be noted, however, that the specific training for many of the highly skilled occupations is broadly based because of the nature of these occupations. Training in many important occupations is largely training in fundamental, flexible skills which lend themselves easily to continual application to specific needs in response to new developments and changing job requirements. Examples include many of the health professions, teaching, and most of the highly skilled crafts such as tool and die maker, pattern maker, and machinist.

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In addition, there are other important groups of occupations for which there is no important conflict between specific and general training. Generally these occupations have low skill levels or require general literacy, social skills or other skills for which general rather than specific education is much more relevent. Examples include low-skilled (in the specific sense) occupations such as many of those in food services, custodial, retail, low-level clerical, and unskilled and most "semi-skilled" production positions. Such jobs, although they may well decline in importance relative to other more highly or more specifically skilled occupations, will surely continue to constitute very significant proportions of the demand for human resources for the foreseeable future. Useful research could be done on estimating the present and anticipated relative importance of such occupations.

The above points strongly suggest that investments in persons with low levels of aptitude or aspiration might better emphasize fundamental and citizenship training than specific occupational content, whether or not reliable estimates of future demand by occupations are possible.

2. Present Demand

There is very little knowledge, of the sort that would be useful for educational systems, about how employers, in the private or in the public sector, meet their present needs for human resources. We do not know nearly enough about employer hiring policies and practices. How closely related are employers "ideal" hiring standards to the actual or potential job requirements, to the requirements of jobs to which the employees are likely to progress (often by seniority), to the qualifications and performance of present employees, to the tightness of the relevant labor markets, etc.? Are hiring standards realistic or are they largely bound by conventions?

Another important area for research concerns the extent and techniques by which employers influence, or seek to influ-

ence, investments in human resources, based on their present demands. What do employers themselves do to upgrade their work forces, that is, what is the nature and cost-benefit relationship of their investments in their present human resources? What are the criteria, institutional arrangements, and mechanisms for the internal satisfaction of demand, i.e., relevance of seniority systems, union pressures, etc.? How do employers relate their needs to external educational systems? What are these cost-benefit relationships? What bridges exist, and with what effectiveness, between employers' needs and educational institutions? How are these bridges designed, built and maintained?

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Do certain types of employers prefer to hire people with stronger general education rather than specific training? For what jobs and for what reasons? Does this preference depend on the type of industry, their growth rates, or etc.? How does the preference, and/or the reality, shift in response to changing labor market conditions?

A meaningful approach to gaining new knowledge on these and related questions might be to seek profiles of "best practices" of employers in various industries, rather than attempt across-the-board analyses. The public sector, which is an increasingly important employer, should be prominently represented among those industries studied. Special attention should be paid to the real growth industries such as education, health services and personal services rather than the relatively declining manufacturing sector which has been emphasized in the past.

This project is especially concerned with problems of the disadvantaged. Relatively little is known about relating programs for increasing their preparation for employment to employers' minimum port-of-entry requirements. For example, in what respects do employers reduce hiring standards in tight labor markets? Does employer behavior offer guides as to what investments in the disadvantaged will be most productive in terms of job opportunities? Under what circumstances and for what reasons do employers raise or lower hiring standards? What implications do these changes have for investments in human resources, and especially in the disadvantaged?

There seems to be very little easily available quantitative information on present demand for specific occupations at any levels between the local employment office and nationwide estimates. There may be considerable need for registers

of job openings for those geographic areas which are most relevant for particular occupations. Multi-county, state and regional registers of current demand might contribute greatly to a better functioning of markets for human resources.

Little is known about those elements which are common and those which are distinctive among occupations. The identification of common elements might facilitate occupational and inter-industry mobility and might also facilitate more efficient investments in human resources. New occupational definitions could also greatly facilitate the relating of projections of future demand to investments in human resources.

3. Anticipated Demand

A. Difficulties

The subject of the estimation of future demand for human resources is characterized by controversy. Critics of efforts in this area consider them quixotic for at least two reasons:

(1) the great difficulty (inability?) to make significant estimates and, (2) the lack of need for estimates, even if it should prove possible to make good ones.

In addition to complex definitional, methodological and statistical problems, the estimation of future demand is fraught with conceptual difficulties which may render largely indeterminate the parameters of the task. Among these are the impact of exogenous developments in technology, discoveries of new natural resources, mational and international political developments, natural catastrophes, the vagaries of consumer preferences, and the effects of future wage differentials and changes in them on the development, substitution and utilization of human resources. Some critics contend that efforts to develop and use detailed human resources demand estimates must imply overall control of the economy, for without such control the influences of exogenous variables will render such estimates useless.

In addition, there is little useful historical information to guide the formulation of estimates of future demand. For example, technical coefficients of human resources in either present or historic production functions have not been identified. If we do not know where we have been or where we are, in terms of human resources inputs related to technological change, levels of output, shifts in sector outputs, changes in factor prices, etc., how can we make useful estimates of future human

resources needs when the relevant parameters—the <u>facts</u> of the present and the past—can only be guessed at for the future?

Even if these conceptual and operational difficulties can be overcome and sound estimates made, critics throw into question their usefulness. They argue, for example, that the margins of error of occupational estimates of sufficient detail to be useful for educational planning are probably greater than any inadequacies resulting from the automatic adjustments of the human resources aspects of our economy. They contend that, especially in such a rich, mobile, growing and diverse economy such as ours, that the "invisible hand" will guide individual and institutional decisions along appropriate lines. The market mechanisms are efficient enough not only to respond to, but also to anticipate, human resources needs.

Demand for human resources is a derived demand, that is, it is dependent, among other things, on general levels of output of the entire economy and on the demands for specific goods and services. It is not possible, say the critics, to predict with any certainty what our future levels of overall output, specific demand, or our average rate of economic growth will be. It is not possible to predict our future levels of employment of unemployment nor our future levels of efficiency in the utilization of human resources. Estimates of demand for human resources will require assumptions on these and other parameters of such heroic proportions as to render the estimates themselves meaningless.

Critics further contend that attempts in other countries to use sophisticated procedures for estimating future demand for human resources have not been successful and that nations that have actually tried to plan their educational programs in terms of specific manpower needs have usually been driven to a type of "seat-of-the-pants" forecasting which provides usable results only for certain high-level occupations.

Critics embrace the "aggregate demand" rather than the "structuralist" arguments in urging that, except for a few specific problems of hard-core unemployment, that the provisions for future needs for human resources will evolve naturally in an economy characterized by high levels of aggregate demand because of the great flexibility of our labor force and the responsiveness of individuals and institutions to needs. They contend that this will render insignificant any overall attempts to identify and plan provisions for future, specific human resources needs. They cite the already immense investments in

knowledge and skills, often of a fundamental and flexible nature, which provide for eas; adaptation of our labor force to changing needs, either by individual, employer or public initiative.

However, despite all of the conceptual problems and practical difficulties the estimation of future demand for human resources is an area of sufficient potential value that it warrants greater research emphasis, including basic research on historical trends and on methodologies for making projections.

B. Purpose of Projections

The main purpose of projections of the demand for human resources is to provide information which will help both individuals and educational systems to make decisions and investments in terms of future needs. Estimates of future demand should help individuals and educational systems improve their choices among alternatives. A useful focus for the discussion of research related to anticipated demand is the relevance of the knowledge sought for the efficient investment in human resources. Throughout this discussion the pursuit of levels of quantitative precision which are neither attainable nor necessary should be avoided. The determination of directions of change and, if possible, of orders of magnitude of anticipated changes, are far more important than are "exact" numbers.

C. Time Periods

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While it may be ridiculous to attempt to project narrow occupational needs for 15 years, it is ridiculous not to attempt to project some human resources needs for 15 years. The appropriateness of time periods covered by projections should depend on the necessary lead time for modifying the production of the particular occupations considered and on the ability to devise grouping or clusters of knowledge and skills which are more appropriate than are present occupational definitions.

D. Geographic Scope

One of the outstanding conclusions of the discussions was that there is great need for studies of demand (and of the other subject matter areas) on sub-national levels. For better or for worse there are now some national projections of demand but there are very few such estimates for local, multi-county, state and regional areas. It is quite evident that national projections, even if very accurate, by themselves have little usefulness at the levels where most decisions are made concerning

investments in human resources, that is, by local achool districts, state public education departments, and by employers and individuals. It is necessary to develop good methodologies for obtaining information which will relate the occupations under consideration to the geographic areas which are most appropriate to those occupations in terms of investment and of labor markets. For greatest usefulness such projections must be made on the same geographical basis as are the investment and market decisions. Therefore, an understanding of the educational decision-making processes and of the mobility and market patterns by occupation must be included in the design of projections.

One approach is for local, etc., areas to modify national projections to reflect local circumstances. However, it is difficult to assess the relative advantages and disadvantages of this approach as against, for example, encouraging standard local projections which could be added together to obtain estimates for wider geographic areas. Eventually these could be compared with national estimates formulated by macro, rather than micro, techniques. It seems certain that both nutional and sub-national projections have important uses. For any given need all available projections may have relevance, although with different weights.

E. Disaggregation by Occupations

Detailed occupational projections are more meaningful and more possible the shorter the time period and the lower the skill level considered. For longer time periods and higher skill and lead-time levels broader groupings of occupations, or clusters of skills, should be identified which can be translated effectively into educational programs.

The greatest need for long-term projections is for highly skilled fields requiring heavy investments and long lead-times. It is likely, however, that the essential skills of most of these high-level occupations are of sufficient generality and flexibility that educational planning need not concern itself unduly with anticipating detailed vocational requirements for the future.

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Too little is known about the transferability and adaptability of skills, that is, the flexibility of past and present patterns of training for rapidly changing needs. To what extent must employers replace present skills with other (new) skills, as is the case with the replacement of machinery by very different machines which perform more and different functions?

Heavy emphasis should be given to <u>newly emerging</u> occupations of importance. Research should be conducted on the establishment of "early warning systems" to alert educational systems to the emergence of occupational demards which will grow to great significance in the future.

F. The Disadvantaged

To date most of the best demand projections here and abroad have centered on certain very important high-level professions such as scientist, doctors, engineers and teachers. Little attention has been given to anticipated demand (and how it might be increased) for the disadvantaged, including the unskilled. Little is known, for example, about how demand for unskilled workers may relate to economic growth. Will the expected evolution of our economy and society increase or decrease the relative demand for the unskilled and for those jobs with very low educational or training requirements?

G. Sources of Information

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There are at least two major approaches to estimating demand, the macro and the micro. Unfortunately, there is no systematic assessment of the relative merits of each approach or of combinations of them. The macro approach can modify straight line projections of national trends to reflect anticipated influences of economic growth, employment levels, changes in technology and in patterns of demand for goods and services, etc.

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The micro approach is generally based on establishment surveys information obtained from employers. There are many shortcomings in relying on employer opinion to formulate demand estimeres. However, the skillful analysis of employers' information and opinions can improve independently determined estimates even though employers may be of little help in formulating these estimates initially. Skilled analysts could determine, through experience, the precise sorts of information from employers which are most relevant to the refinement of their estimates. They could continually improve their search for those employer developments which will most influence future demand for human resources. They can probably, through employer responses, identify, for example, trends and technology which will affect future requirements. They may be able to develop an "early warning system." The most important changes in technology, tastes, markets, etc. are usually identifiable before they attain great significance, if we can develop effective search and appraisal techniques.

Establishment surveys should pay particular attention to the sectors of highest growth potential, for example, government, health services, education, etc. Special attention should be given to the demand prospects related to small employers and to individual entrepreneurial opportunities.

Other promising sources of information include employer, trade and professional organizations which often have good records on changes in demand wages, mobility, etc. of their members. This resource has been only lightly exploited.

H. Replacement Needs

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It is clear that replacement needs in many occupations will be quantitatively at least as important as incremental needs. Knowledge of age structure, retirement and death rates, and labor force participation rates for various groups gives some reliable information on the outflows from many occupations. More careful analysis of replacement needs should improve the ability to estimate overall future demand.

I. Demand Related to Specific Programs

Regardless of the feasibility of more comprehensive estimates of demand we are usually confronted with an array of specific public (and private) programs, already planned or even initiated, which have great significance for human resources demand but about which little is known. For example, the Medicare program will increase demand for many types of health service personnel but there seem to be no systematic studies to assess the opportunities that this, or other major programs, present for educational systems.

The relative payoff of such research should be very high in terms of influence on decision makers. The methodologies should be simplified by virtue of the fact that the planning and acceptance of such programs usually involves detailed costing and budgeting. Human resources content might be relatively easily related to the costing work already done and should be included in the costing work of future programs.

J. The Tightening of Markets for Human Resources

There is need to examine the implications for research of shifts from an under-employment to a full employment economy, and vice versa. For example, with tightening labor markets employers may be only too glad to assume responsibilities and

and cost for investments in training and retraining which, at higher levels of unemployment, were considered public responsibilities. The <u>nature</u> of demand and of investments to satisfy it, by either the private or the public sector, may change significantly with changes in employment levels. A full employment situation may require a very different ordering of research priorities than does an underemployed economy. Nevertheless, even in tight labor markets employers probably train only the most trainable, rather than those most in need of training or retraining.

E. Investments In Human Resources

In considering this area in order to suggest priorities for research it is important to emphasize again that the concern here is with all significant means or institutions whereby investments are made in developing or upgrading the potential productive contribution of human beings to society. The traditional or "formal" educational system is surely the most important of these eudcational systems, and the one most susceptible to measurement, but it is certainly not the only system for making significant investments in human resources. Others include on-the-job training, private and public training and retraining programs, self education, apprenticeship, and special programs to meet the needs of the disadvantaged, such as the Job Corps.

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The orientation here is toward investments in human resources as they relate to the development of productive knowledge and skills, that is, the economic consequences of such investments in identifiable and, to the extent possible, quantifiable terms. This in no way implies that investments to increase human knowledge and skills are made solely to develop the capacities of human beings as producers of goods and services. Educational investments in human beings have many non-economic goals, but educational investments are also the means for increasing the potential of human beings as producers. Education is, therefore, among many other things, the sole means to develop human resources.

This discussion will treat, in turn, the following areas. Overlapping is unavoidable.

1. The ability to appraise the effectiveness of present institutions for developing human resources, in terms, for example, of the quantity and quality of their output and their responsiveness to change.

2. How are investment decisions made? What criteria are used in decision making and by whom? What tests are available of the efficiency of current decision making?

- 3. How are broad national programs implemented at the local level? What inefficiencies and misallocations result from the translation process?
- 4. How is it possible to evaluate the economic decision-making criteria? For example, what are the rates of return on alternate investments; and what are the limitations of such approaches?
 - a. How adequate are the tools of analysis, e.g., costbenefit techniques? What research would improve the analytic tools?
 - b. How and why are present data inadequate? How does the inadequacy of data relate to current decision making?
- 5. How could more rational criteria be better integrated into the decision-making processes?

1. What Is The Effectiveness Of Present Institutions?

There is too little useful information, either quantitative or qualitative, on past or present output of educational systems. We do not even have detailed information, by training specialty, on present output of public education, even in advanced states. There is little basis for estimating the quality of investments in human resources or for comparing the quality of the 30,000 school districts or of various types of investment in human resources.

The major problem in assessing the effectiveness of investments in human resources is to establish better means for measuring the economic effects of these investments. Little is known about the "value added" by education or about how to measure it. Perhaps the most meaningful approach is to try to isolate the effect of education on streams of earnings. However,

A cutoff of 6,000 enrolless leaves 600 school districts, encompassing two-thirds of total enrollment.

this approach is fraught with conceptual and practical difficulties. There may be other valid, or even more valid, measures of the efficiency of investments in human resources. The interactions among earnings, investments, IQ's, motivations, social background factors, etc., make the isolation of the investment effects on earnings very difficult. Accurate data on earnings are costly and not easily obtainable.

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It seems necessary to develop methods to assess and compare the viability, or responsiveness to change, of alternative systems of education, or of alternative programs within any given system.

2. How Are Investment Decisions Made?

Very little is known about how decisions on investment in human resources are made at the various levels. There are no systematic appraisals of the criteria, the major constraints, or who makes what kinds of decisions at what levels.

It is clear that explicit economic considerations, especially from the standpoint of cost-benefit analysis of alternative means of investment in human resources, play little part in the decision-making processes. However, some major educational decisions, such as the great movement to consolidated schools, had economic, as well as other, motivations. Nevertheless, the seminar participants know of no attempts to measure the economic consequences, ex post. Knowledge of the economic consequences of major past decisions could contribute much to the virgin field of examining the economic consequences of alternative courses of action, ex ante.

It is clear that political pressures and considerations play the major role in much of educational decision making, for example, decisions on locating new schools or state supported colleges. Although economists do not have appropriate tools to analyze this major aspect of decision making, per se, economists can assess the economic consequences of various political decisions. These analyses may, then, influence the choice of alternatives, especially as economists are able to demonstrate to decision makers and to the public the (economic) usefulness of their work. Although decision makers at first will probably reject any economic analysis which does not support already (politically) determined decisions, as the demonstrated competence of economists grows and is publicized in this area it will be increasingly difficult for decision makers to avoid serious consideration of the economic aspects of their decisions.

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Few tests ever seem to have been applied to determine the efficiency (economic rationality) of past or present decision making. Cost-benefit, operations research, and systems analysis techniques could offer a great deal of help in this matter. What feedback mechanisms exist and how effective are they? Useful comparative studies might be made of decision making in states which have, and those which have not, established coordinating boards.

It is not known to what extent and with what results any explicit human resources demand projections are used in decision making. Nor is it known the extent to which and how employers influence decision making and thereby might introduce implicit demand considerations.

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3. How Are National Programs Implemented At The Local Level?

The concern here is with the efficiency of the translation processes. Clear determinations of the different objectives of authorities and programs at federal, state and local levels are needed before we can intelligently explore this area.

The influence of federal programs on local decision making is an area of increasing significance about which very little is known. There are prevalent crash program mentalities and the psychosis that "available federal money must be spent, somehow" which have serious consequences for the rational use of funds.

There has been very little research on the effectiveness of various federal programs. Interpretive reporting and
evaluation of various investment programs is essential. Insiders' reports on any program will necessarily be favorable
for they reflect the growth of vested interests. Such reporting leads inevitably to a "crisis of credibility" because of the
limited usefulness of inside evaluations.

Evaluations must be done by outsiders. They are made difficult by certain constraints. For example, the Primary and Secondary Education Act prohibits national testing, thus depriving the social scientist of a valuable tool for comparative analysis.

4. How Can We Best Evaluate The Economic Decision-Making Criteria?

The central considerations here include the determination of the rates of return on alternative investments and the adequacy of our analytic tools for making such determinations.

Of special concern is the type of analysis characterized as "cost-benefit." Little is known about the private (including opportunity) or public costs of past, present or contemplated programs. It is not possible to describe accurately the production functions of various educational investments. Accounting techniques should be improved to show more clearly the differential costs of various programs.

Even less is known about the actual or potential benefits of alternative investments, either for individuals, for GNP, or for society in a broader (citizenship) sense. Various approaches are possible to assess the benefits of alternative investments in terms of their contributions to what students bring into the processes, but their relative merits are not known. Examples include measures of increases in skills, effects on dropout rates or on crime rates, and measures of value added (by isolating the effects of investments on streams of earnings). The last of these seems to show greatest promise for the application of economics. The purpose is to measure, in economic terms, the transformations brought about by investments in terms of achievement and occupational performance.

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Value added analysis is largely depandent on the availability of information on earnings. Unfortunately, precise data are not easily obtainable. Social Security data are of limited usefulness and are available only through written authorizations by the individuals. Tax data are generally not available. Obtaining authorizations or obtaining such information directly through interviews is very costly.

Any effort to measure benefits of investments should consider the social and external results, although these may be very difficult to measure. Measurement should not consider only the value added to individuals as economic producing units, for education in the fine arts, humanities, citizenship, etc. have great social values. The contribution of education to the individual's ability to get along with others may be measurable.

The concept of cost-benefit analysis does not imply that lowest expenditures per student suggest the most efficient use of resources. The benefits from expenditures must be considered in terms of the quality of results as well as in terms of the numbers of students trained.

Little is known about the relationships among the inputs and outputs of various investments. For example, how do the inputs and outputs of OJT and vocational education compare? There is insufficient quantitative information necessary to determine optimal input mixes to attain a given end. The effects of various systems of education, or of various programs within any given one, on job performance, earnings, or etc. are not known. Concepts and tools have not been applied to specific problems such as what inputs would be necessary to achieve what level of improvement in the dropout problem.

A major possible development to which economists could make great contributions is the movement toward the goal of universal opportunity for two years of post-high school education. It may be possible to measure the costs, opportunity costs and likely benefits of alternative emphases. The impact on present employer and public investment programs, on existing high school and college programs, on the demand for teachers, etc. could be investigated. It may be possible to explore, based on demand projections, the nature and composition of programs in various geographic areas and how they might best be coordinated with the changing needs of technology and markets. Careful attention should be paid to how such a development would relate to the problems and programs of the disadvantaged. Who would get the main benefits? Would such a development widen the gap between the disadvantaged and the rest of the community? What role could such a development play in the retraining of the technologically displaced and of the older worker? The point is that although the school system may move rapidly toward 14 years of public education, and the vast expenditures that this will require, there are few usable economic criteria to guide the crucial policy decisions which must be made early in its evolution.

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5. How Could More Rational Criteria Be Better Integrated Into The Decision-Making Processes?

Close attention should be paid to our ability to make present and future knowledge easily available to decision makers in terms meaningful to them. We should work closely with decision makers in continually influencing and assessing society's educational goals in terms of the economic implications of alternative investments in human resources. To do this the basic relationships between education and the changing economy and society must be investigated. It seems necessary to relate on a continuing basis frational systems to the meeds of a rapidly changing environment. It is probable that all important

decisions should be made in terms of the local economy as it relates to the wider, including national, economic environment.

F. The Markets For And Mobility Of Human Resources

1. Markets For Human Resources

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The operation of the market for human rescurces, or more precisely various particular sub-markets, has long been a subject for research and investigation by social and behavioral scientists. Economists have traditionally led the procession of investigators.

With the economy operating at reasonably full employment levels during the late 1940's and most of the 1950's the problem of the times tended to center more on the question of the most efficient allocation of human resources among alternative employment opportunities. When the problem is posed in this way, the neo-classical pre-Keynesian framework of economic analysis has particular relevance, because it generally begins its analysis with the assumption that all resources are fully employed. If full employment exists, the question then becomes one of determining the conditions under which these limited but fully employed resources are allocated among alternative and competing uses. The focus thus becomes the market as the place in which, or the process by which, the broad forces of demand for human resources interplay with the supply of human resources available for employment to establish the manner in which these resources are finally allocated.

But the analysis of the markets for human resources had in mind more than description of the process of allocation; perhaps more importantly, it seems to establish a set of criteria to judge the conditions under which resources will be "eptimally" or "ideally" allocated. In order to deal with a problem of this complexity, the analytical framework to be manageable has had to limit the number of variables it will include and to make simplifying assumptions regarding the behavior of even those selected variables it chooses to discuss.

It seems appropriate to note explicitly the basic underlying assumptions of "competitive theory," the vehicle used by economists in their consideration of the problem of "optimum" allocation of human resources. They are as follows:

- 1. As noted above, full employment conditions are presumed to exist; at worst, full employment is regarded as an equilibrium condition toward which the economy moves or attempts to move.
- 2. Free choice is presumed to exist as an environment in which consumers make decisions about expenditures of income, producers make decisions about products or services to be produced, and workers make decisions among a large number of employment opportunities. The availability of choices is presumed to create conditions under which it is impossible for any one employer, consumer, or worker to monopolize the situation in which he operates. In fact, it is assumed that any one of these is so small a part of the total market that he cannot by his own actions influence the outcome of the interplay between supply and demand.
- 3. It is assumed that there is a high degree of mobility in the economy, both functionally and geographically. Thus, entrepreneurs are assumed to be free to enter or exit from any industry; workers are free to move occupationally, geographically, and among different employers. Not only are the facilities for such movement available (e.g., transportation), but there is also a willingness of employers and workers to move in response to differential opportunities.

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- 4. The availability of information is assumed, as is its dissemination among employers, workers, and consumers. Also assumed is a willingness of these groups to adjust their activities and to respond to the information they are continuously receiving. In some of the more refined analyses it is assumed that information is perfect.
- 5. It is assumed that all sectors of the market act rationally, i.e., in a consciously self-interested manner. Thus, employers seek to maximize profits or minimize losses; consumers attempt to maximize satisfactions to be derived from their expenditures; workers attempt to maximize the wages derived from the sale of their services.
- 6. Also, for purposes of this analysis, certain dynamic elements are assumed to be absent--population, consumer tastes, the technology are usually assumed not to

change. Or if they are allowed to change, the analysis concerns itself largely with comparing the conditions existing prior to the change with those prevailing after the change; that is, two static situations are compared.

The analysis structured on this set of assumptions has as its purpose an explanation of the determinants of wages as the price paid to human resources for the services they render in the productive process. The interaction of supply of and demand for human resources serves to establish wage rates in particular markets. Once these wage rates are established market by market, employers and workers acting in their self-interest will respond to them. This set of responses will in turn determine ultimately the manner in which human resources are allowed among alternative uses, and also the manner in which income is distributed throughout the economy.

Considerable time has been spent in developing the skeletal outlines of traditional economic analysis of the markets for human resources, because in a fundamental sense that theory was the focus of discussion in the seminar on Markets and Mobility. For it is clear that an assessment of research needs and priorities in this field will depend importantly on a judgment of the relevance and usefulness of the "orthodox" framework.

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If it is argued, as did some seminar participants, that (1) the objective of policy toward human resources should be their most efficient utilization (the optimal matching of skills and jobs throughout the economy); and (2) the American economy is still basically competitive with the market being relied upon to perform the allocative function, then the primary research need is to determine how efficiently the market is performing this function. If the competitive model in its present form can predict, say, 70 percent of market behavior and results, research directed toward improving its predictability may well promise the maximum payoff. If the 30 percent of behavior and results not accounted for by orthodox theory is the result of market imperfections or inefficiencies, the highest payoff to be derived from the limited resources available for research may be argued to accrue from efforts designed to identify precisely the nature of the imperfections and inefficiencies. Once this has been done, the development of policy designed to deal more effectively with these barriers would be possible.

On the other hand, if it is argued that the orthodox competitive model has chosen to emphasize the wrong things or has made unrealistic assumptions about the motivations or behavior of employers and workers in the market, then the most pressing need is to develop a new and different conceptual framework for thinking about the problems of more effective development and utilization of human resources. Such a new framework would presumably include a much heavier emphasis on social and/or psychological variables than do studies emerging from the traditional economic framework.

Between these two polar positions a third might be carved out. It may be that the competitive model explains 70 percent of existing market behavior and results. Its failure to account for the remaining 30 percent may rest not on "imperfections" which are amenable to correction by policy but may be due to the fact that the remaining 30 percent do not respond to competitive incentives. Improvements in the status quo may then rest upon the development of new techniques not necessarily designed to make more competitive the 30 percent aberrations, but to evoke in that sector a set of responses that improves the utilization of resources included in that sector by appealing to incentives which govern the behavior of those for whom the competitive rewards are insufficient.

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If the discussions produced no consensus about the adequacy of the methodology embodied in the competitive model for explaining markets and mobility, there was clear agreement about the need for continuing research around this topic, research which would be "basic" as well as "problem oriented." These would involve both (1) testing of the competitive model in a variety of situations, particularly over periods of the business cycle which involve varying levels of employment; and (2) the inclusion of psychological and sociological factors which impinge upon economic variables and a more precise determination of the manner in which and the circumstances under which they affect the direction, p. ce, and intensity of economic variables.

There was also considerable concern with the question of the objectives of policies in the area of labor mobility. Traditional competitive labor market analysis has as its objective the establishment of norms which are basically economic in character—that is, the efficient or optimum matching of particular skills with particular jobs as pointing to policies which imply that under all circumstances and in all conditions the appropriate adjustment is that in which workers are altered to meet the needs of employers. There are other possible

objectives of policies in this area. One would be to affect mobility in such a way that it eliminates poverty. Another would be to reduce inter-group income differentials. A third might be to devise means by which demand might be influenced to adjust to the supply. Policies designed to accomplish these objectives may not produce the most efficient use of human resources in an economic sense. But there may be offsetting gains in such policies which point to their desirability, such as enhancing and improving the participation of individuals in community life, or in raising the sense of satisfaction of workers' experiences in the work process. At present these values are difficult to quantify and to measure in any precise way. It would be useful, however, to develop more appropriate measures and yardsticks which would allow more meaningful generalizations about these matters. It may be possible, for example, to devise certain key indices which would serve as surrogates for measurement of such seemingly subjective and non-quantifiable notions as "worker satisfaction" or "participation in community life."

2. Mobility Of Human Resources

These discussions of the broad methodological framework produced more detailed consideration of specific research needs. One of these was the problem of mobility of human resources. This is a subject which has quite understandably received considerable emphasis from economists in the past two or three decades, because mobility is the trigger mechanism in the orthodox competitive model. The movement of firms into or out of industries or of workers into or out of jobs, occupations, and/or localities in response to existing or potential economic rewards (larger profits or higher income) is the process by which efficient allocation of resources is achieved in a competitive system. Empirical studies of the mobility of human resources have been of two principal kinds: (1) the experience of workers following shut-down, and (2) the hiring practices of employers in rural areas.

The stability of these findings ruggests that further studies of this kind are not high priority research needs. What is more important is immovation in mobility studies that are more than additive to existing findings. Reeded now are longitudinal studies which are oriented at least as much toward the behavioral and motivational aspects of the movements of workers geographically, occupationally, and into and out of the labor force as to the economic aspects which have thus far been stressed.

Longitudinal and behavioral studies may be of two major types: (1) those which are based upon extensive case histories of past mobility patterns of workers; and (2) those which follow behavior of workers from the present into the future. Greater precision and reliability are likely to be found in studies of the second type, because case histories of past mobility gathered by interviews or questionnaries encounter the serious problem of inaccurate or imperfect recall by the respondents. On the other hand, longitudinal studies aimed at the future involve long term commitments of researchers or research organizations and are generally expensive. For these reasons the initial approach might best be pilot studies involving a sample of workers with a given set of characteristics whose movements are followed over a period of five to ten years. Despite the voluminous work already done on labor mobility, current research is necessary and deserves attention because of the substantial change in the composition of the labor force, particularly with additions of secondary workers (married women, part-time and intermittent teenage and female w tkers, etc.). It would be helpful also if such studies would be done under varying economic conditions.

Another significant focus of studies of labor mobility is the role of institutions in promoting or hampering mobility. The trade union has thus far been studied most closely in this connection. There are however, other important institutions deserving study. Particularly when the economy is approaching or is at "full employment" impediments to the effective allocation of resources into expanding occupations become critical. Bottlenecks develop and wages and costs tend to rise. It is important to identify the specific nature of these bottlenecks; probably the most important starting point would be at the entry level. Institutions which might be investigated in this connection would include trade unions, licensing requirements, training requirements, apprenticeship, social security, pension. Expanding and shortage occupations might be selected for study.

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Also institutions which are not solely economic but which may relate to mobility are in need of study and evaluation. Assertions are commonly made about the relationship between education and mobility, both in urban ghettos and rural depressed areas, but as yet the precise relationship has not been established. Studies designed to cast light on the question of the extent to which and the circumstances under which education through the high school increases mobility and also on the question of whether education by itself is a suffi-

cient condition to induce mobility would be helpful. If it is not, what package of ingredients does have this effect?

It is interesting that there have been many treatments of the subject of the risk-taking personality as it relates to entrepreneurship. Yet there seems to have been no parallel investigation of the characteristics of the risk-taker among wage earners. A question of importance is whether the willingness to move, to seek out and accept challenges in the face of uncertainty is as much a matter of personal characteristics as it is a response to the prospect of economic gain.

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There was agreement that our past measures of mobility are incomplete because they fail to take account of the wbility that takes place within a firm. The internal labor market has been neglected as have studies which reveal the relationship between the internal and external labor markets. Such studies should include not only the measurement of the extent of internal mobility but also of its determinants. Occupational, industrial, and temporal differences are very likely to be found. An important subject virtually untouched is the problem of how to prepare people who are descending in job status.

A growing acceptance of cost-benefit analysis as a technique in evaluating the phenomenon of labor mobility was noted and generally condoned. However, certain caveats were urged. Cost-benefit analysis should look not only at the dollar outlays and dollar returns from given programs; it should also come to grips with the problem of ascribing values to certain social costs and social benefits. This important task of assigning values to non-pecuniary costs and benefits and of noting appropriately changes in these values over time is regarded as a very high priority item. The phenomenon of spillover effects or externalities is vital to adequate assessment, because it seems likely that the money costs of current and future programs will rise, particularly if programs become increasingly concerned with the hard core disadvantaged unemployed. Research designed to develop meaningful and reliable measures of costs and benefits could make a significant contribution.

A serious problem in the matter of labor mobility is the lack of accurate data and measurement concerning patterns of regional migration. At the present time measures of net migration into and out of regions or markets are crude and imprecise, yet such measures are vital to the development of public policy dealing with particular geographical areas. It was urged by all participants that the emerging policy programs in the area of human resources training, development, and placement should include provisions for the inclusion of research and evaluation of the extent to which actual results correspond to the policy objectives of the programs. It would be optimal if the action program included from the output a role for research and evaluation before the program gets underway. If it were, research and evaluation could also be direction-guiding when it detects poor results at an early stage.

3. The Role Of Information In Markets For Human Resources

Traditional competitive analysis of the markets for human resources places emphasis not only on mobility; it also underlines the importance of information and knowledge about the markets by both employers and workers. It is assumed that when persons or institutions have more and better information about the markets they will be in a position to make better decisions; it is also assumed that when they possess better information they will act upon it in a rational, self-interested way in order to take advantage of the economic rewards accruing from these actions.

It is important that research be carried on to measure the extent to which information actually plays this role in the operation of the market for human resources. Is it correct to assume that workers, even if they have complete and accurate information, respond to it in the manner posited by the theory? Or are sociological and psychological factors more important in determining the character of workers' decisions? It seems imperative that sociologists and psychologists become more heavily involved in these research questions of the behavioral patterns of workers in order that their findings can be incorporated into attempts to develop policy regarding the market for human resources. If the assumption of the competitive model is incorrect, this has far reaching consequences, for certainly most of present policy is based on that assumption.

Despite the fact that economists have stressed the importance of information for the better functioning of labor markets, there has surprisingly been relatively little done on subject of the economics of information in these markets. Lainly most studies indicate that job seekers have incomplete information concerning svailable jobs. There has typically been a presumption that such incomplete information was another "imperfection" of the market. However, information is clearly

a "product" or "output" subject to economic constraints. Thus incomplete information may reflect cost-benefit relationships in the acquisition of additional information rather than some institutional imperfections. This approach suggests that the production of information may be amenable to different technologies depending on the scale of output, the type of information required, and the clientele served. This view of the operation of labor markets suggests several significant research areas.

One of these areas in the economics of counseling. Considerable interest and resources have recently been directed toward vocational counseling. In economic terms, counseling is a technique for improving the quality and quantity of information on the supply side; the job seeker may improve the information he has concerning present and future job opportunities and his own occupational aptitudes. Until now, research on counseling has been largely the province of the psychologist. But it seems also to be a fruitful area for economic analysis, some of which is reasonably identifiable currently. What are the component and separable parts of the counseling function? What kinds of labor market information are associated with the different components of the counseling function? What are the economies of scale with respect to each component? To what extent can the counseling function be "disintegrated" in order to achieve maximum return from a given cost? What kinds of clientele are best (most efficiently) served by particular components of the counseling function? For example, it may be that a new entrant to the labor market will benefit most from information concerning an assessment of general categories of occupational opportunities and by an appraisal of his own aptitudes and interests. On the other hand, an experienced job market participant with a transferable skill might benefit most from information concerning specific job opportunities, including hiring standards, wage data, job security, etc. Given the "economics" of the production of information through counseling and the requirements of different classes of clientele, what are the optimal arrangements for carrying out effective counseling with these various clientele groups? The same kind of analysis could be carried out with respect to different kinds of labor markets, as distinguished from classes of clientele. Would natural, unstructured markets require different counseling techniques than highly institutionalized, structured markets?

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There is much research to be done regarding counseling as a whole. It seems unnecessary to consider counseling through its various parts and the interaction of those parts. The

labor market is merely a part of the total. The different types of counseling can be defined in terms of their roles, personnel, job market, clientele. Although there are certain differences among types of counseling, and they are often kept separate, there is a growing feeling of expert opinion that employment counseling and educational counseling have many common aspects and experiences which are making the distinction less sharp. Because of the growing attention to the role of education in preparing people for the employment experience, school counseling is receiving increasing attention. A number of . estions are pertinent. What information does the school counselor have at his disposal to assist in the placement of the advanced, average, and below average youngsters? What does he need that he now lacks? How does this vary among schools and communities? Particularly, how does the counselor get information about the labor market and how good is that information? On what basis does a counselor advise a person about preparing himself for possible future changes in the labor market?

An area needing much work is the question of how the evocation of initiative takes place. This is a particular problem in the case of people who have over time lost initiative, though it obviously relates to the entire spectrum of human resources.

Much of the contemporary effort to maximize use of previously neglected persons has centered about "providing" material resources for them: housing, food and salaries. While these efforts are undoubtedly useful, psychologists are now suggesting that the development of the inner resources to feel adequate to "earr" these would result not only in an economy of effort and funds from the society but more significantly in a continuous effort to achieve one's fullest on the part of the persons we have in mind. Particularly, the culturally deprived and disadvantaged have seemingly lost their capacity for sustained, individual effort through generations of surrounding evidence of their incapacity. The awakening of their feelings of adequacy in the evocation of their cwn initiative is perhaps the greatest challenge to the behavioral scientist and to those who seek to maximize the potential of human resources. Mobility in itself, a relatively small part of the overall problem, illustrated the issue. No one moves unless he feels he has a better opportunity and can handle the chance. Historically, the brighter Negro has migrated to the North; while there exists some argument concerning the matter, there is considerable evidence that those who migrated from the European problems were the brighter ones, the ones with vision and feelings of ability to handle the move. The mobility issue needs

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to be separated from the "wandering" issue. In human resources mobility the concern is with the "stable" mover - one who will move to another community and set up a stable family quickly and move into productive work. This is the person who has manifested initiative.

While some of the contemporary approaches will no doubt result in increased initiative over the generations, it is apparent that this is an area of research which is of considerable significance. The evaluation of the effect of increased opportunity, job placement counseling, guaranteed salaries, better food, etc. upon sustained initiative should be explored. However, those approaches which give promise of more immediate return need also to be studied. Some of those tried only in limited fashion include the use of a counselor or a helping person. This is perhaps best represented by the traditional sponsor for a budding musician. In its more general aspect the problem would be to explore the role of helping persons, taking differing roles, in evoking initiative from persons whose abilities previously have been essentially dormant.

Little has been done on the relationship between what the individual brings to counseling in the form of background, education, and experience and the impact of counseling on his choices. One of the most serious deficiencies at present is the lack of reliable measures of the effect of counseling on the job-steker. COLUMN ACTION OF THE PROPERTY OF THE PROPERTY

There is currently evidence that the person going to the counselor is the problem person. Yet presumably counseling has a role to play in the experiences of "normal" workers and job-seekers. Probably the task of reaching these two groups requires different techniques.

The general agreement was that counseling needs to be regarded as a continuing useful tool, not merely as a "one-shot" phenomenon at the outset of a work career but at various points in the job-seeking and work experience. It is known that job-changing is a rather general phenomenon. On what basis are these job and career choices made? Should the counselor attempt to advise the client of the "proper" career for him or should he merely lay out the map of information and leave the choice to the client, even if this means a flow of resources into declining sectors of the economy? Are most people satisfied with present jobs they hold? If not, why not? Can they be helped to acquire more satisfying jobs? What is the role of counse. Ing here?

The role of labor market intermediaries is presently receiving increased attention both as a matter of academic interest and of public policy. In this connection, there have been recurrent attempts to "improve" the public employment service and there is a recognition of the growth in the number and variety of private employment agencies. Clearly a primary function of these agencies is to collect and disseminate labor market information. At this time, however, there is little in the way of systematic data available regarding labor market intermediaries. In this connection, a number of research questions are suggested. What is the number of labor market intermediaries at present and how has this total changed over time? How may these intermediaries be classified with respect to geographical scope, clientele served, and type of information produced? What have been the differential growth rates of the categories of intermediaries? What factors determine the "price" or fee charged for the use of intermediaries and the incidence of the fee on the supply and demand side? Why are intermediaries used with greater frequency in some kinds of markets than others? What variables have influenced the organization of the labor market "information" industry? Why have public intermediaries been more important in some markets than others, despite repeated efforts to "improve the public employment service"? What kinds of information are provided by intermediaries and how do they supplement or replace informal channels of information that have been so heavily emphasized in traditional labor market studies?

4. Studies Of The Markets For Human Resources

In addition to the questions of methodology, labor mobility, and information, the seminar considered the issue of unresolved problems of research in the markets of human resources.

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It was a strongly expressed sentiment that the "overall" labor market concept is of limited use today. Rather most problems center on enclaves of people who do not apparently compete or interact with each other. Market studies should focus on these enclaves around questions such as how these people get jobs. What kinds of jobs they typically secure, their experiences on the job, where they get market information, the characteristics of the unemployed and underemployed, educational attainments, their perception of the labor market. Research should be directed to finding solutions to their problems in the market, toward identifying institutions which can be employed in the solutions, identifying more precisely the costs of help-

ing them as compared to the benefits of these programs both directly and indirectly, with cognizance taken of both money and social magnitudes with particular emphasis on identifying the spillover effects. Much work is needed on the sociology of unemployment and poverty and its effect on family life, attitudes toward work, and perceptions of the labor market. The entire issue of welfare programs and their impact on the psychology and dignity of the individual, and their effects on motivation is one deserving consideration by all the behavioral sciences, not excluding economics.

The coincidence of the interest in "investment in human resources" with public policies designed to promote the mobility of the work force has focused the attention of the labor economist on various techniques for the acquisition of skills. To date, research in the area has taken two directions. First, there has been some systematic effort to estimate the amount of resources invested in training and the rate of return on this investment. Second, some attempt has been made to determine the method of skill acquisition by present members of the labor force through various surveys. It would be desirable to extend these studies with an examination of the determinants of worker and employer choice concerning the optimal method of skill acquisition.

On the employer side, what are the significant variables which cause particular employers to invest in on-the-job training, formal training programs, or alternatively seek to acquire established skills in the labor market? The stage of the business cycle will clearly be an important consideration. But beyond this factor, other variables such as average firm size, turnover, the nature of the skills, etc., will have an important influence on this decision.

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On the supply side, other variables will influence the decision to acquire a particular skill through formal training or on-the-job methods. For example, is there a declining effectiveness of apprenticeship training programs as a source of skilled manpower? As a related question, some research attention probably should be given to the consequences of licensing provisions and other manifestations of "professionalization" of the labor market. How widely used is on-the-job training now? Is this a function whose cost should be borne by private industry or by government? What criteria are significant for an evaluation of the effectiveness of on-the-job training? Is immediate job placement a good test of success?

As noted in earlier seminars there is a serious need for systematic research on the relationship between hiring standards and the objective requirements of the job. Also the parallel relationship between hiring standards and in-plant mobility is largely unexplored. Are employers acting rationally when they set as a requirement for employment a high school education for jobs for which such training is seemingly non-essential?

An investigation of the development of labor markets for "new" occupations is a promising area for research. The development of markets for "new" occupations provides an opportunity to gain significant insights into various aspects of labor market behavior. The fact that current technology has created many new occupations makes such research particularly timely and feasible. In this connection, various related questions may be asked concerning the development of these markets. At what point do the supply of and demand for the occupation become sufficient to induce the emergence of an identifiable market? What changes take place in the geographical scope of the market as the supply of labor for the particular occupation is increased? What is the process by which specialized sub-sect is of the market develop? What is the nature of the development of information systems in the merket? What is the role played by informal channels? by formal intermediaries? What are the patterns of mobility and how do they change over time? For purposes of comparison, new occupations may be selected from blue collar and white collar categories, e.g., instrument man and programmers. Similarly, comparisons can also be made among occupations at different skill levels.

The subject of the scope and structure of labor markets is far from a settled one. With few exceptions, most labor market studies have been conducted within politically or administratively defined areas. Although this kind of framework is operationally plausible, there is no conceptual necessity for taking the labor market as given. It is very likely that the scope of the labor market varies substantially, both over time and cross-sectionally because of differences in the kinds of industries and occupations involved. There may also be variations that depend on the nature of the supply of labor. Differences in scope may have much to do with market behavior, especially the mobility of various social-economic groups in the population and labor force. There is need for a study of the determinants of labor market scope and structure, with attention given to the conceptual as well as the analytical aspects. Two types of studies might be made:

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- 1. One which attempts to trace changes in the scope of labor markets over time under the impact of changes in industrial composition and in the nature of the labor surply.
- 2. Another type of study might be comparative or crosssectional, in which a variety of labor demand and supply conditions might be examined with time held more or less constant.

For either approach, some common measures of the scope of the market would have to be devised. Perhaps this could be done with some concept of commuting distance, weighted to take account of personal and social factors that may be associated with worker mobility and job-seeking patterns. Either type of study probably also ought to take account of the total ecology involved, including residential patterns, community transportation facilities, labor market information services, and education as well as the resource base.

One result might be a typology of labor markets defined in terms of the factors that determine their scope and behavior. The findings ought to have practical applications for the organization and programs of public employment service, the placement activities of the school system, and for the planning of urban renewal and development programs.

G. Suggested Priorities

The results of the seminars suggest that the four major subject matter areas be ranked as follows as to their general importance for research:

- 1. Investments in Human Resources
- 2. Supply of Human Resources
- 3. Demand for Human Resources
- 4. Markets for and Mobility of Hur 'n Resources

This ranking reflects a judgment of the staff of this project. It is based upon a synthesis of the deliberations, representing a variety of disciplines and areas of endeavor, and the identification of the important questions, the extant knowledge, and of work in progress.

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There is a pressing need for new knowledge on many aspects of "Investments in Human Resources." For example, almost nothing is known about the "forgotten 40%" of high school students who are not in the select academic or vocational education programs, and who will continue to be the recruiting ground for the adult "disadvantaged." The Supply area is of great importance for many reasons but especially because of the need to know much more about the "disadvantaged." The Demand area, although potentially of great value, is of lower priority. This is partially because of serious questions concerning whether good estimates can be made because of the dynamic and changing nature of the economy. The Markets and Mobility area is one in which there is already considerable knowledge although relatively little attention has been paid to the behavioral and motivational aspects of what have been treated almost exclusively as narrowly economic phenomena by much of the prior research.

The following enumeration of suggested priorities is presented in the order of the above four major subject matter areas. This in no way implies, however, that all, or even most, of the questions under "Investment" are more urgent than particular ones under the other categories. Within each category research questions have been classified as being of "urgent," "high," or "moderate" priority. The lettered ordering of questions under these subcategories does not imply relative importance. The absence of a research area suggests its relatively low priority.

1. Investment - Urgent Priority

- a. How can the value added of various alternative investments be assessed? Do streams of earnings provide best measures of the efficiency of various investments? In what other ways can efficiency be measured? What methodologies and techniques can be developed to obtain and utilize data on earnings? What are the interrelationships among earnings, investment, IQ's, motivation, social background factors, etc.
- b. How effective have been major past investments in human resources, such as the G.I. Bill after World War II?
- c. What criteria are used in decision making and by whom? What are the major constraints to the decision-making processes at various levels? What tests are available of the efficiency of current decision making? Are

human resources demand projections used and, if so, how? Now do patterns of investment relate to economic criteria, even if these are not used in decision making? What feedback mechanisms exist and how effective are they? To what extent, and how, do employers influence decision making?

- d. How adequate are the tools of analysis, e.g., costbenefit techniques? What research would improve the
 analytic tools? How can cost-benefit and other techniques such as operations, research, systems analysis,
 etc. relate to new national goals such as the universal
 opportunity for two years of post-high school training? For example, what would be the costs and benefits of various mixes of programs? How would they
 relate to employer needs and to employer ability and
 willingness to make investments such as OJT? Would
 such a program increase the dr out problem? What
 effects would it have on the demand for teachers and
 on existing high school and college programs?
- e. What are the significant variables which cause employers to invest in on-the-job training programs or alternatively seek to acquire established skills in the labor market? How does this vary with phases of the business crole? Size of firm? turnover? Nature of the skills? How widely used is on-the-job training now?
- f. How do objectives differ at national, state and local levels? What inefficiencies and misallocations result from the translation process? How important, and distorting, is the crash-program mentality—the "evailable federal money must be spent, somehow" approach to decision making?
- g. How can present and future knowledge be made available, and meaningful, to decision makers?

2. Investment - High Priority

- a. What are the quantitative and qualitative outputs of educational systems by nature (content) of training?
- b. How can the viability or responsiveness to change of alternative systems of education be assessed?
- c. Is it possible to develop an "educational deflator" which would make possible meaningful comparisons of

the quality of education among various educational systems and institutions?

3. Supply (General) - Urgent Priority

- a. What factors are responsible for the differential experience of disadvantaged workers in acquiring jobs in different kinds of firms classified by degrees of competitions, size, single or multi-plant firms, nature of the product, etc.?
- b. How reliable is the assumption of rational economic behavior in connection with the unemployed disadvantaged worker? Does he perceive the labor market in the way in which the theory points? Does this perception aid or hinder him in responding to traditional incentives? Even assuming he has better information, does he act upon this information in an economically rational way?
- c. To what extent are employers acting rationally in failing to hire from the disadvantaged groups? How relevant and "objective" are the hiring criteria used by employers in measuring the capacity to perform the job? Do they bear a predictable relationship to productivity on the jobs for which they are applied in the hiring process?
- d. How do disadvantaged learn about jobs and training programs? What are their attitudes about various occupations? Should policy attempt to channel the disadvantaged into existing institutional arrangements or should it attempt to work through the vehicles used by the disadvantaged?
- e. To what extent can achievement motivation be transmitted to disadvantaged groups? Can this be built into education and training programs? Can entrepreneurial skills be transmitted through training in business skills directed specifically to disadvantaged groups?

4. Supply (General) - High Priority

a. The work experiences of new entry workers and of younger military personnel designed to identify successful and unsuccessful methods in teaching specific skills,

clusters of skills, and attitudes for successful performance controlling for intelligence, educational achievement and the many aptitudes on which military and civilian organizations collect data.

b. What are the costs of intermittent unemployment and its effects on skill retention and incentives to work? of underemployment?

5. Supply (General) - Moderate Priority

- a. What are the effects of protective legislation on the employment of "Protected" groups?
- b. To what extent is low income, and not the personal inadequacies of the unemployed, the breeding ground for unemployment and "unemployability"?

6. Supply (1. Youth) - Urgent Priority

- a. Are the schools as presently constituted reasonably adaptable to the needs of disadvantaged youth? If not, are there variations in curricula, in emphasis, in teaching techniques which promise better results? Can high school programs, which emphasize training for college and highly skilled occupations, develop attractive programs for "the forgotten 40%?"
- b. How does counseling affect the supply of young workers? In particular, how does it influence the flow of people into certain kinds of jobs, occupations, and career patterns? Where do counselors get their information, and how good is it for the present state of the labor market and for emerging patterns of employment?
- c. How do young workers enter the labor market? What have been their experiences in various industries? What kinds of work experiences are most important in influencing the attitudes of young workers?

7. Supply (1. Youth) - High Priority

a. What are the effects of economic dependency on the attitudes of young people? What are their views toward work, money, and the future? Why is it that certain groups resist the assistance of the anti-poverty programs?

8. Supply (1. Youth) - Moderate Priority

a. Have apprenticeship programs declined in importance?
Where are they most frequently found? How do young
workers find out about them? What are their attitudes toward apprenticeship? Is this an area in which
counseling plays a significant role?

9. Supply (2. Negro) - Urgent Priority

- a. How does the Negro learn about the existence of a job? Where are Negroes now employed and where are breakthroughs taking place? Are these real or nominal? What kinds of tactics and strategies are available to convert tokenism into real penetration?
- b. What has been the performance of Negroes on the job, industry-by-industry or occupation-by-occupation? Why have Negroes moved up in some industries and not in others? Is it due to different seniority systems? Is it related to labor organization among Negroes or in certain industries? Is technology involving greater than proportional displacement among Negro workers?

10. Supply (3. Women) - Urgent Priority

a. What is the reserve of female human resources not in the labor force? Who are they and what skills do they possess? To what extent does the absence from the labor force reflect discouragement? What are the reasons for this? How might modifications of work schedules to accomodate women increase their labor force participation rate and improve their utilization? What would be the cost of these adaptations?

11. Supply (3. Women) - Moderate Priority

a. What are the economic and social losses arising from the under-utilization of women? Why are the full-time earnings of women only about sixty percent of those of men, and why has the differential been widening, particularly when women average about one-half year more education than men?

12. Supply (4. Older) - Urgent Priority

a. To what extent and under what circumstances does the

unemployed older worker simply withdraw from the labor force? What are the reasons for this? What happens to him if he does? Why is the labor force participation rate of older Negroes falling while that of the whites is not?

b. Under what circumstances can clder workers be retrained? What has been the experience with retrained older workers when they have been placed in jobs? Are there special techniques of training for older workers? Are they more costly or less effective than those for younger workers?

13. Demand - Urgent Priority

- a. How do employers, in the private and in the public sectors, meet their present needs for human resources? What are the major hiring policies and practices of employers? How closely related are employers' "ideal" hiring standards to the actual or potential job requirements, to the requirements of jobs to which employees are likely to progress (often by seniority), to the qualifications and performance of present employees, to the tightness of the relevant labor markets, etc.? Are hiring standards realistic or are they largely bound by convention?
- b. What are the criteria, institutional arrangements, and mechanisms for the <u>internal</u> satisfaction of demand, i.e., relevance of seniority systems, union pressures, etc. What do employers themselves do to upgrade their work forces in response to their own demands for human resources?
- c. How do employers relate their needs to external educational systems? What bridges exist, and with what
 effectiveness, between employers' needs and educational
 institutions? How are these bridges designed, built
 and maintained? How, and to what extent do employers
 influence, or seek to influence, investments in human
 resources, based on their present demands?
- d. What is the past and present, relative importance of occupations requiring no or very few specific skills? Will the expected evolution of our economy and society increase or decrease the relative demand for the unskilled and for those jobs with very low educational or retraining requirements?

How transferable and adaptable are skills, that is, how flexible are past and present patterns of training for rapidly changing needs? To what extent must employers replace present skills with other (new) skills, as is the case with the replacement of machinery by more modern machines which perform more and different functions? How can the human resources implications of the most important impending changes in technology, tastes, and aggregate and structural changes in the economy be identified before they attain great significance? What are the newly emerging occupations of importance? How can "early warning systems" be established to alert educational systems to the emergence of important future occupational demands?

14. Demand - High Priority

- a. Do certain types of employers prefer to hire people with stronger general education rather than specific training? For what jobs and for what reasons? Does this preference depend on the type of industry, their growth rates, or etc.? How does the preference, and/or the reality, shift in response to changing labor market conditions?
- b. With respect to the disadvantaged, in what respects do employers reduce hiring standards in tight labor markets? Does employer behavior offer guides as to what investments in the disadvantaged will be most productive in terms of job opportunities? Under what circumstances and for what reasons do employers raise or lower hiring standards? What implications do these changes have for investments in human resources, and especially in the disadvantaged?
- c. What are the most appropriate time periods for projections for particular occupations?
- d. What are the relative merits of the macro and micro approaches to estimating demand? How can establishment surveys—information obtained from employers—be used most effectively to estimate future demand? How can other promising sources of information be exploited, including employer, trade and professional organizations?

e. How can we make useful estimates of demand resulting from specific public (and private) programs, already planned or even initiated? For example, how will the Medicare program increase demand for many types of health service personnel? What opportunities and problems does such a new program present for educational systems?

15. Demand - Moderate Priority

a. What are the technical coefficients of human resources in both historic and present production functions?

16. Markets - Urgent Priority

- a. To what extent are employers and workers motivated by rational economic considerations. To what extent are behavior and results to be explained in terms of sociological or psychological motivations? What is the effect of social and psychological factors on economic variables. Do employers and workers react as the theory assumes they will to information a jut the labor market? If not, what are the determinants of the evocation of initiative?
- b. The need to make more extensive use of longitudinal studies around the question of labor mobility, to follow over time the "life cycle" of work experiences, unemployment, and mobility. To what extent is mobility a matter of personality characteristics? Is the risk-caker more prone to move independently of economic rewards? Under what conditions do workers move? What factors loomed largest in these decisions to move? The need to develop accurate measurements of regional migration.
- c. What is the role of institutions in promoting or hampering labor mobility, particularly in a situation in which specific bottle-necks begin to appear? What is the impact on mobility of trade unions, licensing requirements, training requirements, apprenticeship, social insurance, pension plans? How do these operate in expanding occupations in which shortages begin to be felt? What is their impact at the entry level?
- d. Assuming that the provision of information is a "product" the production of which is subject to economic

constraints, various studies are possible. What are the component and separable parts of counseling? What kinds of labor market information are associated with the different components? What are the economics of scale with respect to each component? What kinds of clientele are most efficiently served by particular components? What are the optimal arrangements for carrying out effective counseling with these various clientele groups? In various kinds of labor markets?

- e. What kinds of information and training are needed to evoke initiative, particularly in the case of people who have over time lost initiative? What impact does counseling have on such a person?
- f. How effective is the U. S. Employment Service in its information and job placement functions? What clientele does it serve in the labor market, by skill, occupation, geographic location? How do its activities relate to employer hiring practices, both at the port-of- entry level and in-plant promotional practices?
- g. With reference to "new" occupations, at what point do conditions of supply and of demand for occupations become sufficient to induce the emergence of an identifiable market? What changes take place in the geographical scope of a market as the supply in the occupation is increased? How do information channels develop? What is the role played by informal channels? by formal intermediaries?

17. Markets - High Priority

a. What is the number of labor market intermediaries and how has this total changed over time? How may these intermediaries be classified with respect to geographical scope, clientele served, and type of information produced? What have been the differential growth rates of these categories of intermediaries? What factors generate fears? What is the incidence of these fears on the supply and demand side? Why have public intermediaries been more important in some markets than in others? What kinds of information are provided by intermediaries and how do they supplement or replace informal channels of information so heavily emphasized in traditional labor market studies?

18. Markets - Moderate Priority

a. What is the relationship between external mobility and internal movements in the firm? How is it possible most effectively to prepare workers who are descending in job status?

and many seemingly useful techniques of analysis are only in an embryonic stage.

In the end, the choice of this approach was made lecause it is sufficiently broad to include what at this time appears to be a significant number of critical issues in the field and because it is a useful way of classifying materials into categories which have been used by most earlier researchers and are therefore reasonably familiar to most persons presently working in the field.

In the division of the human resources field into four major subject-matter areas some overlap is inevitable. The designation of specific subject-matter areas, and the structuring of seminars and bibliographical work accordingly, is not designed to offer a precise topology for the unambiguous categorization of every element. It is designed only to help identify the most significant issues and variables and their interrelationships.

The major subject matter areas of this framework bear names which economists often use in structuring analysis, such as "supply", "demand," "investment," and "markets." However, it cannot be overemphasized that this approach includes considerable material of the greatest importance which is relevant to the other behavioral and social sciences. This framework is entirely consistent with the interdisciplinary nature of this approach and its results. It in no way "squeezes out" or downgrades the many non-economic considerations of utmost importance to this project. In fact the research priorities reflect this.

The general approach is to consider problems of national importance, looking to less aggregated (especially local) levels as appropriate for the understanding of many of these problems. An alternative approach would be to start from the local or community level to assess the goals and problems of particular communities and to design research priorities accordingly. The "from the top, down" approach will probably be of more general usefulness although for particular communities it would certainly be essential to assess research priorities "from the bottom, up."

It should be carefully noted that success in determining research priorities depends largely on the ability to forecast the payoff or success of various research efforts. Unfortunately, little is known about this except that the likelihood of success is clearly dependent on the quality of the specific researchers. Problems of doubtful face value pursued by able and imaginative researchers may have considerably higher payoff than more urgent research topics pursued by less able men.

PART IV. SUMMARY, IMPLICATIONS, AND CONCLUSIONS

ERIC

CHAPTER 7 - SUMMARY, IMPLICATIONS AND CONCLUSIONS*

A. PART J

This project on "Research, Developmen, and Demonstration in Adult Training and Retraining" was financed by the United States Office of Education, and had as its general objective the establishment of a research, development, and demonstration program in the Mon-Yough Region, which includes 31 communities in the southeastern part of Allegheny County, Pennsylvania. More specifically, the objective was to study the extent to which recently enected Federal legislation might be the basis on which the Mon-Yough Region could be encouraged to organize itself in order better to meet the social and economic problems of the area and to generate research and other activities in an area which consists of many small communities with a declining economic base. The manner in which the objective was sought is briefly outlined below.

- 1. Physical facilities for a research and demonstration project were secured by refurbishing the Market Street School in McKeesport under subcontract with the McKeesport School District. Following this, an experimental program for young school dropouts was begun in October 1965, to be completed in one year.
- 2. Materials in the broad area of the development and utilization of human resources, including training and retraining, have been collected and organized by the Institute for Research on Human Resources of The Pennsylvania State University. These materials have provided the background for the generation of research activities.
- 3. After the contract was signed it became evident that the existing social and political forces in 31 communities were not able to develop on their own the necessary actions which would lead to the establishment of a Mon-Yough Community Action Conmittee (MYCAC). Consequently, it was agreed between the U.S. Office of Education and The Pennsylvania State University that efforts

^{*} This project for the most part does not lend itself readily to making "recommendations." However, there are various suggestions made throughout the report which contain implications both for further research and for the design and conduct of demonstration projects and action programs.

would be directed to work with the 31 cc munities to create MYCAC and to study this process. More specifically, four objectives were sought by this change: (a) to determine whether a University representative can act as a "change agent" to stimulate the communities to organize themselves; (b) to study the process by which such a community action program is established, as a case study of how a large number of small communities can organize themselves and how, if at all, they overcame certain obstacles; (c) to involve existing institutions in the development of community action programs; and (d) to assist the Community Action Committee in the development of new programs. The extent to which these objectives were furthered is described in Part II, Chapters 4 and 5, and the appropriate summaries below. In pursuit of these objectives it was necessary to compile an economic and social profile of the region. This was done in Part II, Chapter 3, and is summarized below.

4. A seriec of eight seminars was conducted between December 1964 and April 1966. Though originally conceived as seminars in which various types of education and training programs were to be designed, it was subsequently agreed between the U.S. Office of Education and the University that the seminars should be concerned with broader issues of the utilization and development of human resources. With this in mind, the seminars were designed to ach eve four objectives: (a) to determine the significant questions in several areas partaining to human resources; (b) to determine what gaps existed in our knowledge of these areas; (c) to suggest priorities in research; and (d) to generate research and experimental programs. The results of these deliberations are discussed in Part III, Chapter 6 and its summary below, particularly with reference to objectives (a), (b), and (c). The research stimulated and generated is discussed in Part I, Chapter 2 and its summary immediately following.

One major purpose of the entire project was to stimulate and develop research, demonstration, and development projects, on the part of various social scientists utilizing the Mon-Yough Region and other areas as geographic areas for possible experimentation. Chapter 2 indicates the degree of research, development, and stimulation which evolved from this project. In addition to the stimulation reasonably presumed to have occurred from the conduct of seminars involving 91 persons (exclusive of the staff of the project), these take the form of (a) new projects developed, approved, or in the process of being approved during the contract period; and, (b) projects currently in the process of being developed.

1. Projects in Process

A. The Preparation of Youth for Effective Occupational Utilization

This project, financed by the Division of Adult and Vocational Research of the U.S. Office of Education, was begun in 1964 and is to be completed in September 1966. Approximately 5,300 graduated of the academic, vocational, and general curricula in nine cities were interviewed to determine their employment experiences, their evaluation of their education, and their expressions of job satisfaction and self concept. In addition, 600 employers and 90 union officials were interviewed to obtain their evaluation of vocational education in their communities. Approximately 3,000 supervisors of these graduates completed questionnaires designed to evaluate the training of these graduates. Questionnaires were also completed by 1,600 teachers in nine communities designed to determine their attitudes toward vocational education.

B. An Experimental Program to Compare Education versus Skill Training for Young School Dropouts

This project began on June 1, 1965 and is scheduled for completion in February 1970. It is financed by the Division of Adult and Vocational Research of the U.S. Office of Education. Its objectives are: (a) to investigate experimentally whether it is better economically and psychologically to provide the opportunity for young school dropouts to secure a high school diploma or extended training for entry into a specific occupation; (b) to explore the dimensions of the task of overcoming the artificial barrier of a high school diploma to employment; and (c) to evaluate the effects of current emphases on programs for youth which are aimed at preparation for entry into narrow occupational skills.

C. <u>Developmental Program for an Economic Evaluation of Vocational Education</u>

This project, financed by the Pennsylvania Department of Public Instruction, was completed on June 30, 1966. Its objectives were:

(a) to examine the data currently being collected by the Department of Public Instruction in order to determine the extent to which such data are useful for the purpose of evaluating vocational education programs; (b) to suggest the types of data which should be collected in order to make the appropriate decisions for effective utilization of vocational education funds; and (c) to examine the techniques employed in the various studies of the economics of

education and their feasibility of application to vecational education.

D. Cost-Benefit Analysis of Vocational Education

This project, which began in April 1966 to be completed in October 1968, is financed by the Division of the Adult and Vocational Research of the U.S. Office of Education. Its objectives are: (a) to develop a methodology and research design for a cost-benefit study of vocational education; and (b) to determine the private and social costs and benefits of vocational education in general, as compared with academic education, as well as the different types of vocational education programs.

E. An Evaluation of Vocational Education in Pennsylvania

This project, to begin September 1, 1966 and to be completed by February 1969, is f' anced by the Pennsylvania Department of Public Instruction. has objectives are: (a) to determine the extent to which vocational education programs and courses have changed in recent years to meet the needs of industry and students; (b) to evaluate the cost-benefit effectiveness of the academic and vocational education programs; and (c) to obtain an evaluation of the vocational education and academic programs from the point of view of the students who graduated from these curricula.

F. A Demonstration Program to Develop Labor-Community Specialists

This project, to be conducted by the Department of Labor Education of the University under financing from the Higher Education Act of 1965, commences during Summer 1966 and will be completed by June 1967. It is designed to develop a training program to help selected local labor leaders to understand the problems of urban development and to acquire the skills for dealing effectively with them. In addition, it proposes to help organized labor define the nature of some community problems and its role and responsibilities in finding and testing solutions to these problems.

G. A Study to Determine the Influence of Supplemental Labor Market Information on the Job-Seeking Behavior of Selected Groups of Unemployed Workers

This project, to begin on September 1, 1966 and to be completed by February 1968, is to be financed by the Office of Manpower Policy, Evaluation, and Research of the U.S. Department of Labor. It is designed to determine the effects on job-seeking behavior of selected groups of unemployed workers when supplemental labor market information is provided by the U.S. Employment Service. The control group will be given only the regular employment service services. The project will be carried out in cooperation with the Pennsylvania Employment Service.

H. A Survey of Demonstration Programs in Occupational Education and Training

This project is financed by a grant from the Fund for the Advancement of Education. Its objective is to survey four experimental programs in occupational training in Florida, California, Michigan, and Oklahoma under a Ford Foundation grant. The four experimental programs will be observed for the purpose of developing a demonstration-research program in the two achool systems for those youth who are not capable of handling the usual curricula in the academic or vocational programs.

- 2. Research Projects in the Planning Stage
- A. An Experimental Program to Measure the Effectiveness of Education and Job Environment as a Component of Training in Job Content
 - B. Facilitating Planning Among Vocationally Undecided Youth
- C. <u>Personal</u> and <u>Institutional Determinants of Differential</u>
 <u>Post-Graduate Experiences of Male Youth.</u>
- D. Forecast of the Impact of Technological Change on Occupational Skills and Requirements in Three Selected Industries
- E. The Application of Program Evaluation Techniques to Public Education
- F. Augmenting the Labor Force by Educating and Training Recipients of Public Assistance
 - G. The Validation of a Measure of Individual Lebor Mobility
- H. New Sources for Providing Job Information to Culturally Disadvantaged Youth
- I. Demonstration-Research Program of the Public Employment
 Service

B. Part II.

Part II (Chapters 3, 4, and 5) deals with the process by which the Mon-Yough Community Action Committee Inc., (MYCAC) was organized and has developed between 1964 and the present. The formation of MYCAC and its activities after its inauguration have provided the bases for a study of the leasibility and effectiveness of a community action program in an area of numerous relatively small communities with those economic and social linkages, whose economic base has been adversely affected, but whose traditions have never included significant political cooperation in meeting common problems. Chapter 3 sets forth the economic and demographic profile of the Mon-Yough Region. Chapter 4 describes and analyzes the relevant events in the process of organizing, the major problems encountered, and the responses to those problems. Chapter 5 analyzes the objectives and activities of MYCAC.

In common with Allegheny County, in which it is largely contained, the Mon-Yough region is heavily industrial, dependent upon steel production for its principal livelihood. As changes have occured in the economic arrangements in the steel industry, these have been reflected in the entire economic and social fabric of Southwestern Perspylvania.

However, the Mon-Yough Region differs markedly from the rest of Allegheay County in several respects. (1) The rate of population growth in Mon-Yough has been less than that for Allegheny County as a whole. (2) The average age of its population has risen. Between 1950 and 1960 the number of persons 45 years and over rose by more than 5 percent; those in the age group 19 years and younger rose by more than 3 percent. However, those in the age group 20-44 years declined by one-fifth, substantially higher than the one-eighth decline for Allegheny County. (3) Mon-Yough in 1960 had a smaller proportion of non-whites (7.6 percent) in its population than did Allegheny County (8.3 percent). The proportion of Pittsburgh's population in the non-white category was almost double that of Mon-Yough. In fact, most of the non-whites in the County are concentrated in a few neighborhoods in Pittsburgh. (4) In the post-World War II period the Mon-Yough area has had a contraction of its economic base as markets for steel have been penetrated by foreign competitors and as technology has been adopted in other steel producing areas in the United States, leaving the mills in Mon-Yough older, higher cost producers highly sensitive to small fluctuations in the demand for steel. (5) The Mon-Yough region has never possessed a political tradition of cooperation among its compensat communities.

In this setting, the impulse to create MYCAC slowly took shape in the early 1960's, pearheaded by the United Steelworkers of America (USWA). By 1964 the passage of Federal legislation, designed to apply to some of the problems of regions like Mon-Yough, provided the stimulus to attempt a formalization of a community action agency in these localities. When it became apparent that the area by itself lacked the resources and expertise necessary to such a task. The Pennsylvania State University enlarged its scope of participation in that endeavor when it was agreed (between the University and the U. S. Office of Education) to test the extent to which the University could act as a change agent by supplying a person to act with the local participants in seeking a basis for a viable and permanent community action organization. In addition, the University was to continue to study and analyze the process by which the community worked toward organization by community action.

In this study the evolution of community action in Mon-Yough is conceived as a synthesizing process in which parts of other existing organizations are recruited and merged to form a synthetic organization (MYCAC). The future character of a community action organization is hypothesized to be contingent upon the nature of the components which are drawn into synthesis and their eventual goodness of fit. The participants in the new organization, though members of other existing organizations, presumably agree to participate in forming a new institution because its objectives converge with commitments which these people are already serving. An ideally synthesized organization, then, can most readily grow in a setting where its mission is a generalization of the more specific goals of an array of diverse organizations. In consequence this idealized organization would stand in a complementary relation to each of many other organizations in that each would facilitate the work of the other through cooperation and common membership. As a generic class, synthetic organizations are in principle equipped to attain goals of broader scope than are any of the component organizations which contribute to them.

In practice, of course, the state of perfection embodied in this idealized conception is seldom approached. Nevertheless, the idealized form provides a useful benchmark against which the experiences of the organizers in Mon-Yough can be compared.

It is convenient to distinguish four phases in the history of MYCAC:

1. The Aspirational period, which was the early period when a handful of people, including some in the USWA, defined

the region's essentially economic problem, diagnosed Mon-Yough as the victim of a progressive disease of growing unemployment and underemployment, and set forth aspirations which would bring about its recovery. The founders operated from the conviction that the region could only be revived to the extent that its poorer families could be assured of opportunities for work, education, and full access to the cultural resources of 20th Century America.

- 2. The Mobilizing period took form as the aspirations became fixed and the number of committed individuals and groups slowly grew.
- 3. The Formalizing period, whose beginning was marked by incorporation of MYCAC in early 1965, gave additional impetus to the mobilizing work and provided a mechanism within and through which mobilizing could be accomplished.
- 4. Synthesizing was the final phase. The synthetic process had really commenced earlier but was given special stimulus in November 1965 when MYCAC received its first Federal grant, and in the following month when a full-time Director was appointed and the assembling of a staff began. In August 1966 MYCAC received OEO approval for its conduct and administration grant which will support it through August 1967.

The task of achieving internal cohesion among the individual members of MYCAC has proceeded relatively smoothly. One reason for this lack of internal disharmony comes from the role and activities of the "change agent," the University researcher who participated from the early stages. In fact performing the functions of a Director, he helped develop support for MDTA programs and for community action, worked closely with the Bureau of Employment Security, assisted in the recruitment and selection of a Director for MYCAC, and helped to steer activities away from potentially explosive issues for which he had developed a sensitivity in his role of disinterested "outsider." As a consequence of the intervention of this "change agent" MYCAC was created and sent into its formalizing phase with a minimum of internal friction among its members.

The movement toward synthesis has been confronted with two kinds of difficulties: (1) the relative dearth of appropriate organizations which might naturally join community action in Mon-Yough; and (2) the double requirement that MYCAC relate its activi-

ties "downward" with those of local community action committees and "upward" with those of the Allegheny County Community Action Program.

The dearth of complementary and supportive agencies such as universities, research institutes, public and private social agencies, employment agencies, churches, associations benefitting handicapped groups, and many others has been a serious problem. It has meant the relative absence of the talents of professional specialists capable of being utilized by the community action program to provide advice and services available in large cities.

The second problem--that of the role of MYCAC in the entire structure of community action programs in the area-has only been partially met. Unlike most community action programs under the Economic Opportunity Act, MYCAC is not associated with a geographical area which is also a single political unit. Its 31 municipalities are not united save through the fact that they all lie within Allegheny County. Intercommunity endeavor is a new experience for most of them. Thus, MYCAC from the beginning has had the major task of enlisting support from these separate communities, each of which could participate in the "war on poverty" without associating with MYCAC. Furthermore, by 1965 Allegheny County had already formed an organization to construct programs for the entire County (except Pittsburgh). MYCAC then has had to justify its status both to its prospective constituents and to the County organization. Obviously this has been fertile ground for possible jurisdictional disputes.

In general, this problem thus far has been reasonably met by some ingenious and imaginative activities. With regard to its local constituencies, MYCAC has operated at various levels. It has made fruitful and durable contacts with political leaders in the localities, acquainting them with the problems to which MYCAC is directed and the proposed programs for combatting them. It has sought to enlist the support of individuals and institutions. It has provided contact and facilities for the poor. With regard to its relationships to the Allegheny County organization, an agreement was reached in December 1965 that MYCAC would forward its proposals for grants through the Allegheny County Countiee for review, either for forwarding to Washington with a favorable recommendation or for return to MYCAC with suggestions for revisions. This distance between MYCAC and the County has not become institutionalized into alienation. A step toward fuller accomodation has been made by the addition to each board of one member from the other board. This type of synthesis, brought about by common membership, also is occurring between MYCAC and the

emerging community action committees in several Mon-Yough communities. Thus far, at both levels the leaders seem to view the cause of disagreement to be inadequate or non-existent channels of communications, not the personalities and willful behavior of the opposition. So long as this continues, the possibilities of amicable and constructive resolution of potential conflict are enhanced.

MYCAC has sought to enlist support for community action on the grounds that the region as a whole can hope to prosper if its poor residents are rescued from sub-standard social, economic, and educational conditions. Thus far, the USWA (the most influential union in the area) has endorsed MYCAC by financial contributions and through the efforts of members who are active in MYCAC. The same cannot be said of the business community. Business leaders are more problematical. They have not yet contributed substantial support, financial or moral.

As MYCAC has moved toward fuller synthesis, a series of objectives has come to be recognized. Though these objectives did not evolve by any official process of discussion and collective decision within MYCAC, they have nevertheless come to be commonly understood through the kinds of activities in which MYCAC engages or proposes to engage. The objectives are as follows:

- 1. to ascertain the needs of the poor of the region and to devise regularized means for meeting these needs;
- to identify different groups among the poor for which it may be necessary to develop different programs;
- 3. to coordinate activities of existing organizations which seek to serve the poor;
- 4. to engage in compensatory activities which would supplement work undertaken by other organizations which have been unable to do this work adequately;
- 5. to provide employment for some of the poor in positions which will be created when programs are authorized.

In pursuit of these objectives, MYCAC has engaged in varied activities and programs. At least one major hurdle seems to have been negotiated successfully: The Committee is now regarded as the locus of the "war on poverty" in Mon-Yough. It has sought and established working contacts with the "poor". Though MYCAC lacks the kind and quality of services to the poor found in large

metropolitan areas, it has enjoyed some successes. Among its activities in support of existing institutions to serve the poor, the following are notable:

- 1. from the beginning its founders have worked closely with the local Employment Service Office, assisting in the preparation of proposals for training programs subsequently funded by MDTA.
- 2. the founders were instrumental in initiating an evening school to give adult drop-outs an opportunity to finish high school. Related but separate is an experiment being conducted in McKeesport by The Institute for Research on Human Resources of the University to study the effects of a program in both academic and vocational curricula upon young high school dropouts.
- 3. headstart programs were publicized, explained, and supported when those programs were initiated.
- 4. communication was established with the clergy in the area explaining the existence of MYCAC and inviting a coordination of efforts.
- 5. though some social agencies are active in Mon-Yough,
 many are not represented at all. The following operate
 in Pittsburgh, requiring travel by Mon-Yough clients
 if they are to participate in these programs: Bureau
 of Vocational Rehabilitation, the Pennsylvania Association for the Blind, Child Welfare of Allegheny County,
 Allegheny County Adult Welfare Service, Legal Aid Society,
 the Pittsburgh Child Guidance Center, the Pittsburgh
 Hearing Society, and the Veterans Administration. MYCAC
 has offered gratis its presently vacant offices to any
 agency willing to fill it with a professional person sho
 can provide direct service. Thus far, the Association
 for the Blind has accepted this invitation.
- 6. in an unplanned way, arising from MYCAC's contacts on both sides of the labor market, the Committee has come to function as a placement service in bringing employer and potential employee together.

In addition to these activities of MYCAC in support of existing institutions, there have been some steps taken which are designed to be innovative in Mon-Yough. Though the services embodied in these activities are commonplace in large metropolitan areas, they have been absent in Mon-Yough. Some of the more important are survarized below:

- 1. MYCAC has recognized the lack of a community center which is multi-functional and "total" in meeting the needs of its clients. A proposal to establish such a center for nine communities is currently pending with the OEO.
- 2. MYCAC has proposed the establishment of a Pre-Vocational Opportunity Center for the Handicapped which would include a rather complete array of special programs for the handicapped persons of the area.
- 3. In addition to the counseling which MYCAC furnishes to persons referred to its office, it will also maintain an information and referral center for persons in need of specific service available in the community.
- 4. A proposal has been submitted for a program to identify potential high-school dropouts and to intervene with means to discourage the potential from becoming a reality.
- VISTA workers assigned to housing projects to participate in programs of play and recreation for children resident in public housing projects, programs which are under the supervision of the McReesport Recreation Department.
- 6. MYCAC is interested in participating in a research project currently under consideration by the Institute for Research on Human Resources and some of the major steel producers of the area. The study proposes to examine in detail the phenomenon of intermittent unemployment of steel workers with an eye to the feasibility of programs of training for workers to be displaced in steel mills, in advance of their layoff.

Some general observations regarding MYCAC are pertinent. The emergence of this organization into a working mechanism with a charter to promote and initiate change is a realized fact. The admitted scepticism and dubiousness of the observers, which were present throughout most of their relationship with the events that unfolded in the Mon-Yough region, now are gone. The full synthesis, however, has not yet been accomplished, and is not likely to be until the elite agents of the Region's political and business leadership take steps to affirm positively their willingness to both participate in and support the role of MYCAC. However, the second necessary condition of success seems to have

been fulfilled, namely that the organization identify and relate its goals to the needs of that segment of the population which it wishes to represent, in this instance the poorer families of the region.

C. Part III

This aspect of the overall project seeks to develop a guide for the allocation of research resources in the field of human resources. It formulates specific suggestions concerning where research resources might be employed to yield "greatest" returns in terms of usefulness for the formulation and implementation of public policies concerning the development, allocation and utilization of human knowledge and skills in our rapidly changing economy. It emphasizes research which may aid in the resolution of the problems of those categories of human resources which are underdeveloped and/or underutilized-sometimes called the "disadvantaged"-by reason of technological change, geography, sex, age, race, low levels of skill or education, etc.

The "research guide" reflects the conviction that a broad concern for the development, allocation and utilization of all levels of human resources, in thriving as well as in "sick" areas, is necessary for the effective formulation and implementation of public policies related especially to the "disadvantaged." If the problems of the "disadvantaged" groups are to be more meaningfully met, it seems necessary that public policy concern itself not only (and certainly not exclusively) with finding jobs for the unemployed or "unemployables." The significant question of major importance is how most effectively to develop and utilize the human potential in this large reservoir of human resources. To approach the problem in this wider context requires the careful investigation of the complex of relationships between the "disadvantaged" and the social and economic environment in which they operate. The exploration of these relationships will be substantially enhanced by the use of longitudinal studies designed to determine more precisely the kinds of economic, psychological, and sociological problems encountered by the "disadvantaged" over time, the reasons for their existence, and the most promising policy approaches to mitigate and deal with these problems.

This is an approach to be found in the recommendations of national studies of this subject and has found its way in tentative and embryonic form into some more recent legislation. However, much research will be required to establish better and more effective guidelines for policy formulation. This is the context in which the project to develop a "research guide" was developed.

1. Methodology

In order to appraise research needs systematically the major elements of the human resources field have been related conceptually to the following four major subject-matter areas:

- 1. <u>supply</u> and utilization of human resources, with special reference to major forms of discrimination,
- 2. present and anticipated demand for human resources,
- 3. investments in human resources, and
- 4. human resources markets and mobility.

For each of these subject-matter areas the following have been attempted:

- 1. to identify the major problem areas or questions, and classify them by relative importance for policy formulation and/or implementation:
- 2. to appraise, for each, the extent and operational value of relevant knowledge and of research in progress;
- 3. to appraise, for each, the susceptibility to further research; and
- 4. based on these considerations, to suggest priorities for future research.

The major inputs consisted of a series of eight two-day seminars, held between December 15, 1964 and April 28, 1966, in which experts from a variety of academic disciplines, voluntary organizations, federal and state government, and private research organizations utilized their knowledge and experience, supplemented by bibliographical searches, to offer advice on research priorities. The first two seminars provided background, especially concerning research, development, and demonstration in adult training and retraining. The next six seminars dealt with the formulation of specific research priorities, four of them having centered on the four major subject-matter areas mentioned above.

Not including personnel of the Institute for Research on Human Resources from several disciplines, the ninety one outside participants came from twenty states and the District of Columbia, from eleven types of organizations, and from a wide variety of disciplines, especially economics, education, sociology, and psychology.

This "research guide" does not pretend to reflect an exhaustive, detailed coverage of the state of knowledge as it relates to any given hierarchy of social needs. Rather, it attempts to represent a systematic identification of some of the most urgent research priorities on which there is general agreement by experts. Any "research guide" should be continually reviewed and updated as needs, methodologies, and knowledge evolve.

The four major subject-matter areas are considered in Part III, Chapter 6 of the report. Each considers the nature of the subject and the interrelations between its elements and those of other major subject-matter areas. For each of the subject matter areas priorities for research suggested based on a systematic consideration of needs, methodologies, and knowledge.

2. Suggested Priorities

Chapter 6 identifies common themes which emerge from the analyses of the four major subject-matter areas, ranks the four areas by relative, general importance for research, and, finally, within each, enumerates suggested priorities for specific research.

Certain common themes emerged:

- 1. the critical need for more and better data in most areas, and the need to disaggregate data so that its scope relates to the appropriate levels of decision making;
- 2. the persistence, although to a lesser extent, of the problems of the "disadvantaged" even at times of relatively full employment;
- 3. the need for longitudinal studies in all of the subject matter areas:
- 4. the great need for sub-national and, especially, local studies in all areas;
- 5. the need for more evaluation of the effects of on-going anti-poverty and other projects and the building into them of independent, evaluative research:
- the need to assess the human resources needs and implications of major developments such as Medicare during their planning and subsequent stages;

- 7. the need to disseminate research results to potential beneficiaries,
- 8. the great need for in-depth studies of present employer policies and practices relating to hiring, promotion, training, incentives, retirement, etc.; and
- 9. the need to develop and relate effectively new or proven tools of analysis, especially cost-benefit analysis, to all appropriate problem areas.

The results of this analysis suggest that the four major subject-matter areas be ranked as follows as to their general importance for research:

- 1. Tovestments in Human Resources
- 2. Supply of Human Resources
- 3. Demand for Human Resources
- 4. Markets for and Mobility of Human Resources

Within each area specific research topics have been designated as being of "urgent," "high," or "moderate" printity. This in no way implies, however, that all, or even most, of the research questions under "Investment" are more urgent than particular ones in other subject-matter areas. The enumeration of suggested priorities for research and the related explanatory material constitute the final result of the "research guide" section of the overall project.

APPENDIX A

TABLE I
POPULATION AND POPULATION CHANGE BY CONSUNITY

Commity	1960	1950	Change	Z Change
Braddock Hills	2,414			
Braddock	12,337	1,965		♦ 22.8
Clairton	18,389	16,488	- 4,151	- 25.2
Dravosburg	3,458	19,652	- 1,263	- 06.4
Duqueses	15,019	3,786	- 328	- 08.7
E. McKeesport	3,470	17,620	- 2,601	- 14.8
E. Pittsburgh	4,122	3,171 5,259	+ 299	+ 09.4
Elizabeth	2,597	2,615	- 1,137	- 21.6
Elizabeth Tap.	14,159	9,978	- 18 + 4.181	- 00.7
Forward Twp.	4,692	4,292	, ,,,,,,,	+ 41.9
Glassport	8,418	8,707		+ 09.3
Forestasi	7,502	10,046	- 289	- 03.3
Liberty	3,624	1,467	- 2,544 + 2,157	- 25.3
Lincoln	1,686	1,900	_,,	+ 147.0
McLasuport	45,489	50,402		- 11.3
Kenhall	17,312	£6,437	- 4,913 + 875	- 09.7
N. Braddock	13,204	34,724	- 1,520	+ 05.3
K. Versailles	13,583	9,821	+ 3,762	- 10.3
Piteairn	5,383	5,857	- 474	9 38.3
Port Sue	6,635	4,756	÷ 1,879	- 08.1 + 25.3
Rankin	5,166	6,941	- 1,777	
Trafford	149	154	- 14	- 25.6 - 09.1
Turtle Creck	10,607	12,363	- 1,756	- 14.2
Versailles	2,297	2,484	- 187	- 07.5
%all	1,493	1,850	- 357	- 19.3
W. Elizabeth	921	1,137	- 216	- 19.0
W. Homestead	4,155	3,257	÷ 898	+ 27.6
W. Mifflin	27,289	17,985	+ 9,304	÷ 51.7
Whitaker	2,130	2,149	- 19	- 00.9
White Oak	9,047	6,259	+ 2,888	+ 46.9
Vilnerding	4,349	\$,325	~ 976	- 18.3
Mon-Yough	271,085	268,745	+ 2,340	+ 00.8
Allegheny County	1,628,587	1,515,237	+113,350	+ 07.5
Source:	Į	1		
V.S. Census	Mines	1	1	
			acce (Carpen	

TABLE II

AGE DISTRIBUTION OF THE POPULATION BY COMMUNITY

	‡59	. 168	1,114	916	230	1,174	4	381	259	969	274	565	864	7.1	81	•	1,296	, 57	482	475	161	378			218		
	4564	250	,41	13	63	3,873	629	1,210	595	1,826	693	•	2,355	227	268	11,808			1,604	•	706	1.378	•		50	359	
1950	20-44	811	ŵ	ᅻ	S	N	~	•	696		•	4,127	•	535	868	20,394			4,250			•	•	•	1,014	•	
	19-	736	5,271	•	•	5,282	•	•	790			2,970		634	683	14,948	4,748	• •	3,664	•	•	•	51	4,224	746	879	
	+ 5 9	ဖ	1,306	-	24	1,751	339	463	338	958	334	712	1,009	181	121	5,438	1,867	•	969	635	356	532	17	954	281	172	
	45-64	466	2,821	0	833	3,631	œ	1,064	9	2,786	∞		1,953	Q	566	•	4		4	~	60.	6,	29	2,414	532	Q,	
1960	20-44	808	3,866	5,398	1,083	4,785	1,108	1,260	108	4,155	1,575	2,629	2,278	1,170	265	•	5,563	4,102	4,757		2,215	1,635	51	3,407	741	760	
	19-	977	4,373	6,954	1,197	5,061	1,191	1,335	857	5,559	1,944	3,387	2,171	1,448	707	•	5,666	4,586	5,412	1,762	2,708	1,923	43	3,822	752	570	*
	Community	Braddock Hills	Braddock	Clairton	Dravosburg	Duquesne	E. McKeesport	E. Attsburgh	Elizabeth	Elizabeth Twp.	Porward Ivp.	Glassport	Homestead	Liberty	Lincoln	McKeesport		N. Braddock	N. Versailles	Pitcairn	Port Vue	Renkin	Trafford	Turtle Creek	Versailles	Wall	

TABLE II (conclaved)

				•	•			
W. Flizabeth	340	287	176	118	381	433	236	87
W. Ecnestead	1,537	1,494	823	300	5%6	•	693	255
V. Mtfflin	10,997	9,838	5,176	1,278	6,715	7,670	2,823	776
Whitaker	693	769	545	198	206	875	428	139
White Cak	3,270	2,975	2,115	269	2,070	2,455	1,612	355
Wilmerding	1,369	1,356	•	550	•	•	•	437
Mon-Yough	97,275	87,472	89,779	24,856	87,018	110,828	52,147	52,147 18,362
Alleghery County	580,865	531,413	360,393	155,916	453,416	605,177	328,581,118,063	118,063
Source:								
U.S. Cenaus.		_	-			•		

TABLE III
PERCENTAGE AGE DISTRIBUTION OF THE POPULATION BY COMMUNITY

		1960				1950		
Community	19-	20-44	45-64	65+	19-	20-44	45-64	65+
Community Braddock Hills Braddock Clairton Dravosburg Duquesne E. McKeesport E. Pittsburgh Elizabeth Elizabeth Twp. Forward Twp. Glassport Homestead Liberty Lincoln McKeesport Munhall N. Braddock N. Versailles Pitcairn Port Vue Rankin Trafford Turtle Creek Versailles Wall W. Elizabeth W. Homestead W. Mifflin Whitaker White Oak	19- 40.5 35.4 37.8 34.6 33.7 34.3 32.4 36.7 28.9 40.0 41.9 32.7 39.8 32.7 40.8 37.2 30.7 3		19.3 22.9 22.0 24.1 24.2 24.0 25.8 23.1 19.7 17.9 21.3 26.0 18.9 15.8 24.4 20.8 18.3 23.3 16.4 20.7 22.8 23.2 19.5 19.6 23.4	06.8 10.6 08.2 07.1 11.7 09.8 11.2 13.0 06.8 07.1 08.5 13.4 05.0 07.2 12.0 10.8 10.1 05.1 11.8 05.4 10.3 12.1 09.0 12.2 11.5 12.8 07.2 04.7 09.3 07.7	37.4 32.0 34.5 34.7 30.0 31.8 29.0 30.2 35.4 38.9 34.1 27.6 43.2 35.9 29.7 28.9 37.3 30.2 35.1 33.7 33.1 34.2 35.0 35.1		12.7 20.7 19.0 18.3 22.0 21.4 23.0 22.8 18.3 16.1 20.5 23.4 15.5 14.1 22.9 19.3 16.3 23.1 14.8 19.9 16.9 19.6 20.3 19.6 20.3 19.4 20.8 21.3 15.7 19.9 26.2	08.5 06.8 05.0 06.1 06.7 08.8 07.2 09.9 07.0 06.4 06.5 08.6 04.3 08.6 07.9 06.6 04.9 08.1 03.4 04.5 06.2 08.8 07.2 08.8
Wilmerding	31.9	31.2	24.2	12.6	28.8	41.0	21.5	08.2
Mon-Yough	35.9	32.3	22.1	09.2	32.4	41.2	19.4	06.8
Allegheny County	35.7	32.6	22.1	09.6	30.6	39.9	21.7	07.8
Source: U.S. Census								

TABLE IIIa

RATE OF POPULATION CHANGE FROM 1950 TO 1960 BY
AGE GROUP AND BY COMMUNITY

Community	19-	20-44	45-64	65+
Braddock Hills Braddock Clairton Dravosburg Duquesne E. McKeesport E. Pittsburgh Elizabeth Elizabeth Elizabeth Elizabeth Twp. Glassport Homestead Liberty Lincoln McKeesport Munhall N. Braddock N. Versailles Pitcairn Port Vue Rankin Trafford Turtle Creek Versailles Wall W. Elizabeth W. Homestead W. Mifflin Whitaker White Oak Wilmerding	+ 32.7 - 17.0 + 02.7 - 09.0 - 04.2 + 18.2 - 12.5 + 08.5 + 57.5 + 16.5 + 03.9 - 21.8 + 128.4 + 03.5 + 00.1 + 19.3 - 05.6 + 47.7 - 00.5 + 62.2 - 17.8 - 15.7 - 09.5 + 62.2 - 17.8 - 15.7 - 09.5 + 62.2 - 17.8 - 15.7 - 09.5 + 62.2 - 17.8 - 15.7 - 09.5 + 63.8 - 10.8 + 57.6 + 63.8 - 01.8 + 58.0 - 09.3	- 00.4 - 42.5 - 33.5 - 30.1 - 34.0 + 09.9 - 38.7 - 17.3 + 23.7 - 04.9 - 31.5 - 44.0 + 118.7 - 31.8 - 34.3 - 23.9 - 31.7 + 11.9 - 23.3 + 01.8 - 42.6 - 27.1 - 31.2 - 26.9 - 36.1 - 33.7 + 12.4 + 28.3 - 20.7 + 21.2 - 37.9	+ 86.4 - 17.3 + 08.3 + 20.5 - 06.2 + 22.5 = 12.1 + 01.0 + 52.6 + 21.1 + 00.2 - 17.1 + 202.2 - 00.7 - 05.7 + 12.1 - 03.2 + 55.2 - 07.4 + 54.4 - 22.1 + 11.5 - 00.4 + 05.3 - 18.9 - 18.8 + 83.4 + 27.3 + 31.2 - 07.9	- 03.0 + 17.2 + 55.2 + 06.5 + 21.5 + 30.5 + 37.6 + 21.9 + 26.0 + 16.8 + 154.9 + 49.4 + 26.1 + 44.1 + 37.7 + 44.4 + 33.7 + 121.1 + 40.7 + 142.8 + 25.0 + 28.9 + 39.8 + 35.6 + 17.6 + 64.7 + 42.4 + 96.3 + 25.9
Mon-Yough	+ 11.8	- 21.1	+ 14.6	+ 35.4
Allegheny County	+ 25.3	- 12.2	+ 09.7	+ 32.1
Source: U.S. Census			•	

TABLE IV
NON-WHITF POPULATION BY COMMUNITY

	-	960		1950
	# of	~	# of	_
Community	Non-Whites	Z	Non-White	s %
Braddock Hills	258	12.0	341	17.4
Braddock	2,908	23.6	2,679	16.4
Clairton	4,033	21.9	3,410	17.4
Dravosburg	2	00.1	1	00.1
Duquesne	2,148	14.7	1,649	09.4
E. McKeesport	13	00.6	13	00.4
E. Pittsburgh	205	05.0	82	01.6
Elizabeth	150	05.9	127	04.9
Elizabeth Twp.	445	03.3	544	05.5
Forward Twp.	222	05.0	232	05.4
Glassport	21	00.3	44	00.5
Homestead	1,361	18.4	1,380	13.7
Liberty	49	01.8	18	01.2
Lincoln	7	60.6	25	01.3
McKeesport	3,494	07.9	2,684	07.7
Munhali	39	00.6	60	00.4
V. Braddock	960	07.4	721	04.2
N. Versailles	891	07.0	585	06.0
Pitcaira	4	00.1	5	00.1
Port Vue	3	01.0	15	00.3
Rankin	1,759	34.0	2,019	29.1
Trafford	0	00.0	0	00.0
Turtle Creek	10	00.1	14	00.1
Versailles	55	02.6	58	02.3
Wall	58	04.6	65	03.5
W. Elizabeth	17	01.9	83	07.3
W. Homestead	161	04.0	131	04.0
W. Mifflin	1,463	05.4	1,334	07.4
Whitaker	17	60.7	13	00.6
White Oak	63	00.5	47	00.8
Wilmerding	121	02.9	121	02.3
Mon-Yough	20,937	07.6	19,471	07.0
Allegheny County	135,824	-08.3	113,762	07.5
Source: U.S. Census				

TABLE V

AGE DISTRIBUTION OF THE NON-WHITE POPULATION BY COMMUNITY

1960 1050

		1960				1950		
Community	19-	20-44	45-64	65+	19-	20-44	45-64	65+
Bendant Udia		٠.						
Braddock Hill Braddock				•	3	3		4
	1,287	•		1	1		643	88
Clairton	1,840	1,219	1	•		1,355	612	78
Dravosburg		1	1	1	1 -	. 0) 0
Duquesne	1,007	803		1	638	678	289	45
E. McKeesport		4	, -	9	1 -	1 -		
E. Pittsburgh				1	32	•	19	1 3
Elizabeth	64		1	2		48	28	18
Elizabeth Twp				,			139	
Forward Twp.	111		43	7	88	72	57	
Glassport	1	8	5	, -		15	10	
Homestead	438	436	318	108	398	549		
Liberty	25	14	8	2	10	5	2	1
Lincoln	3	2	0		12	7	6	
McKeesport	1,576	1,022	741		1,034	1,036	511	•
Munhall	15	7	10		22			
N. Braddock	409	328	158	61	286			
N. Versailles	417	259	163	52	281			
Pitcairn	1	2	1	0	2	3	0	
Port Vue	q	0	2	. –	4	1	6	
Rankin	743	506	370	140	759	762	428	
Trafford	q	0	0	Q		0	0	t
Turtle Creek	3	4	1	2	4	3	4	
Versailles	· 32	8	9	5	28	_	10	
Wall	33	11	13	1	24	27	13	
W. Elizabeth	5	2	6	4	48		11	
W. Homestead	84	38	29	9		37		
W. Mifflin	687	486	248	42		487	200	
Whitaker	1	4	9	3	0	6	6	ī
White Oak	25	18	18	3	20	13	11	
Wilmerding	46	29	33	13	43	39	37	3 2
Mon-Yough	9,251	6,412	4,193	1,249	7,142	6,931	3,775	667
Allegheny County	54,535	43,463	28,272	9,554	39,432	44,296	24,256	5,778
Source: U.S. Census								-

TABLE VI
PERCENTAGE AGE DISTRIBUTION OF THE NON-WHITE POPULATION BY COMMUNITY

The state of the s

•		1960				1950		
Community	19-	20-44	45-64	65+	1.9-	20-44	45-64	65+
Braddock Hills Braddock Clairton Dravosburg Duquesne E. McKeesport E. Pittsburgh Elizabeth Elizabeth Twp. Forward Twp. Glassport Homestead Liberty Lincoln McKeesport Muniall N. Braddock N. Versailles Pitcairn Port Vue Rankin Trafford Turtle Creek Versailles Woll W. Elizabeth W. Homestead W. Mifflin	36.1 44.3 45.1 00.0 46.9 46.2 55.6 42.6 40.2 50.0 23.8 32.2 51.4 45.1 38.5 42.6 46.8 25.0 00.0 42.2 00.0 58.2 56.9 29.4 52.2	20-44 24.8 30.0 29.9 50.0 37.4 30.8 22.4 28.0 29.9 20.7 38.1 32.0 28.6 29.3 17.9 34.2 29.1 50.0 00.0 28.8 00.0 25.0 11.8 23.6 33.2	27.9 20.2 20.0 50.0 17.6 23.0 18.5 18.7 19.3 19.3 23.8 23.4 16.3 00.0 21.2 25.6 16.5 18.3 25.0 66.6 21.0 00.0 10.0 10.0 10.0 10.0 10.0 10.0	11.2 05.5 05.0 09.0 01.9 00.0 10.6 10.0 14.3 12.4 04.1 00.0 04.4 18.0 06.7 05.8 00.0 33.4 08.0 00.0 10.9 10.9	41.9 36.6 39.4 100.0 38.7 46.2 39.0 26.0 39.3 37.9 34.1 28.8 55.6 48.0 36.7 36.7 36.7 36.7 00.0 28.6 48.3 36.9 57.8 38.9	20 <u>-44</u> 30.8	22.9 24.0 17.9 00.0 17.5 00.0 23.2 22.0 25.5 24.6 22.7 25.8 11.1 24.0 19.0 25.0 20.7 16.1 00.0 40.0 21.2 00.0 21.2 00.0 21.2 13.2 31.3 14.8	04.4 03.3 02.3 00.0 02.7 07.6 03.4 14.2 04.8 06.5 09.1 05.6 00.0 03.5 15.0 04.9 03.9 00.0 13.3 04.0 00.0 21.4 17.2 01.5 01.5 01.6 02.0
Whitaker White Oak Wilmerding	05.9 39.7 38.0	23.5 28.6 24.0	52.9 28.6 27.3	17.7 03.1 10.7	00.0 42.5 35.5	46.2 27.7 32.2	46.2 23.4 30.6	07.6 06.4 01.7
Mon-Yough	44.2	30.6	20.0	05.2	38.6	35.6	22.4	03.4
Allegheny County	40.2	32.0	20.8	07.0	34.7	38.9	21.3	05.1
Source: U.S. Census								

TABLE VII
NON-WHITES PER 1000 WHITES EY COMMUNITY

		1960)			195	50	
Community	19-	20-44	45_64	65+	19-	20-44	45_64	65+
Braddock Hills	105	086	183	216	241	149	453	098
Braddock	417	291	263	172	229	174	232	086
Clairton	360	292	253	116	248	202	196	087
Dravosburg	000	001	001	000	001	000	000	000
Duquesne	248	202	116	108	137	103	081	040
E. McKeesport	005	004	004	000	006	005	000	004
E. Pittsburgh	093	038	037	061	021	014	016	008
Elizabeth	081	055	050	050	044	052	049	075
Elizabeth Twp.	033	028	032	050	065.	044	082	039
Forward Twp.	061	030	054	071	056	045	090	058
Glassport	002	004	003	004	005	004	005	007
Homestead	253	237	194	120	167	156	178	098
Liberty	018	012	012	011	016	009	009	014
Lincoln	007	003	000	000	018	008	023	000
McKeesport	118	080	071	029	074	054	045	022
Munhall	003	001	002	003	005	002	004	007
N. Braddock	098	087	061	048	063	044	055	038
N. Versailles	083	056	070	080	083	046	062	050
Pitcairn	001	001	001	000	001	001	000	000
Port Vue	000	000	002	003	002	001	009	013
Rankin	630	448	526	357	481	365	451	268
Trafford	000	000	000	000	000	000	000	000
Turtle Creek	001	001	001	002	001	001	002	004
Versailles	044	011	017	018	039	010	020	048
Wall	061	024	047	006	038	039	038	008
W. Elizabeth	015	007	035	035	144	056	049	012
W. Homestead	058	026	037	031	055	029	063	024
W. Mifflin	066	052	050	034	102	068	076	036
Whitaker	002	006	017	C15	000	007	014	007
White Oak	608	006	008	004	010	005	007	009
Wilmerding	034	022	032	024	029	018	033	005
							100	
Mon-Yough	105	079	075	053	089	067	079	038
						İ		
Allegheny	104	089	085	065	093	079	000	051
County			005	دس	U73	0/3	080	051
	l		, ,		•	1	1	

TABLE VIIA
CHILDREN UNDER 5 YEARS OF AGE

	Total P	opulation Under	Non-Whit	es Under 5 Years
	5 Ye	ars of Age		Whites under 5
Community	1960	1950	1960	1950
Braddock Hills	055			
Braddock Hills	255	260	094	135
	1,111	1,652	475	200
Clairton	2,052	2,069	427	238
Dravosburg	295	364	000	900
Duquesne	1,731	1,641	220	156
E. McKeesport	236	301	012	010
B. Pittsburgh	367	522	129	028
Elizabeth	237	247	068	051
Elizabeth Twp.	1,569	1,083	054	060
Forward Twp.	556	512	082	076
Glassport	869	896	002	003
Homestead	614	833	248	175
Liberty	402	281	020	014
Lincoln	209	200	000	010
McKeesport	4,056	4,711	123	072
Munhall	1,591	1,409	002	004
N. Braddock	1,393	1.537	109	052
N. Versailles	1,635	1,322	067	060
Pitcairn	488	551	000	000
Port Vue	764	692	000	001
Rankin	503	676	634	519
Trafford	019	014	000	000
Turtle Creek	1,106	1,298	001	002
Versailles	211	233	029	036
Wall	141	188	060	039
W. Elizabeth	105	130	019	140
W. Homestead	550	286	054	040
W. Mifflin	3,168	2,120	065	086
Whitaker	185	195	000	600
White Oak	843	720	006	<u> </u>
Wilmerding	369	528	031	010
		320	031	025
Mon-Yough	29,640	27,671	100	084
Allegheny County	172,477	146,622	107	090
Source:				
U.S. Census	•	1		ł

TABLE VIII

PERCENTAGE OF FIRST AND SECOND GENERATION MEMBERS OF THE POPULATION BY COMMUNITY

1960

Community	Foreign Stock*	Foreign Born##	Foreign Born as Z of Foreign Stock	East European as X of Foreign Stock
Braddock Hills	31.4	04.7	15.1	37.4
Braddock	34.0	08.4	24.8	49.0
Clairton	29.1	07.9	27.2	29.8
Dravosburg	20.2	03.0	15.1	42.0
Duquesne	41.7	10.8	25.9	40.0
B. McKeesport	24.5	04.4	15.7	30.0
B. Pittsburgh	39.4	09.9	25.0	37.8
Zlizabeth	22.2	03.0	13.6	18.5
Elizabeth Twp.	27.6	04.9	17.8	28.1
Forward Twp.	25.5	02.5	14.7	24.0
Glassport	43.0	09.3	21.6	45.5
Sonestead	36.5	09.8	26.8	45.7
Liberty	29.9	05.2	17.5	53.6
Lincoln	20.5	02.4	11.8	36.7
McKeesport	36.5	09.0	24.8	41.3
Munhall	42.7	09.9	23.1	50.9
N. Braddock	40.0	09.2	22.9	39.6
N. Versailles	28.1	04.3	15.4	38.6
Pitcairn	22.6	05.8	25.5	14.1
Port Yue	36.2	05.9	16.4	62.6
Rankin	36.5	09.9	27.1	63.6
Trafford	20.7	00.0	00.0	13.8
Turtle Creek	28.7	06.2	21.5	17.4
Versailles	35.0	06.8	19.4	34.3
Wall	47.2	15.2	32.2	51.1
WBlizabeth	25.0	06.3	25.2	05.2
W. Homestead	36.0	07.8	21.8	47.1
W. Mifflin	33.1	05.1	15.4	49.3
Whitaker	42.4	09.9	23.2	58.5
White Oak	30.8	04.4	14.2	39.1
Wilmerding	41.8	10.4	24.8	21.2
Mon-Yough	34.2	07.5	21.9	40.9
Allegheny County	29.3	06.5	22.3	30.1

^{*} Includes 1st and 2nd generations
** Refers to 1st generation or immigrants

TABLE IX

EDUCATIONAL ATTAINMENT IN YEARS OF THE 25 YEARS
AND OLDER POPULATION BY COMMUNITY

Community	0-7	8-11	high school	1-3 coll.	4+ college
Dec 3 2 - 1 - 22 00 0					
Braddock Hills	260	560	464	65	47
Braddock	2,333	3,031	1,584	123	176
Clairton	2,864	3,758	2,778	574	460
Dravosburg	362		616	106	70
Duquesne	2,835	3,370	2,216	392	299
E. McKeesport	326	783	711	136	106
E. Pittsburgh	790	1,013	615	75	79
Elizabeth	360	548	478	97	88
Elizabeth Twp.	1,641	3,073	2,439	431	408
Forward Twp.	672	1,139	556	60	54
Glassport	1,424	1,835	1,033	455	99
Homestead	1,296	1,961	1,288	171	174
Liberty	405	810	724	90	27
Lincoln	202	386	241	56	17
McKeesport	7,738	11,605	6.466	1,409	989
Munhall	2,136	4,152	3,117	750	563
N. Bræddock	1,762	3,191	2,186	432	119
N. Versailles	1,266	2,900	2,568	399	264
Pitcaira	697	1,321	1,062	173	80
Port Vue	752	1,454	1,179	138	119
Rankin	1,131	1,101	641	54	52
Trafford	17	42	23	0	0
Turtle Creek	1,311	2,689	1,730	260	1.67
Versailles	355	655	351	41	15
Wall	329	360	139	3	4
W. Elizabeth	234	242	111	19	20
W. Pomestead	573	953	691	83	68
W. Mifflin	2,653	6 _s 048	5,120	708	527
Whiteker	384	Š 92	280	33	21
White Oak	822	1,822	1,813	485	499
Wilmerding	685	1,139	748	98	50
Mon-Yough	38,535	63,359	43,998	7,813	5,661
Allegheny County	294,901	540,010	383,147	89,625	161,042

TABLE X

一個人一個人一個人一個人

PERCENTAGE DISTRIBUTION OF EDUCATIONAL ATTAINMENT IN YEARS OF THE 25 YEARS AND OLDER POPULATION BY COMMUNITY

ř	1960			F. F.	‡			2030	03-3	+3	not
Community	6-7	8-11	12	Co11.	Co11.	0-7	8-11	3.2	Coll	Co13.	reported
Rosadook Kalla	19,3	37.0	4	8,49	4	45	2	ő	8	•	•
	32,2	£1.8		•	02.4	•		•	•	02.6	
Clastron	27.5	36.0	26.6	05.5	0	29.2	37.1	23.0	0%.9	04.7	1.10
Dravabura	17.8	43.4	•	•	03.4	0	ä	•		•	•
Describence	31.1	37.0	•	G4.3	•	ø		•	•	8	•
E. McKeesport	15.8	38.0			۰	30	~		9.90	•	•
	30.7	39.4		02.9		6	(%)	22.8	•	0.10	•
***	22.9	24.9		06.2	•	6	vs.	•	•	•	02.2
Elizabeth Ivo.	20.5	38.5	-	05.4		č	ö			•	•
Forward Tro.	27.1	45.3		•		ä	G)		•	•	
Glassport	29.6	1. S.	•	7.60		40	Š	•	•	•	e
Honeskend	26.5	तः 0५		03.5		-	c	•	•	•	•
Liberty	13.7	39.6		•	•	7	લ	•	0.30	•	э
Lancoln	22.4	•	e	8.5	01.9	•	e.	22.5	•	02.8	6.00
McKeesport	27.4	41.2	•	•	•	ä			•	θ	
Munhali	19.9	38.7	•	0,70		•	,		•		•
W. Braddock	23.1	61.4	•		•	•		•	•		
W. Versailles	27.1	39.2		•			-	•	•	02.7	•
Pitcairn	20.9	30°6	•	05.2		19.2	43.2	•		•	02.5
Port Vue	20.6	39.3	_	9	03.3	8	ż	0		•	•
Rankin	38.0	37.0	•	0.1.8		45.3	29.9		02.4	8 6	05.0
Trafford	20.7	51.2	_	0.0	0.00	33.3	42.9	_ •	8.90	00.0	00.00
Tartle Cresk	21.2	43.3		04.2	02.3	20.3	43.0	8	04.2	03.3	
Versailles	25.0	46.2	_	03.9	01.1	•	•	0	03.7	02.3	•
		•		he ij e		_					

TO THE PROPERTY OF THE PROPERT

TABLE K (continued)

				The second of th	THE PERSONAL PROPERTY.	A STREET, STRE		An incommendant	ALTO COLOR COLOR COLOR STATES AND A STATE OF THE STATES AND A STATE OF THE STATES AND A STATES A	PARTITION CHARACTER	MAY ARMENIA THE CALL PROPERTY
		63.1			•	_		•	•		44
W. Elfzabeth		46.0			•		•		•		•
W. Homestead		40.2	29.2	03.5	02.9	35.0	39.65	19.3	05.9	02.7	30.5
W. Mteglin		40.2				_	٠		•		_
Whateker		45.2			•	•		0	•	è	-
White Oak		33.5			•				- 3	•	•
Wilmsrding	25.2	41.9	23.5		•	-		ŧ		65.3	44
Mon-Yough	24.2	39.1	27.6	o. 30	03.6	30°1	38.6	23.2	04.4	03.6	01.3
Allegheny County	20.9	86	27.2	4°90	07.2	28.5 28.5	96°.0	20.0	66.3	980	

TABLE XI DEPENDENCY RATIOS BY COMMUNITY*

							Labor
	MALENCA AND AND AND AND AND AND AND AND AND AN		Populat	ion			Force
		1960			1950		1960
			non-			non-	
Community	total	white	white	total	white	white	
Braddock Hills	1.89	1.89	1.90	1.85	1.90	1.86	2.76
Braddock	1.84	1.80	1.99	1.63	1.63	1.64	2.40
Clairton	1.95	1.94	1.98	1.66	1.64	1.73	2.80
Drevosburg	1.80	1.77	N.A.	2	1.69	N.A.	2.47
Duqueens	1.78	1.78	1.82	1.58	1.57	1.71	2.69
E. NcKeesport	1.79	1.79	1.86	1.66	1.66	2.17	2.48
E. Pittsburgh	1.77	1.75	3.80	1.61	1.60	1.74	2.66
Elizabeth	1.85	1.84	2.14	1.67	1.67	1.67	2.74
Elizabeth Twp.	1.85	1.85	2.03	1.73	1.73	1.79	2.87
Forward Twp.	1.94	1.92	2.49	1.83	1.83	1.80	3.09
Glassport	1.1	1.82	1.62	1.47	1.47	1.76	2.60
Homestead	1.77	1.77	1.81	1.56	1.57	1.52	2.45
Liberty	1.95	1.95	1.53	1.93	1.92	2.57	2.94
Lincoln	1.97	1.96	N.A.	1.67	1.67	1.92	3.00
McKeesport	1.33	1.82	1.98	1.57	1.52	1.73	2.65
Munhall	1.77	1.77]	2.29	1.48	1.48	2.00	2.61
N. Braddock	1.93	1.92	1.98	1.66	1.66	1.79	2.74
N. Versailles	1.87	1.86	2.11	1.68	1.66	2.08	2.78
Piteaira	1.80	1.80	N.A.	1.62	1.62	N.A.	2.59
Port Vue	2.01	2.01	N.A.	1.65	1.65	1.67	2.73
Rankin	1.91	1.86	2.01	1.64	1.62	1.70	2.74
Trafford	1.73	1.73	N.A.	1.60	1.60	N.A.	2.33
Turtle Creek	1.82	1.82	2.00	1.68	1.68	2.00	2.64
Versailles	1.80	1.79	3.24	1.64	1.62	2.90	2.54
Wall	1.99	1.97	2.42	1.71	1.72	1.63	2.94
W. Elizabeth	1.99	1.99	2.13	1.70	1.66	2.44	2.95
W. Homestead	1.79	1.78	2.40	1.61	1.61	1.68	2.65
W. Mifflin	1.82	1.81	1.99	1.68	1.70	1.50	2.71
Whitaker	1.72	1.72	1.31	1.65	1.65	1.08	2.65
White Oak .	1.78	1.78	1.75	1.51	1.51	1.96	2.69
Wilmerding	1.80	1.80	1.95	1.60	1.60	1.59	2.51
			ì			Ĭ	
Hon-Yough	1.84	1.83	1.97	1.65	1.64	1.32	2.72
	n 66						
Alleghany County	1.83	1.82	1.89	1.62	1.62	1.66	2.63
Source: U.S. Cen	: 1 811 8	•				į	

Dependency Ratio = total population/persons 20-64 years. Labor Force D.R. = total population/labor force.

^{**} Not calculated in communities with 10 or less non-whites.

TABLE XII

PAMILY INCOME BY COMMUNITY

		190	50			
	\$2999 a	nd under	\$3000-\$	6000	\$7000 and	i over
Community	#	Z	· ·	Z	#	Z
Braddock Hills	47	07.8	359	59.7	195	32.5
Braddock	775	25.6	1,655	54.7	597	19.7
Clairton	796	17.1	2,657	57.0	1,205	25.9
Dravosburg	111	•	534	53.8	347	35.0
Duquesne	691	17.7	2,055	52.6	1,164	29.7
E. McKeesport	117	1	488	51.3	346	36.4
E. Pittsburgh	249	22.9	535	49.3	301	27.8
Elizabeth	111	15.2	403	56.3	215	28.5
Elizabeth Twp.	410	•	1,928	51.9	1,377	37.1
Forward Twp.	187		656	55.9	330	28.2
Glassport	372	16.7	1,238	55.5	619	27.8
Homestead	426	21.4	1,047	52.6	519	26.0
Liberty	69	07.0	547	55.6	367	37.4
Lincoln	48	11.0	239	54.7	150	34.3
McKeesport	2,365	19.6	6,417	53.3	3,257	27.1
Munhall	495	10.5	2,280	48.3	1,943	41.2
N. Braddock	730	20.9	1,928	55.2	837	23.9
N. Versailles	343	09.8	1,869	53.6	1,278	36.6
Fitcairn	264	18.2	782	53.9	405	27.9
Port Vue	157	09.3	1,033	61.1	501	29.6
Rankin	349	27.8	629	50.1	277	22.1
Trafford	0	00.0	27	77.1	8	22.9
Turtle Creek	412	14.5	1,536	54.0	894	31.5
Versailles	113	18.4	325	52.9	176	28.7
Wall	87	24.0	209	57.6	67	18.4
W. Blizabeth	59	23.6	139	55.6	52	20.8
W. Homestead	119	11.0	587	54.3	375	34.7
W. Mifflin	507	07.2	3,788	53.6	2,773	39.2
Whitaker	105	17.6	305	51.1	187	31.3
White Oak	206	08.3	993	40.1	1,279	51.6
Wilmerding	191	16.3	639	54.5	343	29.2
Mon-Yough	10 011	16.2	27 027	50.0	20.201	
	10,911	15.3	37,827	53.2	22,384	31.5
Allegheny County	57,480	13.7	194,040	46.3	167,390	40.0
County less Pittsburgh	29,463	11.0	120,599	45.1	117,014	43.8

TABLE XIII

INDUSTRY SECTOR OR EMPLOYED PERSONS
PRIVATE AND PUBLIC, 1960

Community	Total employed	% wage	% self	Z unpaid family workers	sector % govern- ment
Braddock Hills	823	91.6	03.2		05.2
Braddock	4,054	88.6	04.1	00.5	06.8
Clairton	6,002	87.0	03.9	00.5	08.6
Dravesburg	1,293	87.9	04.3		07.8
Duquesne	5,075	87.4	05.3	00.4	06.9
E. McKeesport	1,324	85.1	05.5	00.3	09.1
E. Pittsburgh	1,451	88.88	03.6		07.6
Elizabeth	882	84.1	10.1	00.5	05.3
Blizabeth Twp.	4,620	86.4	06.7	00.2	06.7
Forward Twp.	1,392	84.8	07.5	00.2	07.5
Glassport	1,960	89.0	06.5	00.9	03.6
Homestead	2,844	88.4	04.1	00.2	07.3
Liberty	1,177	87.5	06.0	00.6	05.9
Lincoln	526	87.5	07.4		05.1
McKeesport	15,538	85.9	06.0	06.5	07.6
Munhall	6,307	88.1	04.7	00.2	07.0
N. Braddock	4,440	90.0	04.6	00.1	05.3
N. Versailles	4,515	88.2	04.7	01.0	06.1
Pitcairn	1,936	84.4	07.5		08.1
Port Vue	2,276	88.5	04.1	00.2	07.2
Rankin	1,677	88.1	04.3		07.6
Trafford	60	100.0			
Turtle Creek	3,765	89.0	04.3	00.4	06.3
Versailles	858	86.2	03.1	02.1	08.6
Wall	458	94.1	02.4		03.5
W. Elizabeth	287	78.7	05.9	01.5	13.9
W. Homestead	1,534	87.5	04.4	00.5	07.6
W. Mifflin	9,428	88.88	03.4	00.1	07.7
Whitaker	751	88.3	06.1		05.6
White Oak	3,201	80.3	12.8	00.8	06.1
Wilmerding	1,620	83.5	06.4		10.1
Mon-Yough	92,974	87.4	05.3	00.2	07.1
Allegheny County	577,613	83.1	06.9	00.4	08:5

TABLE XIIIa

PERCENT OF EMPLOYED LABOR FORCE WORKING IN PITTSBURGH, 1960

THE REPORT OF THE PARTY OF THE

Community	Z work in Pittsburgh
Braddock Hills	23.1
Braddock	12.1
Clairton	06.6
Dravosburg	11.1
Duquesne	10.1
E. McKeesport	11.0
E. Pittsburgh	07.2
Elizabeth	04.5
Elizabeth Twp.	08.6
Forward Twp.	04.6
Glassport	05.8
Homestead	21.0
Liberty	05.1
Lincoln	04.8
McKeesport	06.5
Munhall	22.1
N. Braddock	10.2
N. Versailles	12.3
Pitcairn	07.6
Port Vue	06.4
Rankin	20.0
Trafford	96.7
Turtle Creek	11.5
Versailles	05.6
Walî	11.8
W. Elizabeth	07.0
W. Homestead	21.8
W. Mifflin	19.4
Whitaker	07.3
White Oak	11.9
Wilmerding	11.9
Mon-Yough	11.9
Allegheny County	45.5

TABLE XIV

OCCUPATIONAL CHARACTERISTICS OF THE EMPLOYED LABOR FORCE (in percentages)

1960

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*	Profes-					
	sional &	Sales &	Crafts-	Opera-	Service	Not re-
Community	managers	clerical		tives	& labor	ported
					,,	
Braddock Hills	13.9	24.1	18.0	22.0	19.1	03.0
Braddock	09.0	19.2	16.3	22.8	28.3	04.3
Clairton	13.2	20.0	20.7	17.3	25.3	03.6
Dravosburg	19.2	26.4	22.5	16.1	14.5	01.2
Duquesne	14.0	22.5	20.7	17.7	21.2	04.0
E. McKeesport	15.7	27.2	16.1	20.7	15.0	05.4
E. Pittsburgh	12.1	23.5	16.1	22.5	22.9	03.0
Plizabeth	18.8	31.0	17.3	14.6	16.9	01.4
Elizabeth Twp.	16.2	18.5	25.5	20.3	16.6	62.8
Forward Twp.	11.1	12.0	30.0	27.7	18.3	00.9
Glassport	13.6	22.2	18.3	21.5	19.3	05.1
Homestead	12.3	23.7	18.3	16.1	25.7	03.9
Liberty	18.9	18.9	27.1	19.7	13.4	02.0
Lincoln	09.5	16.2	23.0	27.4	22.6	01.3
McKeesport	14.5	23.0	16.6	19.2	12,9	05.1
Munhall	16.4	25.5	22.8	17.0	13.3	05.0
N. Braddock	08.1	23.6	19.0	26.8	20.4	01.8
N. Versailles	14.5	22.2	21.0	23.1	10.4	02.8
Pitcairn	15.3	20.4	22.4	20.2	17.1	04.5
Port Vue	13.8	24.3	22.9	22.1	14.3	02.5
Rankin	07.9	15.9	15.0	23.1	31.1	06.4
Trafford	06.7	35.0	00.0	31.7	13.3	13.3
Turtle Creek	11.7	24.4	17.3	25.1	10.0	04.6
Versailles	11.1	21.9	23.7	21.1	18.6	03.6
Wall	03.3	23.1	17.7	29.7	19.0	07.2
W. Elizabeth	19.2	18.1	16.0	20.9	21.6	04.2
W. Homestead	08.6	23.7	23.7	17.1	25.5	01.5
W. Mifflin	12.3	22.7	27.6	19.8	16.0	01.0
Whitaker	09.3	22.8	28.5	17.4	18.6	03.3
White Oak	25.6	22.9	20.9	15.4	11.4	03.9
Wilmerding	11.8	28.8	10.4	20.9	19.6	08.5
			20.7		V	
Mon-Yough	13.7	22.5	20.6	20.2	19.4	03.7
Allegheny County	20.5	25.8	15.5	15.2	18.3	04.6

TABLE XIVa

SIZE AND SEX DISTRIBUTION OF THE EMPLOYED LABOR FORCE (Absolute Numbers)

Braddock Hills Braddock Clairton	823 4,054 5,002 1,293 5,075 1,324	615 2,804 4,472 930 3,663	208 1,250 1,530 363 1,412
Braddeck Clairton	4,054 6,002 1,293 5,075	2,804 4,472 930	1,250 1,530 363
Braddeck Clairton	4,054 6,002 1,293 5,075	2,804 4,472 930	1,250 1,530 363
Clairton	5,002 1,293 5,075	4,472 930	1,530 363
	1,293 5,075	930	363
	5,075	3	
<u> </u>	•	3,003	
	-,	910	414
	1,451	986	465
milizabeth	882	630	252
Elizabeth Twp.	4,620	3,607	1,013
	392	1,137	255
	2,960	2,094	866
1	2,844	1,937	907
- a · · · · · · · · · · · · · · · · · ·	1,177	982	195
Lincoln	526	441	85
McKeesport 1	5,538	10,857	4,681
	5,307	4,490	1,817
	4,440	3,216	1,224
	,515	3,431	1,384
	1,936	1,406	530
	2,276	1,673	603
	L,677	1,181	496
Trafford	60	39	21
Turtle Creek	3,765	2,665	1,100
Versailles	858	606	252
Wall	458	332	126
W. Elisabeth	287	196	91
W. Homestead	L,534	1,161	373
W. Mifflin	428	7,118	2,310
Whitaker	751	564	187
White Oak	3,201	2,495	706
1	L,620	1,056	564
Mon-Yough 9	2,974	67,694	25,380
Allegheny County 57	7,613	403,438	174,175

TABLE XV

OCCUPATIONAL CHARACTERISTICS OF EMPLOYED MALES BY COMMUNITY (in percentages)

1960

	Frofes-					
	sional &	Sales &	Crafts-	Opera-	Service	Not re-
Community	managers	clerical		tives	& labor	ported
Braddock Hills	14.6	16.8	24.1	23.3	18.3	02.9
Braddock	06.9	11.2	23.0	27.5	28.4	03.0
Clairton	11.6	10.9	27.5	21.6	24.9	03.5
Dravosburg	19.2	13.9	30.0	21.2	14.3	01.4
Duquesne	11.6	12.5	28.1	22.8	21.2	03.8
E. McKeesport	13.4	18.7	22.1	28.0	15.0	05.8
E. Pittsburgh	12.2	13.1	22.4	28.3	21.1	02.9
Elizabeth	19.6	18.3	23.8	19.8	17.3	01.2
Elizabeth Twp.	16.2	10.3	32.5	24.1	15.1	01.8
Forward Twp.	08.9	06.0	36.1	31.3	16.6	00.7
Glassport	13.3	11.8	25.9	26.5	18.9	03.6
Homestead	09.3	13.8	26.3	20.6	26.2	03.8
Liberty	19.1	13.9	32.5	22.8	10.6	01.1
Lincoln	07.7	07.7	27.4	31.7	23.8	01.7
McKeesport	13.0	12.9	23.5	24.4	21.1	05.1
Munhall	15.5	14.5	31.9	21.3	12.7	04.1
N. Braddock	08.2	13.1	25.6	31.5	20.6	01.0
N. Versailles	14.9	13.1	27.6	28.2	13.1	02.2
Pitcairn	15.4	12.6	30.5	25.6	12.5	03.4
Port Vue	12.8	14.0	30.4	27.4	14.0	01.4
Rankin	07.7	11.1	21.3	25.0	27.9	07.1
Trafford	10.3	20.6		48.5	10.3	10.3
Turtle Creek	11.5	13.8	23.8	31.6	16.7	02.6
Versailles	09.7	13.1	32.8	26.4	15.0	03.0
Wall	03.6	05.7	24.4	35.8	22.9	07.6
W. Elizabeth	19.9	04.1	23.5	30.6	15.8	06.1
W. Homestead	08.2	15.9	30.7	22.1	21.7	01.4
W. Kifflin	12.6	12.4	36.1	23.8	14.5	00.6
Whitaker	08.1	13.3	37.2	21.8	15.8	03.8
White Oak	26.2	13.3	26.5	19.0	10.8	04.2
Wilmerding	10.9	16.7	15.2	26.8	20.7	09.7
Mon-Yough	13.0	12.7	27.8	24.9	18.4	03.2
Allachem Court	23.6		03.0	-0-		A
Allegheny County	21.6	17.0	21.8	18.7	16.8	04.1

TABLE XVI

OCCUPATIONAL CHARACTERISTICS OF EMPLOYED FEMALES BY COMMUNITY (in percentages)

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1960

Community	Prefes- sional & managers	Sales & clerical		Opera- tives	Service & labor	Not re-
Braddock Hills	11.5	45.7		18.3	21.1	03.4
Braddock	20.2	37.5	01.3	12.2	28.2	00.6
Clairton	17.9	46.6	00.6	04.5	26.3	04.1
Dravosburg	19.0	58.4	03.3	03.0	15.1	01.2
Duquesne	19.9	48.4	01.4	04.4	21.2	04.7
E. McKeesport	20.7	50.3	02.9	04.6	14.7	06.8
B. Pittsburgh	11.8	45.4	02.5	10.1	26.7	03.5
Elizabeth	16.7	62.7	01.2	01.6	15.9	01.9
Elizabeth Twp.	16.4	47.8	00.7	06.8	22.3	06.0
Forward Twp.	21.2	36.8	03.1	11.4	25.9	01.6
Glassport	14.4	47.3		09.5	20.3	08.5
Homestead	18.8	45.6	01.3	06.3	24.4	04.6
Liberty	18.5	44.1		04.1	27.7	05.5
Lincoln	18.8	60.0		04.7	16.5	
KcKeesport	18.1	46.3	00.7	07.2	22.6	05.1
Munhall	18.6	52.4	00.2	06.5	15.2	07.1
N. Braddock	06.0	51.4	01.6	14.6	20.4	04.0
N. Versailles	13.1	51,0	00.7	07.0	26.1	02.1
Pitcairn	15.5	40.8	00.8	06.0	29.3	07.6
Port Vue	16.8	52.8	02.2	07.5	15.4	05.3
Rankin	08.3	27.2		18.5	38.8	07.2
Trafford		62.0			19.0	19.0
Turtle Creek	12.4	50.3	01.4	09.4	20.6	05.9
Versailles	14.3	43.2	01.6	08.3	27.4	05.2
Wall	02.4	69.0		13.5	08.7	07.4
W. Elizabeth	17.5	48.4	~~~		34.1	
W. Homestead	09.6	48.1	01.9	01.3	37.2	01.9
W. Mifflin	11.7	54.4	01.3	07.5	22.2	02.9
Whitaker	12.8	51.4	02.1	04.3	27.3	02.1
White Oak	23.1	56.8	01.1	02.4	13.6	03.0
Wilmerding	13.5	51.4	01.4	10.0	17.7	06.0
Mon-Yough	15.7	48.4	01.0	07.6	22.4	04.9
Allegheny Count	y 18.0	46.5	01.0	07.1	21.6	05.8

TABLE XVII

CONCENTRATION OF MANUFACTURING EMPLOYMENT, BY MAJOR INDUSTRY IN MON-YOUGH (in percentages)

•	SIC-				
Industry	Code	1963	1960	1957	1930
Food and Kindred Prod Apparel & Related	2000	02.3	02.2	01.8	03.2
Prod.	2300	00.1	00.1	00.1	00.2
Lumber & Wood Prod.	2400		00.2	00.2	00.3
Furniture & Fixtures	2500		00.3	00.3	00.0
Paper & Allied Prod.	2600		00.1	00.1	00.0
Printing, Publish-				0012	
ing & Allied Prod.	2700	00.5	00.5	60.4	00.4
Chemicals & Allied					
Prod.	2800	01.0	00.6	00.7	00.2
Petroleum & Coal					
Prod.	2900	60.1	00.1	00.0	01.3
Rubber & Misc.					
Plastic Prod.	3000	00.1	00.1	00.0	00.0
Stone, Clay & Glass					
Prod.	3200	01.2	01.1	00.7	04.8
Primary Metal Prod.	3300	54.2	54.3	57.0	32.4
Fabricated Metal Prod	3400	07.0	05.5	04.5	20.3
Machinery, Except					
Electrical	3500	05.0	05.9	05.6	00.1
Electrical Machinery	3600	18.6	19.5	18.3	28.5
Transportation Equip-	ŧ			•	
ment	3700	09.2	09.7	10.4	08.3
Instruments & Related	1				
Prod.	3800	00.1	00.1	00.1	00.0
Misc. Manufactures	3900	00.1	00.1	00.1	00.1
		N=59,066	N=67,078	N=80,946	№70,430

Source: Industrial Directory of the Commonwealth of Pennsylvania (1965, 1963, 1958, 1931)

(Pennsylvania Bureau of Statistics)

TABLE XVIIa

DISTRIBUTION OF MANUFACTURING FIRMS IN THE MON-YOUGH REGION
(in percentages)

	SIC		Year		
Industry	Code	1963	1960	1957	1930
Food & Related Prod.	2000	22.0	25.0	30.9	33.2
Apparel & Related					
Prod.	2300	01.2	01.2	02.4	13.3
Lumber & Wood Prod.	2400	03.0	02.4	03.6	06.6
Furniture & Fixtures	2500	04.8	05.4	01.8	00.0
Paper & Allied Prod.	2600	01.2	01.8	00.6	00.0
Printing, Publishing,					
& Allied Prod.	2700	10.7	10.1	11.5	10.4
Chemicals & Allied					
Prod.	2800	03.0	03.6	04.2	02.1
Petroleum & Related					
Prod.	2900	00.6	00.6	00.0	93.3
Rubber & Misc.	ļ				
Plastic Prod.	3000	01.2	01.8	00.0	00.0
Stone, Clay & Glass	1				
Prod.	3200		07.1	05.5	11.2
Primary Metal Prod.	3300	07.1	06.5	07.9	03.3
Pabricated Metal Prod	3400	19.0	17.3	15.2	10.0
Machinery, Except					1
Electrical	3500	11.9	09.5	09.7	01.2
Electrical Machinery	3600	02.4	03.0	01.8	00.4
Transportation Equip-	•				1
ment	3700	02.4	03.0	02.4	04.1
Instruments & Related	•				
Prod.	3800	00.6	00.6	00.6	60.0
Misc. Manufactures	3900	01.8	01.2	01.8	00.8
		N = 168	N = 168	N - 165	N = 241

Source: Industrial Directory of the Commonwealth of Pennsylvania (1965, 1963, 1958, 1931)

Issued by: (Pennsylvania Bureau of Statistics)

APPENDIX B

SUMMARY: CONTENT AND PARTICIPANTS

The following is a listing of the topics, dates, agendas, and participants for each of the eight seminars which contributed to this project.

1. Background Seminar - Labor Market Studies and Skill Training programs as They Relate to Community Action.

December 15 and 16, 1964

Agenda:

1. Labor market information: What can be done to predict future skill and occupational requirements in local labor markets?

2. Recruitment and selection of trainees: What means of communication can be developed to attract trainees to the programs? Is the current screening process adequate?

3. Program content and curriculum: Is a general high school education or its equivalent a greater contribution than specific skill training? Is it better to use a teacher skilled in the art of teaching or a craftsman skilled in his subject to teach training classes?

4. Program evaluation: What are the most effective means of evaluating the success of training programs? What attitudinal changes, if any, should training programs be concerned with?

5. Long-range community effects: What role, if any, should retraining play in geographical mobility? How do we measure social costs and gains?

List of Participants:

記録の名詞の意見を表現としている。

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2. The Relationship Between Vocational and Technical Training and Community Needs

April 29 and 30, 1965

Agenda:

- 1. What kinds of programs should be designed to serve the needs of unskilled school dropouts?
- 2. What types of programs should be developed to meet future labor market needs?
- 3. What, if any, differences should be provided for in the type of training offered to older adults as opposed to those who have recently left school?

- 4. Should training programs for instructors of adult vocational and training programs be developed?
- 5. How can vocational schools and training programs better accommodate those who have previously failed out of standard school programs?
- 6. What role should general education assume in the postschool vocational and training program?

List of Participants:

Director, Junior College Division, James A. Bowser Norfelk Division, Virginia State College, Norfolk, Virginia Head, Department of Vocational Educa-George L. Brandon tion, The Pennsylvania State University Director, Williamsport Technical Insti-Kenneth E. Carl tute, Williamsport, Pennsylvania Assistant Director, The Board of Public Catherine F. Grant Education, School District of Philadelphia Program Planning Officer, Division of Sylvia G. McCollum Adult and Vocational Education, Bureau of Research, U.S. Office of Education Project Director for Action-Housing's Norman R. Miller Action for Employment, OMAT Demonstration Project, Pittsburgh, Pennsylvania Editor and Publisher, School Shop, The Lawrence W. Prakken Magazine for Industrial Education Teachers, Ann Arbor, Michigan Director, Vocational and Adult Education, M.C. Prottengeier School District of the City of Pontiac, Pontiac, Michigan Principal, Essex County Vocational and Rosalie C. Risinger Technical High School and Adult Technical School, Newark, New Jersey Director, Vocational and Industrial Charles F. Zinn Arts Education, Chester Public Schools, Chester, Pennsylvania 🎙 🗳 🧸

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Department of Educational Services

3. Seminar III - Overview of Problem, Approaches, and Research Needs

28 and 29, 1965

Arenda:

1. Suggestions on the overall problem and on our approaches to it.

• Overviews of all subject matter areas and how they related.

traeral appraisal of broad areas of critical research needs.

of Participants:

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Professor and Director of Research and Publications, New York State School of Industrial and Labor Relations, Cornell University

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4. Seminar IV - The Supply of Human Resources

December 8 and 9, 1965

Agenda:

- 1. The major elements of the domestic supply of human resources.
- 2. Special reference to the present and anticipated stock of knowledge and skills.
- 3. The utilization of human resources.
- 4. Special emphasis on discrimination of various sorts.

List of Participants:

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Bettie A. Milner

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5. Seminar V - The Demand for Husan Resources

January 19 and 20, 1966

Agenda:

1. The ability to assess, for the present and for the future, the demand for human resources, both aggregated and disaggregated by local labor market and educational areas.

2. The ability to assess the demand in terms most relevant to increasing the efficiency of investments in human resources, i.e., how can estimates of demand best provide the educational systems with information necessary for the design of efficient programs?

3. What are the relationships between trends in technology, organization, demand for goods and services, etc., and

trends in demand for human resources?

4. What "technical coefficients" can be developed to relate, by industry and by levels of technology and output, the present and future demand for human resources, by relevant types and levels of educational attainment?

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6. Seminar VI - Investments in Human Resources

February 2 and 3, 1966

Agenda:

- 1. The ability to appraise the effectiveness of present institutions for developing human resources, in terms, for example, of the quantity and quality of their output, and their responsiveness to change.
- 2. How are investment decisions made? What criteria are used in decision making and by whom? What tests are available of the efficiency of current decision making?
- 3. How are broad national programs implemented at the local level? What inefficiencies and misallocations result from the translation process?
- 4. How can we best evaluate the economic decision-making criteria? For example, what are the rates of return on alterrate investments; and what are the limitations of such approaches?
 - a. How adequate are the tools of analysis, e.g., costbenefit techniques? What research would improve the analytic tools?
 - b. How and why are present data inadequate? How does the inadequacy of data relate to current decisionmaking?
- 5. How could more rational criteria be better integrated into the decions making process?

List of Participants:

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7. Seminar VII - Human Resources Markets and Mobility

March 2 and 3, 1966

Agenda:

The major similarities and differences among markets for various categories of human recources, e.g., by skill and/or educational levels.

2. The major obstacles to the effective functioning of these markets and how they may be overcome.

3. The relative importance of monetary, fiscal, and other

factors in allocating human resources.

4. The relative effectiveness of various influences on choices of careers and of jobs, e.g., the roles of vocational guidance and the employment service.

5. What information do guidance and employment counselors provide concerning present and potential opportunities in appropriate markets? What information do counselors need and how could it be effectively utilized?

6. The appropriateness of patterns of mobility with respect to recent and anticipated needs. What methods might be

employed to increase mobility?

7. What are the cost-benefit implications of mobility? To what extent are the "rich" areas subsidized by the "poor" areas through the out-migration of human resources?

List of Participants:

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8. <u>Seminar VIII - Review of Priorities</u>

April 27 and 28, 1966

Agenda:

1. Appraisal of overall relative importance of each of the four subject matter areas.

2. Appraisal, within each, of tentative research priorities identified.

3, Modification of priorities by addition or subtraction of items and by change of emphasis.

4. Ranking of priorities by relative importance.

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